



L'ERBOLARIO

Viale Milano, 74 - 26900 Lodi - I
Tel. +39-0371-4911 - Fax +39-0371-491411

L'ERBOLARIO

Verbena





Verbena

Verbena Encounters

Often, in nature, unexpected surprises are hidden behind simplicity. Less conspicuous flowers can reveal bewitching scents, the most common wild plants are an inexhaustible source of benefits for body and mind.

This is precisely what happens with Lemon Verbena: very discreet in appearance, and just as curious and special because it gives off a very fresh hint of lemon when you rub its leaves between your fingers.

Also known in popular tradition by the name lemon beebrush, in botany Lemon Verbena is classified as 'Lippia citriodora', from the union of its own name, that of the Italian naturalist Augusto Lippi, and the Latin term meaning 'lemon scent'.

Curious, too, is the fact that Lemon Verbena finds its alter ego in Common Verbena, a wild plant that has been attributed with medicinal and magical significance since ancient

times, and is well known in herbalist tradition for its beneficial anti-inflammatory and relaxing properties.

From the successful encounter between the two Verbenas, which share the name while revealing two absolutely unique personalities, comes this perfumed line with a luminous bouquet, which refreshes and gives light-heartedness, good cheer and joy.

Selected exclusively for us by Erbamea, the fragrant leaves of the two Verbenas are harvested from organic farming and brought to the L'Erbolario Laboratories.

Here, through a skilful process, the green plants are transformed into valuable extracts and then, in a second step, into distilled waters rich in properties.

Ingredients of excellent cosmetic quality are at the heart of the products dedicated to body care: formulas of extraordinary sensoriality created to give a boost of perfumed energy, capable of reconnecting the senses with our intimate and vital need for contact with nature.



PERFUME

A bouquet of freshness, luminosity and lightness, radiating an intense joie de vivre and a sparkling boost of energy. The effervescent, light-hearted character of citrus fruits starts off lively, but coexists in perfect balance with the more enveloping, rounded notes of Rose and Musks.

Notes of:

*Bergamot, Lemon, Neroli,
Lemon Verbena, Rose, Musks*

SHOWER GEL

with extract and distilled water of Verbena

The refreshing and invigorating embrace of the extracts and distilled waters of the two Verbenas, lemon and common, envelops the skin in a fragrant caress that is also very pleasant for delicate skin.

Bathing or showering becomes a fragrant, carefree moment of well-being, recharging the senses with vitality and energy.

RINFRESCASPRAY

Two-phase Body & Hair Treatment

with extract and distilled water of Verbena

The citrusy freshness of Verbena finds its ultimate expression in this multifunctional body and hair care treatment. Simply spray RinfrescaSpray onto the skin and massage it in quickly to appreciate its immediate refreshing, nourishing and moisturising effect.

It is excellent as an alternative to the Body Cream when you are looking for a fast-acting treatment, but can also be used before the Cream to treat yourself to prolonged pampering.

It is also ideal for detangling, adding shine and perfume to hair lengths without weighing them down.

REVITALISING BODY & HAND CREAM

with extract and distilled water of Verbena

A ritual for the body and hands that offers the skin a feeling of renewed vitality, thanks to the refreshing and invigorating contribution of the extracts and distilled waters of Lemon and Common Verbena. The oils of Organic Sunflower, Plum and Olive also provide a rich nourishing action. The fragrance is a tribute to the unmistakable citrusy and very fresh scent of Verbena leaves.

REFRESHING DEODORANT LOTION

with extract and distilled water of Verbena

This perfumed Lotion boasts all the characteristics of a perfect deodorant: on the one hand the refreshing and invigorating mix of extracts and distilled waters of Common Verbena and Lemon Verbena, on the other hand the effectiveness of phytochemicals from Horsetail and Sage and from Coconut, which prevent unpleasant odours and provide a lot of comfort to the delicate skin of the underarm.

HOME FRAGRANCE DIFFUSER

The magic of Verbena leaves, which give off a delicious lemon scent when rubbed between the fingers, is recreated by this spray fragrance perfect for refreshing rooms at home or at work. With its lively, citrus notes, it is a real concentrate of good cheer and well-being.

BEAUTY BAG

The perfect gift to usher in the warm season, this deep green Beauty Bag contains two cosmetics to carry with you at all times: the Perfume in 15 ml format and the Revitalising Body & Hand Cream in 75 ml tube. Never miss the joyful freshness of Verbena!

Our commitment



Since 1978 we have been the supporters of ethical cosmetics that place people, animals and the environment in the forefront. In 2021 we became a Benefit Corporation, confirming our commitment to directing our company towards an increasingly sustainable, inclusive and transparent development model. Indeed, at L'Erbolario we:

- develop and produce our phytocosmetics at our production site in Lodi, immersed in the greenery of the Adda Sud Natural Park, in accordance with the guidelines of Good Manufacturing Practices GMP (UNI EN ISO 22716), without discrimination or exploitation of labour, in excellent health and safety conditions;
- we have never outsourced any production phase to third countries, and certainly not to any country where human rights and the fundamental rights of workers are violated;
- certify the safety and effectiveness of all of our cosmetic proposals with clinical tests supervised by the University of Pavia;
- adhere to the "International Ban Animal Testing Standard": all our products are guaranteed by LAV (Lega Anti Vivisezione - Anti-Vivisection Society);
- have chosen to implement, as early as 2002, an Environmental Management System (certification UNI EN ISO 14001), thereby committing to the pursuit of new and ambitious objectives so as to improve our environmental performance, year after year;
- exclusively use, for all of our activities, energy generated with renewable sources, largely self-produced in our 977 kWp photovoltaic array. With this choice, every year, in average weather conditions, we avoid the emission of more than 500,000 tonnes of CO₂, the equivalent of a forest of 3500 trees;
- always active in the search for eco-friendly packaging, we prefer recycled materials that are also recyclable: for our bottles we use plastic from renewable sources, such as sugar cane, post-consumer plastic from recycled water bottles and OWP® (Ocean Waste Plastic), thanks to which we help remove plastic from oceans and rivers;
- for all paper and paperboard items, only use FSC® certified paper, according to the strict environmental and social standards of the Forest Stewardship Council®, supporting the correct and responsible management of forest resources;
- since 2005, have been certifying all our agricultural activities – strictly organic – with ICEA (Istituto per la Certificazione Etica Ambientale - Institute for Ethical Environmental Certification);
- as a Corporate Golden Donor, contribute to funding the activities of FAI (Fondo per l'Ambiente Italiano – Italian Fund for the Environment).

Find out more about our ethical commitment on [erbolario.com](https://www.erbolario.com)

Because at L'Erbolario we believe that cosmetics should always rhyme with ethics.

seguici su:  [erbolario](https://www.facebook.com/erbolario)  [erbolario](https://www.instagram.com/erbolario)  [@erbolarioita](https://twitter.com/erbolarioita)

 [erbolariolodi](https://www.youtube.com/erbolariolodi)  [erbolariolodi](https://www.pinterest.com/erbolariolodi)

^{100%}
La naturale bellezza italiana
