

L'ERBOLARIO

Design Angelo Spazzeria - Still life Fabio Pozzi - Texts Cristiana Palmigiano



L'ERBOLARIO

Viale Milano, 74 - 26900 Lodi - Tel. 0371/4911 - Fax 0371/491411

www.erbolario.com

916.0203 D24D12A

ACCORDO
VIOLA



It looks like nature is dressing up for an occasion, when the timid Pansy blooms: the tender and tiny flower almost concealed in the leaves amidst the quiet and tranquil shade of the forest, when it first appears it adds a genteel and delicate note to the natural green surroundings.

Known as the 'pensée' by the French, in a single corolla it harmoniously spreads several colours: this is why man's greatest faculty, thought, is associated with its name. The ability to mediate and create an ideal balance between passions and the many ideas harboured in the human spirit.

The Garden Violet blossoms just as discretely, peeping out of grassy ditches and hedges with its small corollas and their refined blue and purple shades, spreading its intense and sweet scent everywhere.

The fully spontaneous grace and elegance of Violets has been recognised since the ancient Greeks and Romans who considered the plant as perennial by definition: its very name as well as its archaic form "Vivula" comes from the verb "vivere" or "to live", which essentially means surviving the cold winter, to bloom again, every year, renewing all of its spontaneous beauty.

The Violet speaks.

So delicate, so beloved: the Violet has always been the heart of many legends and stories that reflect its natural charm: according to Greek mythology, when Jupiter had to turn the splendid Io, the nymph he was madly in love with, into a white cow to hide her from Juno, he created a flower for her to feed on, i.e. the Garden Violet. This flower was chosen by Shakespeare as the key to his entire play “A Midsummer Night's Dream”.

And how many symbolic meanings in the language of flowers!... Honesty, innocence and especially romantic love, just as legend has it, where the arrow shot by Cupid fell onto this small flower and made it the harbinger of loving feelings. Even History has a page to recount: when Joséphine Beauharnais met Napoleon, he gave her a bouquet of Violets to wear as decoration.

Napoleone adopted this flower and thereafter the Bonapartists chose it as their symbol flower, in contrast to the lily of the Bourbons. And the boldest impulse that promoted the cultivation of Violets was provided by Marie Louise of Hapsburg, once she became the Duchess of Parma and after having learned to appreciate this plant thanks to Napoleon's first wife. Often celebrated by illustrious poets and painters, even in the Arts the sweet Violet has played a starring role as its natural simplicity has always fascinated the most sensitive souls.

Splendour with Violet highlights.

Since ancient times the natural virtues of Violet were very well known and commonly used for their remarkable purifying actions.

But also: Virgil and Pliny said that Violet flowers are bees' favourite for making exquisite and beneficial honey. A tradition of well-being that continues to date, thanks to the L'Erbolario research laboratories, who have obtained highly functional Extracts from pansy and delicate Garden Violet, rich in active ingredients with very fine antioxidant and protective properties.

These excellent functional substances, aided by a pool of other highly efficient plant ingredients, have the capacity to make the recipes of the Accordo Viola Line especially beneficial for the skin's beauty, all over.

A collection of products that support and give due value to the natural beauty of the skin's tissues, helping them preserve the same freshness and silkiness as Violet petals over time. With an added bonus: they caress the skin and envelope the person with such an inviting and tender scent that you will become unforgettable. This is the fragrance of Accordo Viola!



PERFUME

Notes of:

*Violet Leaf Absolute,
Heliotrope Flower,
Jasmine Absolute*

A truly perfect blend, offering a successful combination of a fresh spirit with the floral charm of Violet and a few subtle woodland notes. Feelings, dreams, thoughts ... pure emotions ready to reveal themselves in this sweet and passionate fragrance.

ROLL-ON GEL PERFUME

Notes of:

*Violet Leaf Absolute,
Heliotrope Flower,
Jasmine Absolute*

The delightful fragrance of Accordo Viola is even more lingering and dreamy in this convenient and original gel version which, thanks to its practical roll-on applicator, can be applied to your wrists, nape, behind your ears or at the base of your neck with a very simple stroke, any time of the day. An added note of seduction for your femininity, a pleasure that you can renew whenever you want!

SHOWER GEL

With extracts of violet

In Nature, uncertain and timid, the Violet peeks through, releasing its soft scent which symbolically stirs up the memory of romantic love and innocence... the spirit immediately aligns with these sweet hints during the relaxing ritual of bathing or showering, allowing the noble active ingredients contained in the formula of this Shower Gel, to offer their beneficial effects to the skin, all over. Carefully protected against premature ageing, thanks to the Extracts of Pansy and Garden Violet, your skin will gladly bask in the gentle action of this gentle foam which cleanses, but with the aid of Amino Acids of Oat and Rice Proteins, allowing skin tissues to fully preserve their natural moisturisation.

PERFUMED BODY CREAM

With extracts of Violet

It seems to fall in love with the skin, when this very appealing emulsion absorbs so easily, permeating the skin with beneficial care, starting with the action of three very fine Oils: Cottonseed, Babassu and Olive, specialised and appreciated three-fold for their sebum-replenishing, elasticising and anti-radical properties. When talking about love, one must mention that the Pansy and the Garden Violet, the symbols of the most romantic feelings, provide the protective action of their excellent Extracts to the wellbeing of the skin's tissues.

After every massage session with this product, thanks to the smoothing and softening action of the innovative Moisturising Complex obtained from Olive and Wheat, the youthfulness and radiance of the skin become more evident than ever, also enhanced by the perfumed notes of *Accordo Viola*, sublime like the joy of pampering yourself with this highly restorative break.

SMOOTHING HAND CREAM

With extracts of violet

According to the legend, the nymph Io, loved by Zeus, was forced by Juno to be turned into a white cow. The god, very much in love, therefore created a flower that Io could nourish herself with: the Garden Violet. The Extract of this flower, similarly to the Extract of Pansy, has highly nourishing as well as antioxidant properties. It is the best way of protecting the skin of the hands and soothe the effects of stressful environmental agents, demanding tasks, continuous washing, redness and cracking. Especially if these beneficial actions work together with the softening and moisturising properties of Soybean Ceramides and with the protective action that Vitamin E from Soybean and Unsaponifiable Olive Oil have on elastic fibres. Used every day and even more frequently according to one's own needs, this formula ensures tone, compactness and youthfulness of the hands, which can go back to showing off their natural beauty, enhanced by the inviting perfumed accord of this excellent recipe.

PERFUMED BODY POWDER

Just opening the elegant package will envelope you with the dreamy and romantic perfumed note of this formula... then, you will be amazed by the velvety, light, impalpable feel of this high purity Body Powder, which is waiting exclusively to soften your skin, without ever preventing it from breathing freely. The fluffy and extremely soft puff, which spreads the Powder over your entire body, like a gentle caress, after a bath or shower when your skin requires extra care, especially the care of a formula that is able to absorb all residual moisture. A truly special product, as is the sensation of splendid comfort, highlighted by the appealing scent of *Accordo Viola*.

PERFUMED SOAP

With extracts of violet

In the language of flowers, loyalty is one of the most significant symbols used in connection with the Violet.

This Perfumed soap is a further confirmation of this interpretation, as its delicate, creamy foam captures the effects of the extracts of Pansy and Garden Violet, which are very loyal to the well-being of your skin, generously pampering it with protective and antioxidant care. The components include Cotton Oil and Rice proteins, that are able to preserve the skin's tone and moisturisation, leaving an invisible film on the tissues.

The skin therefore appears to have new radiance along with a perfume as dreamy and splendid as exquisite Violet corollas.





L'ERBOLARIO
LODI

ACCORDO
VIOLA

CREMA PROFUMATA PER IL CORPO
Con estratti di Viola

L'ERBOLARIO
LODI

ACCORDO
VIOLA

CREMA PROFUMATA
PER IL CORPO

Con estratti di Viola

L'ERBOLARIO
LODI

ACCORDO
VIOLA

CREMA
VELLUTANTE
PER LE MANI
Con estratti di Viola

L'ERBOLARIO
LODI

ACCORDO
VIOLA

SAPONE PROFUMATO
Con estratti
di Viola

L'ERBOLARIO
LODI

ACCORDO
VIOLA

POLVERE PROFUMATO
PER IL CORPO

PERFUMED CANDLE

The Pansy and the Garden Violet timidly peek through the grass in the shade of the forest with their fascinating colours and with the intense perfumed notes of their inebriating scent. This same emotion can be replicated in your living spaces, with the glow of this candle, contained in an elegant, decorated glass jar, the dreamy fragrance of Accordo Viola lights up memories and happy thoughts.

PERFUMED SACHETS FOR DRAWERS

According to an ancient tradition, this idea upholds the charm and grace of arranging linen and clothing in the calm of your drawers and wardrobes without forgetting to tuck perfumed sachets in around them, to spread the romantic and elegant Accordo Viola perfume everywhere. When you start wearing those clothes again, you will smell this marvellous perfumed note on you and the spaces you occupy.

With L'Erbolario phytocosmetics, you support the environment and animals, promoting sustainable development.

L'Erbolario:

- has an Environmental Management System (UNI EN ISO 14001 certification, cert. no. 497-2002-AE-MILSINCERT DNV);
- certifies all of its farming activities through the ICEA (Istituto per la Certificazione Etica Ambientale - Institute for Environmental Ethical Certification), in accordance with EC Reg. 834/07 on Organic Farming (operator code IT ICA C517);
- uses Zero Impact® renewable energy (Lifegate Energy);
- adheres to the "International Ban Animal Testing Standard"; all of its products are checked by the ICEA (Istituto per la Certificazione Etica Ambientale - Institute for Environmental Ethical Certification) for LAV - Lega Anti Vivisezione - Anti-Vivisection Society;
- supports the Non Profit Foundation Slow Food for Biodiversity;
- helps fund the activities of FAI (Fondo per l'Ambiente Italiano - Italian Fund for the Environment).

The safety and effectiveness of the cosmetic products from L'Erbolario are certified by clinical tests supervised by the University of Pavia: formulated and made at the production site in Lodi, our cosmetics are produced without discrimination or labour exploitation.

Because, at L'Erbolario, we think that true beauty must always have an ethical profile.

For plenty more information,
visit our new website

www.erbolario.com

100% Made in Italy

