L'ERBOLARIO

BEAUTY SECRETS JANUARY 2023



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from our herbalist laboratory to you: in the same spirit, one of our peasant forefathers would have offered you the most prized fruits of his garden.

We have always had a good relationship with the earth: still today, indeed, our raw materials are freshly pressed vegetable oils, flower waters and herbs distilled drop by drop, juices of plants extracted with craftsmanlike patience, essences received as a gift from generous Mother Nature.

L'Erbolario gathers them from the four corners of the world, imbuing us, our workplaces, and even our surrounding areas with their scent. In turn, we then pour them liberally into our bottles, boxes and jars for everyone who, like us, believes in the infinite properties of simple things and who knows that, if natural beauty is a chance gift or, better still, an unknown genetic factor, to become beautiful thanks to the conscious use of nature is an art to be cultivated with care, patience, knowledge and trust.

Nowadays, it is a challenge to practise the art of natural beauty treatments, with face masks made from freshly pounded fruit or with preparations of hand-picked herbs. And yet, it would also be a mistake to forget that sophisticated modern extraction techniques are excellent allies and offer increasingly pure and effective plant extracts: extensin, phytosomes, etc. We therefore believe that today, many of you share our philosophy, which is

based on the crucial alliance between the precious wisdom of the past and the undeniable discoveries of the present. Between traditional phytotherapy and modern cosmetic science.

According to family and local traditions, we have always been enamoured of the infinite virtues of plants, pursuing the discovery of their unexplored potential, though at the same time we do not reject the precious contribution of science and modern technologies. All of our phytocosmetics are the result of our passion for herbalist medicine, developed over more than 40 of production and, we can acknowledge, of success. They are often suggested, tested, criticised and improved by those who visit our Herbalist shops in Lodi. This direct contact is an invaluable incentive and testing tool.

Our Research & Development Laboratory also monitors the quality of L'Erbolario products, which are manufactured in compliance with the strictest hygiene standards and by using high-tech, eco-friendly and energy-saving equipment.

In order to verify the tolerability of our phytocosmet-

ics, they undergo strict clinical trials at one of Italy's oldest and most prestigious universities, the University of Pavia.





- For Facial Skin Care and Beauty
- 9 PURELY SPECIAL Make Up Removal and Cleansing
- 1 AROMATIC WATERS
- 12 NOURISHINHG AND MOISTURISING
- 4 FOR DELICATE AND FRAGILE SKIN
- 16 YOUNG SKIN
- 8 ALGADETOX
- 20 DELICALMA
- 2 HEMP
- 24 FOR IMPORTANT FEATURES
- 25 HYALURONIC ACID OR THE IMPORTANCE OF MOISTURISING
- 32 SLOW DOWN TIME
- 36 "RISPOSTA" HIGH PHYTOCOSMETICS
- 40 VITAMIN C & 24K GOLD
- 2 PAINTING, BEAUTIFYNG AND LIGHTENING
- 43 Make Up
- 6 The Colours of Our Vegetable Garden
- 66 Bioecocosmesi
- For Personal Beauty Care
- 2 "THE SUPERACTIVE" PRODUCTS
- 64 CRYO SYNERGY
- 55 ARGAN OIL
- 68 KARITÉ SHEA BUTTER
- 0 GOJI
- 72 OLIVE TREE
- 74 THE HANDS YOU LOVE COLLECTION
- 76 FOR HANDS
- 78 FEET AND LEGS
- 80 DEODORANTS
- 81 CLEANSERS
- 83 The Fragrance Lines
- 84 3 ROSA
- 86 ACCORDO ARANCIO
- 8 ACCORDO VIOLA
- 90 ALBERO DI GIADA JADE PLANT

- 92 ALTEA MARSH MALLOW
- 94 AMBRALIQUIDA
- 96 ASSENZIO ABSINTHIUM
- 98 BERRIES FLOWERS WOOD
- 100 BOUQUET D'ARGENTO GOLDEN BOUQUET
- 102 BOUQUET D'ORO SILVER BOUQUET
- 104 CAMELLIA
- 06 CAPRIFOGLIO HONEYSUCKLE
- 108 CEDRO DI CALABRIA CALABRIAN CITRON
- 110 COCONUT
- 112 DANCE OF FLOWERS
- 114 FIOR DI SALINA
- 116 FIORE DELL'ONDA
- 118 FIORI CHIARI
- 120 FOGLIE DI TÈ TEA LEAVES
- 122 FRANGIPANI
- 24 FRESCAESSENZA
- 126 FRUTTO DELLA PASSIONE PASSION FRUIT
- 27 GELSOMINO INDIANO INDIAN JASMINE
- 128 IRIS
- 130 LAVANDA LAVENDER
- 132 LEGNI FRUTTATI
- 134 LILLA' LILLA' LILAC LILAC
- 36 MANDORLA ALMOND
- 138 MEHAREES
- 140 MELOGRANO POMEGRANATE
- 142 MUGHETTO LILY OF THE VALLEY
- 144 ORTENSIA HYDRANGEA
- 46 OSMANTHUS
- 148 PAPAVERO SOAVE SWEET POPPY
- 150 PATCHOULY
- 151 PEONIE PEONIES
- 152 RABARBARO-RHUBARB
- 154 REGINE DEI PRATI
- 155 ROSA ROSE
- 156 ROSA PURPUREA PURPLE ROSE
- 158 SHADES OF DAHLIA
- 160 TEA AND CITRON
- 161 TIARÉ
- 162 TRA I CILIEGI

- 164 VANILLA
- 165 VANILLA AND GINGER
- 66 HISTORICAL PERFUME
- 167 THE COLLECTION PERFUMES
- 68 PURPLE ROSE BEAUTY SET
- 69 BERRIES FLOWERS WOOD BEAUTY SET
- 70 FRANGIPANI BEAUTY-SET
- 72 MELOGRANO POMEGRANATE BEAUTY-SET
- 4 MINITAGLE MINISIZES
- 77 Hair Care
- 178 SHAMPOO &...
- 80 HYALURONIC ACID LIGHT AND VOLUME
- 182 EFFETTO REALE
- 184 FOLTA CHIOMA
- 186 MACASSAR
- 188 MILLET AND SOY
- ORTICA DIOICA NETTLE
- 191 RISTRUTTURA
- 92 HAIR COLOUR
 - The Men's Lines
- 196 ACCORDO DI EBANO NOTES OF EBONY
- 8 ASSENZIO PER LUI ABSINTHIUM FOR HIM
- 201 CORTECCIA BARK
- 202 GINEPRO NERO BLACK JUNIPER
- 204 L'ERBOLARIO UOMO
 - MEN'S FACE AND BODY CARE PRODUCTS
- 206 PERIPLO
- 207 VERDE
- 208 The Babies' Garden
- 215 Sun and Open Air
- 228 Il Giardino degli Amici Fedeli The Loyal Friends' Garden
- 231 Home Products
- 237 For your gifts



For Facial Skin Care and Beauty



nce upon a time common mortals had spots and blackheads, under-eye bags, a web of wrinkles and a greyish pallor. Only a divine, select few had a milky complexion, pink cheeks and cornflower eyes.

Then, L'Erbolario made the face of every woman bloom! It would be too good to be true if we told you that we had found a magic potion to defeat old enemies once and for all: we can only provide you with the most effective weapons for your daily battles... because you, knowing that beauty, health, intelligence and willpower go hand-in-hand, will never give up the fight.



PURELY SPECIAL: Make-up Removal and Cleansing

Cleansing your face carefully is not only an essential part of your daily hygiene, and the most basic form of self-respect: invigorating in the morning, relaxing in the evening, it is also a good beauty treatment. It is the best way of not only removing make-up, but also the waste and irritants that are deposited on our face everyday; it is the best way of maintaining a glowing complexion and youthful skin.

Cleansing Milk for the Face with Chamomile

Softening for Dry and Sensitive Skin

This very soothing and creamy cleansing milk was formulated for fragile skin, and cleanses with infinite delicacy, respecting the skin's pH.

Refreshing and emollient, thanks to Chamomile Extract, while completely removing make-up, foundation and impurities, it moisturises, softens and leaves your face velvety soft.



Cleansing Milk for the Face with Cucumber and Witch Hazel

Purifying Cleanser for Combination and Oily Skin

This is a very gentle and creamy cleansing milk enriched with Distilled Witch Hazel Water astringent and Cucumber Extract refreshing. It maintains the pH of your skin while cleaning it with unbeatable delicacy, closing dilated pores and providing a gradual skin-purifying action.

042.099

Soapless Bar with Marigold and Jojoba

For Sensitive Skin

Traditional soaps, with an alkaline pH, tend to dry your skin out, requiring a few hours to regain its equilibrium.

This "non-soap" however, respects the natural hydrated acid layer of your skin and

neutralises the aggressiveness of hard water, leaving your skin clean, smooth and velvety, not dry or tight.

Soapless Bar with Burdock

ock 042.275

For Combination and Oily Skin

A delicate "non-soap" which is also gentle on oily and blemished skin.

Its astringent ingredients purify skin without removing moisture, while its vitamin E content nourishes your skin, restoring natural elasticity.



Exfoliant 011.014 for the Face with Soapbark and Rice Bran Oil

Special Treatment for Thorough Cleansing

Thanks to the mechanical action of the smoothing micro granules and the gently cleansing action of Quillaja saponaria, this Exfoliant removes all of the impurities and dead cells that asphyxiate, dull and age skin, refining the texture, leaving it soft and velvety.

Effective but very gentle products for the delicate area of eyelids and under-eyes, where facial expressions and poor sebaceous secretion may leave premature signs of ageing.





Delicate 002.568 Make-up Remover Wipes

With Orange Blossom and Rice

These make-up remover wipes (which are suitable for even the most sensitive skins and are ophthalmologically tested) are practical to use, to gently remove all traces of make-up and impurities from the face, eyes and lips.

Other products include Makeup Remover with Extensin and Meristematic Extract in the Antitempo (Anti-ageing) range, 'Risposta' Cleansing in the High Phytocosmetics range and Face Cleanser in the Bio-ecocosmetics range and Argan Oil Face Cleansing Massage Cream. (See pages 33, 39, 45 and 54, respectively)





10

AROMATIC WATERS

These exceptional tonics (enriched with an excellent skin moisturising factor), completely alcohol-free, tone and moisturise the skin, preparing it to receive all the benefits of the beauty creams. Ideal for removing make-up.

Aromatic Linden 006.015 Water

Moisturising Toner for Sensitive and Delicate Skin

This product provides an appreciable moisturising and refreshing action, precious for sensitive skin.

Aromatic Rosemary Water or Queen of Hungary's Water

Astringent Toner for Combination and Oily Skin

It gently closes dilated pores and moisturises combination and oily skins. According to legend, Queen Isabella of Hungary, in her seventies, used Distilled Rosemary Water based on a formula she was given by an alchemist, restoring such youth and beauty that Charles Albert, the Grand Duke of Lithuania, asked for her hand in marriage.

Aromatic 006.007 Chamomile Water

Moisturising Toner for Particularly Dry and Sensitive Skin

This product moisturises and refreshes skin with all the gentleness and fragrance of the Chamomile flower, leaving it soft and velvety.

Also refer the Rebalancing Beauty Lotion for the face and the Softening Beauty Lotion for the Face belonging to the Hyaluronic Acid line. (see page 27)



NOURISHING AND MOISTURISING

Always on the lookout for more specific and immediate results from modern cosmetics, women today often forget that the skin's most basic and essential needs remain unchanged.

What the skin needs to receive promptly, every day, is sufficient nourishment and moisture, which not only make it more radiant and beautiful, but also help it face all types of climates, withstand the environmental stress that it is continually subject to, and remain supple and retain its natural fine texture over time.

Face Cream 011.019 with Flower Pollen and Acacia Honey

Moisturising and Repleneshing

Rich, creamy and instantly absorbed, Flower Pollen Cream nourishes the skin and provides it with long-lasting moisture. Offering skin-protective action, which lasts all day, it helps prevent the onset of wrinkles, while maintaining the suppleness and youthful fine texture of the face, pre-

serving tone, freshness and splendour.

Moisturising [011.016] Face Cream

With Helichrysum, Aloe and Olive leaves

Its exclusive formula makes it truly invaluable for those who love spending their spare time outdoors: it protects the face from sunlight, wind, extreme cold or heat. Using it on a daily basis ensures perfect moisturising, it slows the appearance of wrinkles and helps maintain a glowing and supple face, with youthful features.

011.957

Intensive Moisturising Face Cream

With extract of Violet and Olive leaves

This cream has a light and extremely appealing texture, and can be applied any time of the day. When skin feels "tight" due to lack of moisture or is suffering due to adverse weather conditions, this Intensive Moisturising Face Cream provides the nutrients your skin needs to restore radiance and splendour. With Olive

12

oil, Safflower oil and hydrolysed plant protein complex from Wheat, Soy, Oat and Maize.

Royal Jelly 011.018 Face Cream

Super nourishing, Anti-wrinkle

Thanks to the precious substances and natural filter that it contains, the Royal Jelly Face Cream performs an outstanding protective, toning and restorative action which helps you preserve the youthful splendour of your skin and contributes to preventing the onset of expression lines and small wrinkles.



Toning Face Cream

With Jojoba Oil and Shea and Mango Butters

This Toning Cream nourishes and restores moisture to skin tissues, refines skin texture and firms your features. Day after day your skin, being well nourished and firmed, regains splendour and suppleness

011.017



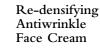


011.023

Anti-wrinkle Face Cream

With Marigold, Carrot and Ginseng

An extraordinarily rich and equally softening W/O emulsion, it prevents the onset of wrinkles and reduces existing ones. It restores tone and elasticity to tired and lifeless skin and provides a more youthful and splendid appearance.



With Orange peel wax and Alfalfa extract

Jojoba Oil, Wild Flax Oil and Avocado Oil combined to help slow down the effects of time on our faces. Day after day, being well-nourished and revitalised, your skin will appear more radiant and smoother, and wrinkles, both the most prominent and almost invisible ones, will become less perceptible.

011.956



FOR DELICATE AND FRAGILE SKIN

Delicate and fragile skins which flake easily often suffer from unsightly, widespread redness.

While it usually appears on the cheeks, it can also sometimes spread to the sides of the nostrils or larger areas of the face.

These skin types are sensitive to all external agents and face different adversities throughout the year: cold, smog and excessively dry air in offices and apartments during the winter; sun, wind, salt and chlorine in swimming-pools in the summer; continually changing temperatures and humidity levels during spring and autumn. It is therefore necessary to avail of safe, specifically formulated products that provide excellent protection and nourishment for the skin.





Face Cream 011.290 with Ginkgo biloba and red Grape

Treatment Base for Delicate and Red Skin

A specific treatment which gently fights the harmful action of external agents, sun rays and sudden changes in temperature.

Thanks to its special formula and the optical effect of its green pigments, it is an excellent base, capable of toning down redness and covering skin blemishes.



Face Cream for Delicate and Red Skin

With Chamomile, Butcher's broom, Liquorice and Barley Wax

011.024

Used daily, it prevents irritations and tones down reddening, improving your skin's resistance to environmental aggression and protecting it from UV rays.

Concentrated [021.272] Fluid for the Face

With red Grape and Chamomile Evening Treatment for Delicate and Red Skin

A fast-acting fluid which prevents and fights reddening of the skin. Apply to the skin in small quantities every evening.

It is the ideal treatment, offering an immediate effect, also at times when your skin is particularly sensitive, red, tired and requires greater moisturising and protection against adverse environmental factors.

And for hyperreactive skin, discover the organic and natural Delicalma line (page 20)





YOUNG SKIN

Shiny skin, visible pores, comedones and a dull complexion: very common imperfections, especially among young men and women. L'Erbolario has therefore created a range of products offering the gentleness needed to treat this type of skin, which, although it appears robust and strong, is actually delicate and easily irritated. And what this skin needs most of all is help in preserving and maintaining its freshness and tone over time.

Face Cream 011.288 with Peach and Orange Blossom

For Young Skin Moisturising and Toning

Peach and Orange Blossom Face cream for Young Skin was developed to maintain and protect all of the freshness of young skin in a natural way. Thanks to the high concentration of plant extracts, this formula moisturises and nourishes skin effectively, immediately leaving it feeling toned, protected and much softer.



Face Cream with [011.271] Lemon and Cucumber

For Oily and Blemished Skin With light coverage

Thanks to the light coverage of this cream, which you can accentuate in critical areas by applying twice the amount, unsightly skin blemishes such as blackheads and comedones are visibly reduced, while g radually preventing them from developing. Oily skin will find a new balance and an exceptionally even texture.

Face Cream [011.022] for Blemished Skin

With Burdock and Rosemary

Developed for oily, asphyxiated skin with black heads and comedons, this Burdock and Rosemary Cream provides a triple action: it closes dilated pores, protects oily skin from adverse environmental factors and helps skin gradually find its natural balance. Offering a matte effect, this cream helps conceal blemishes and serves as an excellent base for make-up, which will finally "hold" for the whole day without becoming shiny.

Face Cream 011.289 with Hawthorn and Pumpkin Seeds

Night Treatment for Oily and Blemished Skin

With Hawthorn Face Cream, the night brings beauty to blemished, asphyxiated skin with black heads and comedons. While your skin is resting, this plant formula is actually in full swing, exploiting its effective, normalising substances. It provides significant nourishing and moisturising actions at the same time, which are also important for oily skin.

Face Mask with White and Green Clay & Propolis

For Combination and Oily Skin

It combines the cosmetic properties of Propolis with the heavily astringent action of Clay, enhanced by sulphurated amino acids. It removes flaking cells and impurities and rebalances, with a delicate and yet effective action, combination and oily skin, reducing unsightly skin imperfections (comedones and visible pores).

Triple Action Face Cream with Hyaluronic Acid for combination skin is essential for the treatment of young skin. (See page 29)



ALGADETOX

Nowadays, the epidermis—which is a real protective barrier—is constantly exposed to UV rays and other atmospheric pollutants, such as smog (a combination of the words 'smoke' and 'fog'). And precisely with the aim of defending and purifying, we created the special recipes of the Algadetox line, products that draw all their anti-radical and protective virtues from algae and micro-algae.

Cleansing Exfoliating Face Oil-Gel

Skin-purifying treatment against pollution
With Laminaria Algae,

002.007

Sea Lavender and fast absorbing Jojoba microspheres A perfect Oil-Gel especially for those living in cities. It cleanses and purifies facial skin from smog gently, but effectively thanks to its fast absorbing Jojoba microspheres. In addition, this recipe gives your skin new radiance, thanks to the precious extracts of Laminaria Algae and Sea Lavender, which are perfect for moisturising, toning and protecting your face.



Day Face Cream 011.006

Daily protection against pollution
- SPF 15 With Klamath Algae,
extract of Moringa and Vitamin C

Smog, cigarette smoke, sun, various types of environmental stress: every day the skin on our face is subjected to many aggressions! This Cream is ideal because it is able to hydrate intensely and create on the epidermis — thanks to the extract of Moringa and Alga Laminaria digitata — a film that helps prevent deposits of polluting micro-particles.

Face Cream 012.011 Mask

Night skin-repairing treatment With Chlorella Algae, extract of Moringa and Vitamin C

Facial skin regains its radiance with this night-time treatment, capable of performing a 'repairing' action and nourishing the epidermis, thereby 're-activating' tired and stressed skin during the night. The

Cream, which can be used as a normal Night Cream or as a Mask, gives the epidermis all its anti-radical and antiage action, thanks to vitamin C and the extracts of Sargassum muticum and Chlorella Algae.

Face Beauty O21.002 Activator

With Dunaliella Algae and Camellia oil

With a few drops, this precious Beauty Activator, as its name suggests, can 'activate' all the glow of your skin, reawakening its tone, elasticity and at the same time, nourishing it intenselv. This is thanks to very fine oils with emollient and anti-aging properties, including Camellia, Pongamia and Chia oil. The Activator is very easy to use: just take 2 drops of product with the special dropper and mix them with one of the Algadetox Face Creams or your Cream of choice, then tap on face, neck and neckline. The Algadetox Beauty Activator has been formulated to be used solely in conjunction with a face cream to boost its effect, not to be used alone.



DELICALMA

So fine and fragile, sensitive skin is highly affected by the action of the elements in any season. Precisely to meet the needs of such skin, we created Delicalma – the innovative line by L'Erbolario phytocosmetic laboratories. Thanks to these excellent organic and natural products, from now on those suffering from skin hyperreactivity will only blush for an emotion!



The DELICALMA product Line is guaranteed by the COSMOS ORGANIC certification and controlled by ICEA (Istituto Certificazione Etica Ambientale – Ethical Environmental Certification Institute).

- It contains plant Oils and Extracts from certified Organic Farming and obtained through innovative methods that keep the active ingredients stable and unaltered.
- It contains only components/ fragrances allowed by COS-MOS ORGANIC Regulations.
- It does not contain raw materials derived from GMOs.
- It is packaged in containers made with recyclable materials.
- The L'Erbolario Production



facility where it is produced has an Environmental Management System (UNI EN ISO 14001 certification) and uses "Zero Impact" renewable energy.

24 Hour O11.273 Face Cream

Protection & Comfort For sensitive and hyperreactive skin

Extract of Purslane and organic extracts of Ginger, Oat and Helichrysum: thanks to the synergy of these effective ingredients that make up the innovative Delicalma Complex*, sensitive skin will regain comfort and plenty of hydration.

Face Micellar 006.272 Water

Cleanses & Hydrates

For sensitive and hyperreactive skin

A practical, effective and very gentle application to cleanse your face and restore the natural splendour of even the most sensitive skin. This extremely useful Micellar Water removes any trace of impurities and

make-up while moisturising the skin and soothing irritation caused by hyperreactivity. This is thanks to the effective Delicalma Complex*, which includes the extract of Purslane and biological extracts of Ginger, Oat and Helichrysum, which can reduce localised redness.

Two-phase 021.274 Face and Body Oil

Nourishing & Soothing For sensitive and hyperreactive skin

A very effective treatment providing sensitive skin with immediate well-being and alleviating the annoyance of reddening and hyper-reactivity, thanks to the innovative Delicalma Complex*. Simply mix the two phases by shaking the bottle to provide a soothing effect. The product is not just for the face: as a topical treatment, you can tap a cotton pad soaked in Oil on areas of the body prone to redness to mitigate redness itself or discomfort.

*Italian Patent Pending: Italian patent registered and issue currently in progress.



HEMP



these fine products speak for

themselves: exquisitely gen-

tle and extraordinary nour-

ishment and compactness.

Extraordinary

For dull, stressed skin

of organic Hemp seeds

With Bio-liquefied extract

A targeted cleanser with a

very effective and balanced

formula is required for sen-

sitive skin prone to dryness.

This recipe gets rid of both

impurities and stress from

dull skin, without ever al-

tering the skin's hydroli-

pidic film as it contains

Bio-liquefied extract of organic Hemp seeds, with moisturising and softening properties. An effect as remarkable...as your skin's

Cleanser

well-being!

Gentleness Face

Face Cream

For dull, stressed skin With Oil and Bio-liquefied extract of organic Hemp seeds

This treatment combines

Nourishment

the extraordinary nourishing, antioxidant and moisturising properties of Organic Oil and of the all-new Bio-liquefied extract, which are both extracted from organic Hemp seeds: invaluable virtues to tone dull skin, restoring its natural softness. The synergistic action of organic plant Oils and Butters provides this emulsion with special emollient and smoothing properties, giving it a very pleasant texture, which melts beautifully into the skin.

Extraordinary Compactness Face Oil

021.005

For dull, stressed skin With organic Hemp and Sunflower seed, Jojoba and Olive Oils

The combined effect of the 4 noble organic Hemp, Sunflower, Jojoba and Olive Oils is truly amazing: they work together to give stressed skin the compactness and tone that it constantly craves. This recipe is like a gentle caress providing a highly nourishing and antioxidant action, which doesn't leave the skin feeling greasy, but makes it look even and feel supple and fresh. Naturally wonderful.





FOR IMPORTANT FEATURES

The eyes and lips are the features of a woman's face that express all of her femininity. They are, therefore, crucial details that require special care and attention.

Eye Contour Gel 011.110

with Centella asiatica. Plant Protein and Ginseng Refreshing Toning

The Eye Contour Gel helps you keep the most vulnerable area of your face young. Light and not oily, it absorbs quickly, providing precious nutritional substances and a fresh sense of well-being, helping reduce bothersome under-eye bags and circles. While preventing expression lines from developing, it pleasantly tones the eye-

Eye Contour Cream

with Camellia and Grape Seed Nourishing

011.350

Moisturising Elasticising

An extraordinarily fresh and comfortable cream, rich in active ingredients that, day and night, provide the essential protection, nourishment and hydration for the eye contour area. Working sinergetically with various components to promote skin elasticity, it prevents fa-

tigue, emotions, voluntary or involuntary facial expressions from definitively leaving their mark, compromising the full expression of the eves.

014.451 Argan Oil Lip Balm

With extract of Argan leaves More Nourishment More Protection (See page 65)

Rose Lip Stick 014.999 (See page 155)

Shea Butter Nourishing Lip Butter (See page 69)

Coconut Dreamy Lip Butter 014.051

(See page 111)





COCOA BUTTERS

Sweet, fragrant, very effective, three variations available for different needs

014.139 Lip Gloss with Vitamins with apple & mandarin juice

014.140

014.141

Lip nutrient smoothing with four butters

Lip Balm Balsamic

with olive & tea tree

Other products which are specific for the treatment of difficult and delicate areas of the face are "Risposta Dettagli" Eye and Lip Contour Cream, the Phytofiller Serum from the High Phytocosmetics Range and the Anti-Age Lip Treatment from the Hyaluronic Acid line. (See pages 39 and 30)

To protect your lips during the summer, we also offer Protection+ Lip Stick. (See page 218)

HYALURONIC ACID OR THE IMPORTANCE OF MOISTURISING

Full of water, thanks to high percentages of Hyaluronic Acid, young skin is firm, elastic and fresh. As time passes, to our dismay, the skin's natural Hyaluronic Acid content decreases, leading to a serious drop in skin moisture. To prevent the risk of premature wrinkles and simultaneously minimise the signs of time as much as possible, we need to ensure that our skin gets all the water it needs and quench its thirst every day!

THE KEY WORD IS 'MOISTURISE'

We have said it before: anyone wishing to make sure their skin stays fresh and radiant needs to keep one thought in mind: moisturise, moisturise, moisturise!

Like an apple that shrivels when it loses water, skin that lacks moisture will also age before its time, since lack of moisture "empties" the tissues and means that facial movements and expressions cause wrinkles more easily.

On the contrary, well-moisturised and fresh, soft skin is more "plastic" and supple, retaining



longer-lasting compactness and firmness of young skin. It is therefore crucial to find an efficient beauty strategy that moisturises and restores the skin, providing an effective anti-ageing and protective action on the skin of the face, neck and low neckline.

MARVELLOUS HYALURONIC ACID

The polysaccharide of youth, cellular cement, the guardian of skin freshness, firmness and density, Hyaluronic Acid has the outstanding capacity of retaining up to one thousand times more water than its weight. This is why, in our bodies, it regulates the degree of moisture and plasticity of our tissues. Hyaluronic Acid, a leading-edge cosmetic ingredient which immediately took its place at the forefront of age control active substances, possesses a wide range of amazing properties. As an unflagging hydrophilic molecule, it is capable of:

- constantly ensuring that your skin receives the right amount of moisture:

- limiting evaporation, which tends to rob skin of moisture and expose it to the risk of dryness and subsequently undesirable wrinkles and lines;
- smoothing and firming your
- assisting the physiological production of Collagen I, the protein responsible for keeping skin tissues compact and firm.

MULTI-ACTIVE ANTIAGE STRATEGY

The Hyaluronic Acid obtained by L'Erbolario using an advanced biotechnological process is at the centre of its innovative and high-performance Multi-Active Anti-Ageing treatment: 14 phytocosmetics featuring an appealing and fresh consistency, formulated to ensure that face and body are protected against the passing of time and the signs it unrelentingly leaves. Featuring highly select active ingredients such as Alpine Rhododendron stem cells and Hibiscus Oil, Hyaluronic Acid is contained here in three different molecular weights, and is therefore three times more active and effective.

THREE MOLECULAR WEIGHTS OPERATING ON THREE

DIFFERENT SKIN LEVELS

Hyaluronic Acid with a high molecular weight means that it stays on the skin's surface forming an invisible protective film and "preventing" the water molecules from being lost, limiting any evaporation which tends to deprive the skin of moisture and expose it to the risk of dryness and premature ageing. Hyaluronic Acid with a medium molecular weight, on the other hand, channels moisture past the skin barrier, providing the nourishment required to protect the skin's elasticity and fine texture over time. Lastly, Hyaluronic Acid with a low molecular weight pushes even deeper into the skin and stimulates the physiological production of Collagen, a protein that protects the compactness and "suppleness" of skin tissues. Intensely moisturised, toned and smoothed, your face and body skin is fresher and more radiant with every application, gradually smoothing out the signs of time, from long-standing wrinkles to recent, small lines, from expression lines to the beginning of unsightly sagging.

Two-phase Make-up Remover

With low, medium and high molecular weight Hyaluronic Acid Age-control treatment for eyes and lips

A make-up remover formulated to cleanse and remove traces of make-up, but also provide a valuable age-control action. Its formula contains a leading component, commonly used as the base ingredient of treatment products: low, medium and high molecular weight Hyaluronic Acid.

In its water phase it leaves a protective film on the skin, it regulates the level of moisture promoting the physiological production of

Collagen. Hibiscus and Ol-ERBOLARIO L'ERBOLARIO ive oils are the protagonists of ACIDO ACIDO the oil phase, ALURONICO with their L'ERBOLARIO CREMA VISO CREMA VISO ACIDO TRIPLA AZION IALURONICO L'ERBOCARIO ACIDO TALURONICO FLUIDO VISO A TRIPLA AZIONE

nourishing and sebum-replenishing proper ties. After cleansing, your skin will appear visibly toned and well defended against the risk of undesirable sagging. Ophthalmologically tested.

Cleansing Mousse 002.470

Perfume-free.

With low, medium and high molecular weight Hyaluronic Acid and Amino Acids of Wheat Age-control treatment for the Face

The main ingredient of this anti-age recipe has a very high phytocosmetic value, and is traditionally only contained in excellent treatment products: Hyaluronic Acid, with three different molecular weights.

> Specifically, this active ingredient creates a protec-

tive film on the skin, limiting the external loss of humidity, and contributes to promoting the physiological production of Collagen. Wheat protein completes the action, providing the Mousse with delicate cleansing properties.

Rebalancing **Beauty Lotion** for the Face

With low, medium and high molecular weight Hyaluronic Acid with extract of Burdock and Pumpkin, and Distilled Witch Hazel Water Skin toning treatment for

Combination and Oily Skin An innovative Beau-L'ERBOLARIO

L'ERBOLARIO

ACIBO.

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器

006.978

ACIDO

IALURONICO

MOUSSE

DETERGENTE

ty Lotion that offers even blemished skin prone to shine the pleasant sensation of freshness and purity combined with moisturisation and suppleness. The moisturising action of Hyaluronic Acid is combined with the skin-purifying and astringent property of Burdock and Distilled Witch Hazel Water. By providing a fine and impalpable layer over the skin, this precious aqueous solution helps strengthen the natural barrier against external aggression and rediscover the beauty of naturally smooth

> 4 Single-use expandable cotton masks included

> > LERBOLARIO

ACIDO

RB CREAM

CREMA VISO

SPF 15

S basso, medic e allo

and visibly purified skin.

Softening Beauty 006.983 Lotion for the Face

With low, medium and high molecular weight Hyaluronic Acid with extract of Acacia Honey, Sugarcane and Larch Skin toning treatment for Normal and Dry Skin

A Lotion with a gentle soul that gives the simplest part of your cleansing routine the replenishing action of a treatment. Your skin leaves behind the feeling of dehvdration and rediscovers the appeal of renewed elasticity, that invites caresses. The excellent moisturising action of Hyaluronic Acid with low, medium and high molecular weights is combined with the nourishing activity of extracts of Sugar Cane, the emollient action of Acacia Honey and the refreshing action of Distilled Cornflower Water.

With this dance of ingredi-

ents, your skin will rediscover its leading role of beauty which shows through in all of its renewed radiance.

4 Single-use expandable cotton masks included



Triple Action Face Mask

With low, medium and high molecular weight Hyaluronic Acid and extract of Snow Algae

012.001

A plant with an exceptional ability to adapt, Snow Algae grows on glaciers at a very high altitude, where it survives by changing its composition as external conditions change. In combination with Hyaluronic Acid. an unrivalled ally for hydration, the extract of Snow Algae contained in this extraordinary Face Mask works to leave the skin looking and feeling incredibly fresh, moisturised and radiant. Your skin is instantly more toned, smoother, firmer and plumper, as if Snow Algae had revealed the secret to its self-regeneration.

Triple Action Face Fluid

With low, medium and high molecular weight Hyaluronic Acid Multi-active age-control treatment

021.697

Hyaluronic Acid is the active ingredient at the centre of the formula for this Multi-active anti-age treatment. In the refreshing consistency of this Fluid, it is three times more active: the low, medium and high molecular weights allow this unflagging molecule to intervene at different levels of the skin, providing huge quantities of water and simultaneously limiting the outwards loss of moisture, which otherwise tends to deprive the skin of water and expose it to the risk of dryness, wrinkles and sagging. The unique property of low molecular weight Hyaluronic Acid is that it penetrates deep into the skin, promoting the physiological production of Collagen, the protein which is essential for maintaining the firmness and suppleness of voung skin. Perfume-free.

Triple Action 011.704 Eye Contour Cream

With low, medium and high molecular weight Hyaluronic Acid and Hibiscus Oil Age-control treatment

This treatment formulated to preserve the youthful beauty of the delicate eve contour area offers excellent phytocosmetic quality. The recipe contains the anti-oxidising and water-replenishing action of low, medium and high molecular weight Hyaluronic Acid which operates on three skin levels, limiting evaporation processes and promoting the natural production of Collagen. To further

> boost tissue firmness, the three Hibiscus, Babassu and Olive oils offer all ening properties.

of their nourishing, emollient and soft-Ophthalmologically tested. Perfume-free.

Triple Action 011.698 Face Cream

With low, medium and high molecular weight Hyaluronic Acid and Alpine Rhododendron stem Cells

Age-control treatment for normal and dry skin

Hvaluronic Acid possesses the extraordinary capacity to hold large quantities of water within its structure, thereby becoming an essential cosmetic ingredient of anti-age treatments as it serves to keep skin fresh and maintain a fine texture. The formula of this extremely appealing, complete cream contains Hyaluronic Acid with three different molecular weights and is therefore three times more active. Remaining on the skin surface as an invisible protective film and "stopping" water loss, it works to provide your skin with all the moisture it needs to stay supple and firm, also assisting the physiological production of Collagen. Combined with Alpine Rhododendron stem cells, which help skin tolerate environmental stress and climatic aggression, Hyaluronic Acid will leave your face looking more radiant and beautiful every single day.

Triple Action Face Cream

With low, medium and high molecular weight Hyaluronic Acid and Alpine Rhododendron stem Cells

011.699

Age-control treatment for combination skin

An anti-age treatment for combination and oily skin, which provides considerable amounts of water and elasticising, compacting and nor-

malising substances with every application. With three molecular weights, Hyaluronic Acid offers this refreshing and extremely appealing formula, performing a crucial triple action: moisturising and toning, ensuring that your skin always gets enough water; smoothing and minimising the signs of time, limiting evaporation which deprives skin of moisture and exposes it to the risk of unsightly wrinkles, expression lines and creases; making skin more compact and firm, assisting the physiological production of Collagen, the protein of "youth" which protects the density and freshness of skin tissues. The final touch is provided by two innovative ingredients: Alpine Rhododendron stem cells, which "teach" your skin to tolerate environmental stress, and Epilobium extract, which is an excellent normalising and skin-purifying ingredient which helps clear combination skin of impurities

BB Cream Face Cream SPF 15 (UVA)

and shine.

With low, medium and high molecular weight Hyaluronic Acid with extract of Heather and Barley Malt Polyphenols Age-control tone perfecting treatment 8 in 1

011, 703

This cream goes all out, it is

as innovative as it is effective, providing unique results: a radiant, even-toned and defined face. The Hvaluronic Acid contained in this formula operates on three different skin levels. It offers anti-age and super moisturising actions combined with other excellent functional substances aimed at nourishing, softening, promoting the physiological production of Collagen, illuminating your complexion, reducing redness, covering blemishes and evening-out skin tone. Heather extract, which is capable of protecting the most delicate skin types, stands out among the phytocosmetic properties of the ingredients, along with the antiradical properties of Barley Malt polyphenols and the elasticising properties of Hibiscus Oil. SPF 15 Medium protection

CC Cream 011.674 011.675 Face Cream (Caramel and Honey Colour) SPF 20 (UVA)

With low, medium and high molecular weight Hyaluronic Acid With extract of Porcelain Flower, Spelt Peptides and Hyaluronic Acid Niosomes

Perfecting treatment Color Control

It does an exceptional job of keeping your complexion under control, it covers uneven skin-tone and corrects imperfections.

These are some of the ma-



MASCHERA VISO A TRIPLA AZIONE Con Acido Igluronico a basso.

medio e alto peso molecolare ed estrutto di Algo delle Nevi

50 ml @ /1.6 fl. oz.

L'ERBOLARIO

ACIDO

IALURONICO

MASCHERA VISO

A TRIPLA AZIONE

Con Acido laturonico e basso, medio e sito peso molecolare M estratto di Alga delle Neri

HYALURONIC ACID

TRIPLE ACTION

FACE MASK with ties, meetion and top was seemed representation and actual of Section Right

ny actions carried out impeccably by this CC Cream, a unique cosmetic product that is also perfect for protecting your face against the harmful effects of numerous environmental factors and UV rays, thanks to the effective anti-stress properties of Spelt seed extract.

It evens out skin-tone, and your skin will appear compact and soft: all thanks to the exceptional moisturising power of Hyaluronic Acid, with its recipe containing three different molecular weights in niosomal forms, so as to channel its amazing contribution deep-



er into the skin. In terms of beauty, the result is a porcelain complexion: naturally, given the valid anti-oxidising action provided by Porcelain flower extract! SPF 20 Medium protection

011.706

Triple Action Face Cream

With low, medium and high molecular weight Hyaluronic Acid and with extract of Echinacea Recompacting age-control night treatment

A night of beauty, dedicated to your skin. A great smoothing strategy, starting with a top ingredient, providing three-fold action at different skin levels: low, medium and high molecular weight Hyaluronic Acid provides your skin with a considerable amount of wa-

ter, it works to protect the ideal level of moisture and also promotes the physiological production of Collagen.

Echinacea Extract provides its anti-oxidant power, to protect and smooth your skin, while Hibiscus, Babassu and Sunflower oils prevent dryness.

No longer affected by dryness and undesirable sagging, you will wake up to skin with a radiant appearance and well-defined contours.

Anti-Age Lip 014.700 Treatment

With Hyaluronic Acid and Hibiscus Oil

To maintain long-lasting volume and splendour, your lips require specific and constant care. This Multi-Active Anti-Age Treatment is formulated so that you can provide this seductive area of your body with a moisturising, emollient and nourishing action at any time of the day.

The unflagging Hyaluronic Acid orchestrates the elasticising, toning and protective action of ingredients such as Shea Butter, Hibiscus Oil and Castor Oil: with every application it provides skin with plenty of water, leaving your lips moisturised, softer and smoother. Well-moisturised, soft and supple, your lips will appear pleasantly plump with perfectly defined contours, every day.

With Ultrafiller Hyaluronic Acid and Molecular Film of Algae and Glucose

Like a beauty fountain, this Spray, with its extra fine texture, tones and refreshes the skin, revitalising it and providing an instant feeling of comfort. Thanks to the new Hyaluronic Acid Ultrafiller and to the innovative Moisturising Molecular Film from Red Algae and Glucose, the skin is visibly improved: it will appear more radiant and smoother, with a finer texture and less visible pores.

Beauty Bath

With Hyaluronic Acid Ultrafiller and Coconut Pulp distillate

036.004

A perfect Shower Gel to prevent skin dryness and leave your skin feeling more toned and velvety-soft every time you wash. This is thanks to the innovative Hyaluronic Acid Ultrafiller, which helps maintain and enhance the skin's moisture levels, together with the refreshing action of Coconut pulp distillate

026.708

Body Cream Triple Action Intensive Moisturisation

Anti-age treatment

Just like your face, your body is also happy to bask in the highly anti-oxidising and super-moisturising action of Hyaluronic Acid with low, medium and high molecular weight.

A hydrophilic molecule that operates on three skin levels, providing its smoothing and

compacting action.

While it reduces evaporation processes that lower the moisture levels of the skin, it promotes the physiological production of Collagen. The recipe also contains the beneficial properties of extract of Bitter Orange Flowers, which increases the capacity of the tissues to maintain the right level of moisture, as well as those of Hibiscus, Olive and Sunflower Oils, which are nourishing and elasticising.

Triple Action D26.706 Hand Cream

Soft and hydrated hands with this hyaluronic Acid Cream, perfect for strengthening the skin barrier function, defending it from external agents and nourishing it, thanks also to the contribution of highly emollient oils and butters.



Test the effectiveness of Hyaluronic Acid derived from Wheat also in Hair products. Discover the entire Light&Volume line on page 180.

SLOW DOWN TIME

The passing months, seasons and years inevitably leave a mark on our souls and, alas, on our faces as well. These marks, however, can be slight traces or deep furrows. But it doesn't have to be that way! You can fight skin ageing processes, ward off the worst and even repair any small disasters that have already made their mark.

In order to help you do everything within your power, L'Erbolario has developed a specific line, we might even say revolutionary, where the benefits of the present and the precious wisdom of tradition are combined synergetically.

SKIN AGES VERY EARLY ON

Splendid, firm and smooth skin, which reaches its peak around the age of 20, is unfortunately short-lived. Then, inevitably and unrelentingly, from around 25 onwards, skin ages: its metabolism starts to slow down, sebaceous gland secretions drop, collagen, elastin and hyaluronic acid are produced in smaller quantities, cell cohesion slackens..... This is the beginning of the process that causes skin to become grey and dull; to sag, to wrinkle, become dry, with lines on the surface that get increasingly deeper. We know that health problems and aggression from the environment (sun, light and pollution in particular) can accelerate these processes. We also know that attempts have always been made to fight them, to protect, i.e. moisturise and nourish skin by applying various substances, where those of plant-origin have always had a predominant function.

NOW THERE IS SOMETHING NEW

The second half of our century, and especially the last decade, has dedicated great scientific interest to all age-related problems. The enormous progress achieved by medicine in some fields has led to a huge increase in the average life expectancy, at least in the Western world. With scientific experiments now nearing completion, they have provided definite results which, for many of us, should be translated into lifestyle rules: reduce personal toxicoses (smoking, drinking etc.), avoid psychosomatic stress, prevent illness, protect yourself against free radicals, keep cholesterol under control, etc. Accordingly, even if human ageing is a phenomenon that has not yet received universally accepted theoretical explanations (for example, is it innate or acquired? Is it programmed by our genes, or only due to chemico-physical deterioration which can be kept under control?), the progress of science allows us to dream, at least.

of eternal youth. It is no longer merely a question of reaching the age of 110-120, which our biological clock appears to be programmed for, rather, it is to live the second part of our existence to the full, youthful yet elderly, without the typical shortcomings, weaknesses and ugliness of old age. But, as we wait for the ultimate weapon or weapons that allow us to stop time, we are already able to delay exterior signs of ageing. This statement, which is generally true, is even more so in terms of our skin.

SCIENCE APPLIED TO COSMETICS

Actual discoveries (Extensin, Elastin, Liposomes) based on increasingly in-depth cell research have led to the development of truly revolutionary cosmetic preparations, capable of slowing down the ageing mechanisms of the skin as much as possible. The techniques used to extract active ingredients of plant origin have also been finely honed. Nothing can replace

the extremely slow distillation of nature, but nowadays technological progress are what offer us the means of understanding Nature's dearest secrets and using its vital sap in the best possible way!

OUR ANTI-AGEING FORMULA

Accordingly, we at L'Erbolario felt obliged to make the best use of the new findings and therefore developed a line specifically formulated to fight skin ageing processes. We have included active plant ingredients with proven efficacy, obtained in highly pure forms by original extraction processes, rendered biomimetic (i.e. similar to the structures of the skin) and carried in depth by phytosomes (vegetable liposomes). They are combined with classic vitamin complexes and diluted in noble excipients. Stemming from the results of this exclusive formula are 5 products (6 with the Face Sun Cream with Antitempo Anti-Age Formula) with an extremely fine consistency, comfortable and easy to use. They will provide your skin with the nourishment it requires to restore its hydrolipid film, to make up for the scarcity of collagen and elastin and to protect itself against external aggression.

WHEN SHOULD YOU USE THESE PRODUCTS?

In the fight against age-related damage caused, the princi-

ple upheld by dermatologists and cosmetologists is confirmed increasingly more frequently by modern science in general: prevention is better than cure. This leads us to affirm that our age-control range is not necessarily intended for women "of a certain age" only! These products are definitely ideal for skin that already displays, whether more or less prominently, the previously described signs of ageing. In this case the best results are achieved by intensifying the applications as much as possible and prolonging them for a considerable length of time, even throughout the year if necessary. However, since the ageing process begins fairly early on, it is preferable for women to get into the habit of alternating between age-control and regular products starting around their thirtieth birthday. For effective

Make-up Remover with Extensin and meristematic Extract

prevention, we usually recom-

mend at least 2 annual cycles,

in spring and autumn.

To gently remove make-up from eyes, face and lips

An extremely rich emulsion which, both gently and effectively, removes make-up from the various parts of the face, respecting even the most delicate and vulnerable areas, such as eyes and lips, which it even helps to protect.

The elevated concentrations of two particularly effective and precious natural elements (Extensin and Meristematic extract) combined with highly pure ingredients, make it possible to fight against external agents which are irritating and damaging to the structure and youthfulness of the skin, starting with your basic cleansing routine.

Nourishing 011.009 Cream for the Face

with Avocado Oil and Butter, Vitamin E, Sunflower Sprouts

This cream, which is not oily and has a very fine texture that is a pleasure to apply, is basically actual food for your skin.

Among other active ingredients, it contains high percentages of Avocado Oil, Vitamin E and Vitamin B5. The first ingredient is one of the most effective skin protectors and softeners. Resembling a natural lipid, it softens the skin, performing the extremely useful action of protecting it and retaining water.

Vitamin B5, on the other hand, is a substance with high biological potential, which, in the form of Panthenyl triacetate, forms a complex that research has proven to have extraordinary properties:

1) It helps tissues maintain their optimal physiolog-

ical condition.

- 2) It is softening and toning.
- 3) It considerably improves the mechanical characteristics of skin (elasticity and plasticity), as it increases tension in tissues, therefore reducing creases and dryness.
- 4) It normalises the lipid layer which protects skin.
- 5) It boosts the capacity to retain water.

This is exactly what skin that is no longer very young, or which is going through particularly tir ing per iods, requires during night-time rest.

The already rich combination of ingredients of this cream also contains vitamin E, also known as the vitamin of youth, which provides an anti-oxidising action par excellence, meaning that it fights free radicals.

Fluid Day Cream for the Face

With Extensin, meristematic Extract and Milk Thistle Flavonoids Phytosomes

During the day our skin easily comes into contact with all of those external agents that specialists agree are ruthless aggressors and are identified as the top causes of skin ageing: light, first and foremost, (both natural sunlight and artificial light), changes in humidity and temperature, irritants and toxic agents contained



in the atmosphere, and not only in cities. During the day we live intensely, and all of the faces we make, our expressions, our smiles and confused faces, they all translate into wrinkles.

Therefore, a day cream has to ensure performance which could be antithetical: maximum protection, optimum concentration of active ingredients and at the same time easy to use, with immediate absor ption, as well as benefits prolonged throughout the day.

This Anti-age day cream br illiantly fulfils all these requirements. It is readily absorbed by the skin, it leaves a pleasant sensation of well-being and renewed lightness, it helps "set" any make-up.

Its for mula is an actual cocktail of elements that leading-edge cosmetic science considers to be definitely effective in the fight against ageing, selected according to the knowledge of phytotherapy. In order to soften skin and make it capable of withstanding sensitising and allergenic factors, Milk Thistle flavonoids are combined with Phyto-

somes which carry them into the skin and prolong their action.

High doses of vitamin E have been added in order to fight free radicals, major skin cell predators which mainly develop under the action of the sun's rays.

In order to tone skin, keep it firm and maintain defined features, Extensin, plant collagen similar to its animal counter part, which for ms the essential structure of our skin. Vitamin B5 provides moisturising elements and boosts the skin's natural capacity to retain water.

Nourishment is mainly provided by Meristematic Extract, the active ingredient obtained from Meristem, a specific "ger mination tissue" contained at the tips of roots, sprouts and buds, which have been found to contain the key of the marvellous capacity of plants to regenerate and grow throughout their lifespan, however long that may be, as opposed to what happens in the animal kingdom.

What woman does not envy trees and bushes for their ability to turn green again every spring and their prerogative to grow more beautiful, rather than wither, year after year. Now, this secret stolen from the plant kingdom can, if not change nature, help our skin stay youthful and radiant.

Multi-active 021.004 021.010 Serum

Firming Face Fluid With immediate effect

A concentrated serum with immediate and accumulative action.

It offers all of the benefits of powerful functional elements of plant origin which are immediately available to the skin thanks to the action of phospholipid liposomes, improving the texture, complexion and compactness of your skin: the firming effect is noticeable immediately after application, providing an instant cosmetic face-lift which defines the contour of your face and smooths out your features.

smooths out your features. It is therefore the ideal product that can be applied before any other treatment, including the eye contour area, for the application of full make-up of for special occasions.

It then, gradually, nourishes your skin, reduces and helps prevent wrinkles.

Suitable for all skin types, the Anti-ageing Serum has many purposes:

- 1) With its immediate firming effect on facial features, it is the ideal "beauty rescue" for particularly critical moments: just a few applications provide smooth, splendid and toned skin, and set makeup offering a dazzling effect.
- 2) When applied for long cycles (20 days) repeated throughout the year, it is an effective preventive age-control treatment.
- 3) Continual use restores and saves skin that is particularly tired and worn out, preserving elasticity and smoothing out features.

Youth Face Mask 012.189

with Macadamia Oil & meristematic Extract

The very fine cream of this Mask is bursting with plant active ingredients and vitamin complexes that work together to prevent skin ageing processes. When applied, it feels very comfortable, yet also achieves the immediate effect of smoothing your features and leaving your skin silky and velvety, while it provides the best preparation to receive the benefits of anti-age creams.

Never forget to protect your face when you expose it to the sun. We would also like to bring to your attention: the Anti-Ageing Formula Cream and Sun Fluid, the Protection+ Lip Stick and the Before & After Antiage-Protective Serum. (See pages 191, 187 and 195, respectively)



34

"RISPOSTA" THE ANSWERS PROVIDED BY HIGH PHYTOCOSMETICS

A continually changing world, and one that changes us, demands more and more from the modern woman. She has to be active, dynamic, tireless and juggle her time successfully between work and family. She is required to be flexible, efficient and productive, but also know how to preserve her femininity and always look good.

In turn, women demand more as well. Although they know you cannot turn back the clock, they want help keeping their skin fresh, concealing the most obvious signs of fatigue, and protecting their skin against an unkind environment.

Phytocosmetics, or more specifically, high phytocosmetics has solutions for you.

NEEDS AND DESIRES HAVE CHANGED

Closer attention to and greater consideration of the risks of premature skin ageing are directly proportional to an increase in the needs, as well as the desires, of our skin. Basically, a more concentrated and focused effort is required to maintain the skin's balance and protect its natural beauty against the excess production of free radicals, which are the cause of oxidative stress, i.e. collagen and elastin-related alterations which cause skin to age. This naturally leads to the desire to change, to discover and use beauty and face care treatments which offer a visible and verifiable effect....in other words, greater results. For our skin this means more moisturising, more protection and more nourishment, all developed from "more

scientific", "more technological" and more "advanced" products.

RESEARCH WILL CHANGE

This is a major challenge for Phytocosmetic research, where, although there has always been an unwavering desire to stay abreast, it is now necessary to make its logic and solutions even more up-to-date. Laboratories today are committed to identifying new raw materials and enhancing their countless properties with the aid of the most advanced cosmetic science. All with the aim of creating profoundly innovative formulas, which are new in both content and form, i.e. in terms of how appealing they are to use, and, most importantly, their benefits and effectiveness. This prospect has already become reality.

CHANGING THE SOLUTION

L'Erbolario's High phytocos-metics has developed from the top of the most evolved planted-based cosmetics, a targeted and advanced solution to all of your skin's most specific demands, especially in terms of its capacity to concentrate the maximum efficiency of the ingredients in high performing formulas. The High Phytocosmetics Face Range aims for the highest beauty and wrinkle repair results through seven different specific treatments: "Risposta" Day, "Risposta" Night, "Risposta" Perfection Lifting Effect, "Risposta Dettagli" Eye and Lip Contour, "Risposta" Phytofiller Face Firming Cream, "Risposta" Face Firming Precision Phytofiller Serum and "Risposta" Cleansing.



"Risposta" Cleansing

Fluid facial cleanser Toning, softening and refreshing

002.565

A basic solution for a basic need. Careful and regular cleansing is certainly the first step towards beautiful skin: skin that is wellcleansed, refreshed and clear of any trace of makeup and smog, not only appears younger and fresher, but can also fully benefit from the treatments applied to it. "Risposta" Cleansing, an extremely gentle and delicate low-foaming gel, is a new form of make-up remover and the first step towards achieving younger and better-looking skin, which starts with your basic make-up removal routine. For a truly all-round beauty strategy!

Risposta

Perfezione

Crema effetto Lifting

per il viso

"Risposta" Day 011.104

Rebalancing Face Cream

The most valid "Risposta" product for skin that has always dreamed of being more radiant and luminous all day long.

This cream is rich yet not oily, in fact it protects your skin, defending it from the increasing number of premature ageing factors such as light, polluted or conditioned air and stress, included climate-related.

It provides a complete and functional treatment, allowing you to fill up on effective plant-origin active ingredients and achieve more compact skin with substantial reserves of tone, nourishment and moisture.

"Risposta" Night 011.106

Reintegrating Face Cream

Night time has never been so replenishing! In fact, "Risposta" Night is a superfunctional treatment, with a one-of-a-kind capacity to boost the skin's natural self-repairing process as you sleep. The formula contains a revolutionary, highly calibrated complex of noble oils, vitamins, and anti-oxidant factors: the treatment therefore provides a highly effective nourishing function, ideal for helping skin including the most tired and worn out to recover, repairing the damage of the previous day and preparing for the following day.

"Risposta" Perfection

Lifting Effect Face Cream

011.103

This day cream was developed to ensure maximum comfort: with its light, translucent and ultra fine consistency, it can be applied perfectly to face, neck and low neckline. Risposta Perfection guarantees immediate effects: your skin will be visibly smoother, considerably softer and firmer, exceptionally more compact and supple. In fact, this special treatment offers your skin a pool of moisturising, protective and elasticising natural active ingredients that are capable of providing a visible lifting effect and palpably firm skin.

L'ERBOLARIO Risposta Perfezione

"Risposta" Details

Eye and Lip Contour Cream

Eyes and lips are very important details that require special care and attention. Formulated to specifically treat the skin in these areas, Risposta Dettagli is a very gentle yet extraordinarily effective cream that acts both immediately and gradually. The very delicate and demanding skin in these areas is immediately nourished, moisturised and intensely protected, rediscovering tone and elasticity, while the signs of facial expressions and the frequent stress of make-up are considerably reduced.

011.105

011.735

"Risposta" Firming

Phytofiller Cream for the face With compacting and anti-wrinkle ac tion

This "Risposta" product is firmly determined to offer even the most demanding skin excellent nourishment. moisturising and protection. Risposta Firming Cream has a dense consistency which spreads immediately over your skin and then, over the course of the day, gradually releases the highly evolved plant ingredients that are contained in its formula. Evolved plant ingredients also promote re-balancing the skin's functions and accelerating cell regeneration, so that the freshness and feel of young skin are maintained over the long term. Combining it with Firming Serum offers all of the effectiveness of a truly evolved beauty strategy.

021.734

"Risposta" Firming

Precision Phytofiller Serum for the face

A targeted choice to fight sagging facial skin effec-

tively. Small doses of the product, applied along the deepest wrinkles, provide an unbeatable response to the needs of older skin, with four intensely specific actions. In fact, the Serum helps optimise the natural production of collagen, making skin firmer and more compact. It also provides a wrinkle smoothing action, it offers an immediate firming effect as well as a surplus of protection against the damage caused by free radicals.







VITAMIN C & 24K GOLD

The experience of our Laboratories has given us a new anti age line, Vitamin C & 24K Gold, specific for mature skin: a masterpiece of skincare formulated with high performing ingredients to renew the freshness, compactness and radiance of the face, with visible effects day after day.

Re-oxygenating • 002.008 Illuminating Powder Cleanser

with Finger Lime

An innovative and sustainable powder formula for the primary part of your beauty routine - cleansing. In the morning and evening, simply dose a small amount in the palm of your hand, mix with a few drops of water and apply to the face with circular movements until a soft foam is developed, then rinse with lukewarm water Also excellent as a makeup remover for the face. A cleanser with an amazing illuminating and smoothing effect, a new eco-routine that guarantees up to 100 washes with up to 75% savings in water compared to a traditional product.



Ultra-Smoothing • Defatiguing OII.004 Eve Contour

with Finger Lime

Applied morning and evening by patting very gently around the eyes, it visibly reduces expression signs and traces of tiredness, providing a fresh and smooth eye contour area.

Ultrafiller Hyaluronic acid, which intensely moisturises the epidermis of the eye contour area and preserves its collagen, and the Caffeine of Green Coffee seeds, which promotes microcirculation of the skin surface, support the Vitamin C and Gold.

Nutri-Regenerating • Compacting 011.005 24 H Face Cream

with Finger Lime

Morning and evening, applied after cleansing, this precious cream offers your skin multiple benefits: surface wrinkles are visibly reduced and your skin immediately appears smoother, more compact, luminous. The dual antioxidant and anti age action of Vitamin C, effectively carried by the pure Gold particles, is boosted by the Ultrafiller Hvaluronic Acid content, the extract of Finger Lime and the juice of Pink Grapefruit.





LIGHTENING, PAINTING AND BEAUTIFYING

...with tinted creams that are perfectly suitable alternatives to traditional foundations, without, however, the bothersome tendency to weigh down and dry skin. Quite the contrary, your skin will feel fresh, light, well-nourished and protected.



Lightening 011.197 Cream with Liquorice

To fight Unsightly Brown Spots

An effective formula that is able to prevent and reduce dark spots. Thanks to its innovative ormula, it fights the production of melanin (responsible for skin colour) and fades brown marks caused by the sun's rays, residues of scars, acne etc. It contains a derivative of vitamin C which, with consistent use, ensures gradual

and long-lasting lightening of spots. An essential evening lightening treatment which is also an excellent day cream and an ideal base for make-up.

013.254

013.255

013.256

Tinted Cream with Macadamia and Avocado

Hues: Almond, Hazelnut and Date

An original treatment/make-up, available in three warm and luminous colours, that emphasises the beauty of your skin and protects it at the same time, fighting off wrinkles and dryness.

Luminous Tinted 013.115 Cream

For the Face Moisturising and Protective

The Luminous Cream is a complete, moisturising and protective day cream and make-up, in a single product. Whether it is summer or winter, whether you are in the city or outdoors, it replaces base and foundation with two great advantages: it offers a warm colour without feeling or looking like you are wearing makeup, and, while it protects your skin it also allows you to tan naturally.



MAKE UP

It's true: the desire to bring out and emphasise your charm is... natural! Even more so if your choice of Make Up is natural and pleasantly "green", and helps fulfil this desire.

This is the case with the innovative Make Up Line by L'Erbolario: a collection of products, precious details developed by Research to bring out your beauty, rendering the marvellous colours of Nature. This is an irresistible invitation to create your own style of make up with natural hues, luminous and transparent effects, colour and texture combinations that offer top comfort! Splendid and appealing, therefore, however without forgoing on gentle and effective: indeed your skin knows how to instantly recognise the excellent phytocosmetic qualities of these products, which make it feel understood, supported and respected. Benefits that concentrate and express the value of the highly select raw materials, the high naturalness of the active ingredients of plant origin, the structure of each formula de-



veloped by the Phytocosmetic Science of the L'Erbolario Laboratories. Targeted care, sensations of light and colour, natural elegance...what else could the beauty of your face want from Make Up?

The highlights of the MAKE UP line:

- Paraben-free
- No formaldehyde-donor preservatives
- Acrylate-free
- Silicone-free
 No ingredients from Genetically Modified Organisms (GMO)
- No Mineral oils
- No PEG-derivatives (polyethylene glycol)
- Perfume-free (except for the Primers which contain a small percentage of an appealing allergen-free fragrance).

- Monitoring the presence of 7 metals* to minimise the risk of an allergic reaction and thereby to protect even the most sensitive skin and eyes. *Nickel, Lead, Arsenic, Cadmium, Mercury, Antimony and Chromium.
- An assessment of the potential for irritation and allergogenesis through strict clinical exper imentation, in Vivo testing on volunteers, in Vitro testing and ophthalmological testing carried out at the Internal Medicine and Medical Therapy Department of the University of Pavia.

Intensifying 015.810 Mascara

With Castor Oil and Bee's wax

Now it's easy to intensify the power of intriguing eyes, naturally: this is the purpose of the creamy Mascara with high staying-power that creates long lashes, separation and definition. The shine of its texture and hypnotic black is also intense! The core of the formula contains prime plant ingredients, such as nourishing and restructuring Castor Oil and Bee's and Carnauba Waxes, which make your lashes thicker and longer. Perfume-free. Oph-

thalmologically tested. Characteristic active ingredients: Castor Oil, Bee's Wax, Carnauba Wax.

Eye Pencil O15.811 Intensifying Kohl

With Shea Butter and Marula Oil

An intensely black Eye pencil that emphasises and redefines the beauty of your eyes, making them even more magnetic. The texture of the tip is medium hardness, it glides well and is easy to apply and blend, for an elegantly oriental effect. Rich in prime plant ingredients, it can be applied on both bottom and top lids, with a strong line that emphasizes the shape of your eyes. Perfume-free. Ophthalmologically tested. Characteristic active ingredients: Jojoba Oil, Shea Butter, Marula Oil, Car nauba Wax, Vitamin E.

Perfecting Corrector

015.800

With Japanese Bamboo Extracts and African Ximenia

Signs of fatigue, small spots and under-eye circles, un-even skin-tone: this creamy emulsion that spreads on skin, only brings back the joy of splendour to your face. Its perfecting action is provided by Japanese Bamboo Extracts and African Ximenia, with their protec-

tive and anti-age properties. It has a transparent texture, its shades are suitable for everv skin-tone: your skin is immediately smooth, even and free to breathe. It is easy to apply thanks to the flexible sponge, which also offers even application on areas requiring more coverage. Perfume-free. Ophthalmologically tested. Characteristic active ingredients: Ethyl Ximenynate from African Ximenia, Lipoprotein Phyto-Complex from Wheatgerm, Olive. Coleus forskholii and Japanese Bamboo.

Compact Face 015.799 Powder Smoothing and Evening

For face, neck and low neckline with Chinese Lantern Extract and Rice Powder

An innovative formula for skin that is ready to show off a radiantly even, flawless appearance, with a velvety touch. This face powder, with a silky and light texture, is available in a neutral shade suitable for every skin-tone: in just a few strokes you can achieve a matte effect without any shine, without obstructing the physiological perspiration process. This recipe emphasizes the beauty of your make up while providing staying power. No preservatives. Perfume-free. Characteristic active ingredients: Chinese Lantern Extract, Rice Powder.





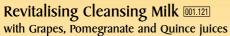
COMPACTING

FOR ALL SKIN TYPES

Compacting Face Cream 011.121

with Grapes, Pomegranate and Quince juices

A pleasant Cream that counteracts skin sagging and provides the skin with lots of tone.



Cleanses, moisturises and is perfect to revitalise the skin and remove make-up and impurities.

Restructuring Face Scrub Mask @12.121

with Grape and Pomegranate juices and exfoliating granules from Grape seeds and Almond

Exfoliating mask with juices that contribute to giving a toned and firm appearance to the skin.

8/11/0/02/11/02

46



L'ERBOLARIO

I COLORI DELL'ORTO

Maschera Scrub Viso

Ristrutturante OF THE VEGETABLE GARDEN

Characteristic fruits and vegetables

	FUNCTIONAL SUBSTANCE	PROPERTIES	ACTION
	Grape juice	Contains anthocyanosides, polyphenols, catechins, glucose and fructose	Moisturising, with an anti-radical and compacting action
	Pomegranate juice	Contains glucose, fructose, saccharose, flavonoids, gallic acid and ellagic acid	Moisturising, with an antioxidant and protective effect on microcirculation
	Quince juice	Contains quercetin, chlorogenic acid, glucose, fructose, saccharose	Moisturising and antioxidant
	Grape seed oil	Obtained from grape seeds and with a high content of linoleic acid, it helps keep the skin toned and moisturised	Elasticising, nourishing and firming
	Pomegranate sterols	They are able to increase the hydration of the epidermis and strengthen its "barrier" function	Moisturising and compacting







L'ERBOLARIO

100 ml e/3,3 fl. oz.

NOURISHING

FOR DRY SKIN

Nourishing Face Cream 011.120

with extracts of Melon, Pumpkin and Carrot

A rich Cream that leaves the face feeling soft and smooth.



Two-phase Regenerating Make-up Remover (002.120) with extracts of Melon, Pumpkin and Carrot

A double action: carefully removes make-up and cleanses face and eyes, offering an excellent regenerating effect on dry skin.

A Mask with a pleasant gel consistency enriched with nutritional and replenishing properties.

Oleogel Replenishing Face Mask 012.120 with extracts and oils of Pumpkin and Carrot



L'ERBOLARIO

COLORI DELL'ORTO Maschera Oleogel Viso

Restitutiva

OF THE VEGETABLE GARDEN

Replenishing Gel-Oll Face Mask

Characteristic fruits and vegetables

FUNCTIONAL SUBSTANCE	PROPERTIES	ACTION
Extract of fresh Melon	Contains glucose, fructose, saccharose, amino acids, oligo-elements and vitamin PP	Moisturising and nourishing
Extract of fresh Pumpkin	Contains polyphenols, glucose, fructose, saccharose, amino acids, oligo-elements and vitamin PP	Nourishing and toning
Extract of fresh Carrot	Contains glucose, fructose, saccharose and oligo- elements	Moisturising and nourishing
Carrot Oil	It counteracts the onset of free radicals thanks to beta carotene	Softening and antioxidant
Organic Pumpkin oil	Obtained from seeds, it has a high content of linoleic acid and monounsaturated fatty acids	Replenishing and softening



I COLORI

Zucca e Camba per pelli secche



48

Bm/@/027 11.02

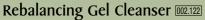
REBALANCING

FOR COMBINATION SKIN

Anti-shine Face Cream 011.122

with extracts of Cucumber, Apple and Rocket

A light-textured Face Cream with an excellent moisturising and rebalancing action.



with extracts of Cucumber, Apple and Rocket

Gently cleanses the epidermis, without weighing it down or drying it. Also ideal as a make-up remover.

Purifying Face Scrub Mask [012.122]

with extracts of Cucumber, Rocket and Clay

It has an exfoliating effect, and helps purify combination and oily skin, averting the shiny effect.



L'ERBOLARIO

I COLORI DELL'ORTO

Maschera Scrub Viso

Characteristic fruits and vegetables

FUNCTIONAL SUBSTANCE	PROPERTIES	ACTION
Extract of fresh Cucumber	Contains glucose, fructose, saccharose, amino acids and mineral salts	Moisturising and astringent
Extract of fresh Apple	Contains polyphenols, saccharides and vitamins	Antioxidant and moisturising
Extract of fresh Rocket	Contains glucose, fructose, saccharose, sulphurated derivatives and mineral salts	Moisturising and skin- purifying





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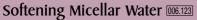
COMFORTING

FOR SENSITIVE SKIN

Comforting Face Cream 011.123

with extracts of Wild Berries, Plum and Purple Potato

A Cream that provides immediate relief whenever required by sensitive skin.



with extracts of Wild Berries, Plum and Purple Potato

Perfect for removing impurities and make-up while providing comfort to the most sensitive skin.

Ultra Comfort Face Mask 012.123

with extracts of Wild Berries, Plum and Blackcurrant oil

Moisturises and provides elasticity, protecting the skin's surface microcirculation and respecting the delicate nature of the most sensitive skin.





L'ERBOLARIO

COLORI DELL'ORTO

laschera Viso Ultra Comfort

THE VEGETABLE GARDEN

Characteristic fruits and vegetables

FUNCTIONAL SUBSTANCE	PROPERTIES	ACTION
Extract of fresh Wild Berries	Contains glucose, fructose, anthocyanosides and chlorogenic acid	Moisturising, with a protective effect on the skin's surface microcirculation
Extract of fresh black Plum	Contains glucose, fructose, saccharose, polyphenols, catechins and anthocyanosides	Antioxidant and moisturising
Extract of fresh purple Potato	Contains glucose, fructose and saccharose, polyphenols and anthocyanosides	Moisturising and anti- reddening action
Plum seed oil	Contains fatty acids and B and E vitamins	Softening and compacting
Blackcurrant Oil	Contains polyunsaturated fatty acids	Anti-dehydrating and nourishing





52

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MOISTURISING

FOR ALL SKIN TYPES

Thirst-Quenching Face Cream 011.119 with extracts of Strawberry, Cherry and Red Radicchio

Thirst-quenching cream, perfect for faces requiring hydration.



Refreshing Cleansing Mousse 002.119

with extracts of Strawberry, Cherry and Red Radicchio

Precious extracts with moisturising and refreshing properties enrich this soft, light Mousse, also excellent as a make-up remover.

8m10/02711.02

54

Ultra Moisturising Face Gel Mask [012.119]

with extracts of Strawberry, Cherry and Hyaluronic Acid

A light texture gel Mask that offers comfort and freshness to your face.



L'ERBOLARIO

COLORI DELL'ORTO

Maschera Gel Viso Ultra Idratante

OF THE VEGETABLE GARDEN

office Moisturising Gel Face Mask

DELL'ORT dousse Deterg Rinfrescant THE COLOURS

Characteristic fruits and vegetables

FUNCTIONAL SUBSTANCE	PROPERTIES	ACTION
Extract of fresh Cherry	Contains glucose, fructose, saccharose, polyphenols and anthocyanosides	Moisturising and protective
Cherry juice	Rich in sugars and vitamins, it is able to counteract the effects of skin ageing (thanks to vitamin C) and to strengthen the "barrier" effect of the epidermis (thanks to vitamin B3)	Moisturising, antioxidant and compacting
Extract of fresh Strawberry	Contains glucose, fructose, saccharose, polyphenols and anthocyanosides	Moisturising and protective
Extract of fresh red Radicchio	Contains polyphenols and anthocyanosides	Anti-radical, compacting action







BIOECOCOSMESI





As part of our normal everyday diet, many of us now regularly use organic products for ourselves and our loved ones: grains, milk, vegetables and fruit that have slowly but surely gained their strength from the earth, sun and water, without any forced or harmful methods and without leaving behind the usual damage to the environment and harmful residues. We know that the nutritional substances contained in these products get to us cleaner, stronger and as a greater source of well-being. And what about the skin on our face, our body? Perhaps its time to nourish it and quench its thirst with the same ethical care! This is the philosophy behind the Bio-ecocosmetics range by L'Erbolario. Basic products to cultivate the beauty and freshness of your skin, rich in active ingredients (active to the max!) obtained from plants grown according to the strict standards of Organic Farming. Products dedicated to everyone who sees the true substance of things, who would rather have the small and imperfectly-shaped apple because, compared to its other perfectly round companions, it usually conceals a genuine wealth of flavours

that you no longer even imagined, and contains more integral salts and vitamins, and, in the same vein, everyone who would rather choose a cream with a texture that may not be perfectly evanescent and that doesn't smell like the latest trend, but is bursting with all of the integral properties that nature quietly and peacefully distilled.



Face Cleanser

With Extracts of Pumpkin, Ribwort Leaves and Bilberry

002.842

Your face cleansing routine will be effective and pleasant thanks to this specific and very gentle product that clings to your skin to incorporate and remove impurities, without altering your skin's natural hydrolipidic film. The product contains countless protective, emollient and antioxidant properties, "brought into play" by the Organic extracts with their high content of vitamins and mineral salts of Lemon Peel, Pumpkin Seeds, Bilberry and Ribwort! Used every day, this product leaves your skin fresh

and clean, more velvety than ever thanks to the impalpable Tapioca Starch content.

Cert. number 050 BC 005



Moisturising Face Cream

With Musk Rose and Sunflower Oil and Seabuckthorn Extract

011.840

For the pleasure of rediscovering and maintaining the compact skin of youth, L'Erbolario has formulated a special product which provides your face with all of the moisture and toning it needs. This cream is also effective in fighting oxidation processes that threaten to compromise the freshness of your skin. This is possible thanks to the synergetic activity of high purity organic components such as Sunflower, Sesame and Musk Rose Oils, which nour ish the skin and leave it soft and fresh, and Olive, Apricot, Almond and Wheat waxes, which, associated with the anti-ageing action of Seabuckthorn Extract, help combat the action of free radicals. Day after day your skin will become splendidly supple and velvety to the touch.

Cert. number 050 BC 001



Nourishing Face Cream

With Macadamia and Pumpkin Oils and Bilberry Extract

011.841

Developed for older, tired and demanding skin, but also effective on more sensitive skin, this rich and dense cream performs its powerful nourishing action with the help of precious organic ingredients. Its valuable preventive action against wrinkles and sagging is provided by the extracts of Bilberry and Milk Thistle Seeds; its emollient and elasticising action, on the other hand, is provided by the oils of Evening Primrose, Musk Rose, Sunflower, Jojoba, Pumpkin and Macadamia, together with the waxes and butters of Almond, Wheat, Shea and Barley. The ideal treatment for enjoying the constant sensation of comfort and maintaining long-lasting natural beauty of your face and low neckline, protecting the skin in these areas against cold, wind, sun and polluted air every day.

Cert, number 050 BC 002



Invigorating 036.846 Morning Bath and Shower Foam

With Mint and Basil

This a an organic breakfast for your skin which, under the invigorating spray of your morning shower, will want to start the day off an a healthy foot. All the wishes of a good day for your skin is contained in the components of this naturally appealing gel: indeed, the Extracts of basil, Mint and Rosemary provide a refreshing and slightly balsamic action. Also, starting from the morning, your skin will begin repairing any premature signs of ageing using the Vitamins in the Extracts of Bilberry and Pumpkin Seeds.

Cert, number 050 BC 006

58



Relaxing 036.845 Evening Bath Foam

With Orange Blossom and Rose

At the end of the day, nothing is more enjoyable than a hot bath, possibly accompanied by the very delicate and relaxing fragrance of this bath foam. Of the many effective organic ingredients contained in the formula special mention goes to the surface-activated Olive Oil, which gently cleanses with care, the Extracts of Orange Blossom and Chamomile, which moisturise and refresh your skin with their softening and replenishing properties, and the Fruit of Rose Hip, the Leaves of Melissa and Lemon peel, which join forces to fight oxidation and ageing of the skin. Your skin, finally restored, is ready for its night time rest, with the awareness that you have contributed to maintaining all of its natural splendour.

Cert, number 050 BC 007



Toning 026.844 Body Oil

With Musk Rose and Jojoba with Bilberry Extract

A massage with this Toning Oil will bring vitality and wonderful velvety softness to even the driest skin. This is thanks to the unique composition of the treatment which contains various organic ingredients, of which special mention goes to: Oils with effective emollient and elasticising action (Sweet Almond, Jojoba, Sesame, Sunflower, Musk Rose), Mango Oil, the "King of fruits", rich in vitamin A, B, C, Bilberry Extract and Vitamin E from Soybean. This all translates into a myriad of strokes that nourish your skin, staving off premature ageing and toning your senses at the same time, thanks to the fresh fragrance released by the essential notes of this very appealing Oil.

Cert, number 050 BC 003



Relaxing Body Oil

With Sunflower and Argan with Blackcurrant Extract

After a bath or shower, or any time you wish to enjoy a truly relaxing or restorative massage, this Oil, with its rich consistency, is amazing. It contains a complex of noble oils (Sunflower, Argan, Almond, Sesame, Jojoba and Olive) and the oily Extract of Blackcurrant, which together provide a softening, restorative and protective action on the skin, staving off the risks of oxidation and undesirable sagging. During any beauty massage, the sense of well-being also reaches your spirit, opening it up to a sensation of total peace, thanks to the very sweet fragrance of the many essential oils contained in this treatment.



026.843

Cert. number 050 BC 004

THE COSMETICS IN THE BIOECOCOSMETICS LINE



 Are guaranteed by the Eco Bio Cosmetics certification of ICEA (Istituto Certificazione Etica

Ambientale Ethical Environmental Certification Institute).

- Contain plant Oils and Extracts from certified Organic Farming (and obtained through innovative methods that keep the active ingredients stable and unaltered).
- Are prepared without the use of synthetic colourants.
- · Contain only components/fragrances allowed by ICEA Eco Bio Cosmetics Regulations.
- · Do not contain raw materials derived from GMOs.
- · Every single ingredient and finished product has undergone strict Microbiological Controls.
- · Have been strictly tested, exclusively on healthy volunteers. The research evaluation was carried out at the Department of Internal Medicine and Medical Therapy at the University of Pavia, where safety, hypoallergenicity, effectiveness and appeal were examined.
- · They are packaged in containers made with recyclable materials.
- The L'Erbolario Production facility where they are produced has an Environmental Management System (UNI EN ISO 14001 certification, cert. num. 497-2002-AE-MIL-SINCERT DNV) and uses "Zero Impact®" renewable energy (Lifegate Energy)



For Personal Beauty Care



The beauty and harmony of our body is expressed in a thousand different ways and depend on multiple factors (diet, rest, exercise, even happiness...) that all of us should learn to dose out intelligently. Our products alone do not intend to promise miracles, but they can effectively help you care for your beauty-related problems. Again, effectiveness depends on consistency: a small amount of time spent every day is not wasted time. Also because respect for others starts with self-respect. If you feel good in your own skin, others will feel better by your side.

THE "SUPERATTIVE" PRODUCTS

Superactive action to fight sagging skin. Three highly specific special ingredients offer the amazing properties of plant active substances, such as Kigelia Africana (the fruit of a majestic tree that the Lebous women of Cape Verde use to prepare a compound, to spread over the chest of young women to promote breast development) or Green Tea Polyphenols, with their very strong astringent and protective action against the excess production of free radicals.





Body Scrub Cream for deep cleansing of the skin

With Kigelia africana and green Tea polyphenols

This innovative scrub cream is used to cleanse, while exfoliating and softening, the skin of the entire body. Extremely fine micro granules obtained from Almond shells remove dead cells and impurities from the skin surface and help prevent micro-thickening, which could otherwise stop the skin from breathing and limit the effectiveness of subsequent treatments.

Stretch Mark Prevention and Firming Body Cream

With Kigelia africana and green Tea polyphenols

A nourishing complex of plant-der ived fir ming, restructuring and anti-age active ingredients, that work in conjunction with the exceptional anti-sagging action of Kigelia africana, makes this cream the ideal treatment for preventing



tone loss and dryness, and provides an extraordinary contribution to fighting the formation of stretch marks. Plus, in addition to providing extraordinary compactness, which is also ensured by the excellent moisturising action, your skin will experience a new level of softness, and will feel silkier and more velvety than ever before.

This product has proven to be invaluable during pregnancy, as it contains other specific ingredients that provide a supporting action for the elastic fibres and collagen.

A great result, two methods of use: as a treatment for several weeks, for immediately beautiful skin. Or every day, to prolong and preserve the pleasure of having truly youthful skin elasticity.

Stretch Mark Prevention and Bust Skin Firming Cream

With Kigelia africana and green Tea polyphenols

When your goal is to achieve a beautiful and noticeable bust, it is crucial



to take care of the skin tissues surrounding the area, as they are actually the natural support for the bust.

Accordingly, in order to keep the skin in this area toned and compact, this special, very rich and concentrated treatment provides an intense action to the skin of the bust, by nourishing, moisturising and elasticising through highly effective active substances







CRYO SYNERGY

An innovative line to prevent and reduce skin imperfections caused by cellulite, for a more compact, smooth and elastic skin. Two surprising treatments - the Cream, with its outstanding fat reducing action, and the Spray, which acts to remodel the silhouette - to be used alone or in synergy: you can choose to apply the Spray in the morning, because it dries quickly and therefore is perfect even when you are in a rush, and the Cream in the evening, before going to sleep, with a long massage.

L'ERBOLARIO

Crio

Sinergia

Anticellulite'

Escire Pepe Rosa

Cord 70% di ingredio

L'ERROLANIO

Crio Sinergia

France Anticollaire Manage Loads

Minas Lo



Anti-Cellulite Cream* Cold Effect 026.021

With Green Coffee, Stevia and Bergamot from Calabria

This Cream draws its draining, smoothing and compacting properties from an extremely effective pool of 15 active natural ingredients. Green Coffee, Stevia and Flavonoids of Bergamot from Calabria act in synergy with Aescin from the Horse Chestnut tree in a fat reduc-



64

ing function, to make the skin more toned and elastic. Moreover, natural Menthol provides a pleasant cold effect that facilitates fat mobilisation.

Anti-Cellulite Spray* Cold Effect 026.022

With Green Coffee, Aescin and Pink Pepper

A fresh and light Spray, absorbed thanks to a fast massage, that immediately gives the skin a smoother and more compact appearance, preventing the feared "orange peel" effect. This action is due to the extraordinary remodelling and smoothing synergy of Green Coffee, Pink Pepper and Aescin from the Horse Chestnut tree, to which is added Perfect Ice favoured by natural Menthol, which improves superficial microcirculation and tones the skin

*Cosmetic treatment against the skin imperfections of cellulite.

Argania spinosa grows in only one place in the world: the region of ochre and spices of south-west Morocco. Here, on the vast edges of the desert and in a dry and inhospitable climate, twenty million brave trees form an immense forest, the Arganeraie, the last stronghold of fertility still resisting against

Perfume

066.676

A seductive, almost in dulgent fragrant sensation where gourmand and vanilla accents delicately blend together: an intense fragrance that is both witness and inter preter of the charm of Morocco's ochre land.

the encroaching Sahara.

Cleansing 002.450 Cream for facial Massage

With extract of Argan leaves Smoother Fresher

To start with, beginning with the basic daily cleansing routine, its golden, luminous beauty regimen, face, neck and low neckline will gladly entrust it to the rich Cream cleanser. Every time you wash, Argan Oil leaves your skin radiant, soft and smooth, ready for further beauty treat-



ARGAN OIL

ments and get as much as possible out of them.

Pure Oil 021.335 for Face, Neck and Low Neckline

Suppler Firmer

Very rich in tocopherols, polyphenols and Omega-6 fatty acids, day after day this Oil will provide your face, neck and low neckline with tone and unbelievable elasticity.

Face Cream

011.001

With extract of Argan leaves more Radiant more Compact Skin

The entire calibrated formula of this rich face cream is based on Argan Oil, and in addition to being particularly suited for treating toneless, dull skin, it is also recommended for maintaining long-lasting toned, youthful skin with defined features.

65

Face Cream With Stem Cells from Argan sprouts

Intensive anti-age treatment for mature skins

Stem Cells from Argan Sprouts guarantee advanced phytocosmetic effects, aided by the synergetic action of other functional substances obtained from the Argania spinosa tree: by re-awakening the skin's stem cells and limiting the formation of free radicals, they support the integrity of the skin's structure

Lip Balm 014.451

With extract of Argan leaves

More Nourishment More Protection

To the benefit of the most seductive area of the body, this Lip Balm contains all of the powerful replenishing, compacting and nourishing properties of Argan Oil.

Shower Gel 036.318

With extract of Argan leaves more Softness more Cleansing

A bath foam that is an actual beauty treatment, suited for all skin types, especially the most delicate, the driest and the most prone to irritation.



Precious Body Oil

more Elasticity more Tone

Containing 99.5% pure Argan Oil (combined only with Vitamin E), this formula is bursting with ingredients such as tocopherols, polyphenols and linoleic acid. It therefore replicates the rare properties of Argan Oil, an actual skin dynamiser, in its ability to reactivate vital cell functions.

Body Cream

With extract of Argan leaves more Tone more Moisturisation

Body Cream with Argan leaf extract was for mulated specifically for people who do not love enveloping scents. Discretely, yet offering unbeatable performance, this product transfers all of its dynamising and replenishing action to your skin, any time of the day.

Soap

026.452

With extract of Argan leaves Gentler Creamier

The shape and fragrance of this soap is inspired by the perfection of the nut contained inside the fruit of the Argania spinosa.

026.388

Anti-age Hand Cream

With extract of Argan leaves More Nourishment More Protection

Like a protective film, with each application this rich cream will provide your hands with its powerful replenishing action. The skin of this crucial area of the body will greatly appreciate the dynamising, nourishing and protective action of Argan Oil and Argan leaf extract.

031.454

Thickening Shampoo

With extract of Argan leaves More Body More Shine

Argan Oil orchestrates the repairing and reinforcing action of the product. Every time you wash your hair, it will benefit from the restorative, nourishing and Thickening caress of this product.

Oil & Oil 032.322 for Hair

Shinier Silkier

Applied to your hair, Oil & Oil will immediately unleash all its strengthening and replenishing properties; providing renewed volume, strength and shine.



KARITÉ - SHEA BUTTER

Shea butter is known and appreciated for its rich content of nourishing substances and for this reason is considered a natural ally of beauty: it is obtained from the kernels of the majestic Vitellaria Paradoxa tree. In the warm African lands where it grows, women consider it a miraculous "tree of youth". Its cosmetic toning and antioxidant effects are well-known, as are its benefits for the skin of face and body, dry lips and hair. Plus,

the butter that is the star of this line is environmentally sustainable and fair trade:



it comes from sustainable supplies and is produced by local communities in Burkina Faso.

Emollient Face 002.010 Cleanser

Enriched with fair trade Shea Butter, nourishing oil and extract of Coconut and skin-purifying extract of Boswellia, this fluid ivory-coloured emulsion is ideal for all skin type, it removes impu-

rities and make-

L'ERBOLARIO

Karité

ServoLabbra Nutriente

985



up residues, releasing a delicate perfume for a delightful cleansing routine.

Nourishing Face 011.010 Cream

Even the most delicate skin can enjoy optimal comfort with this face cream. The starring ingredient is the Shea Butter, a beauty remedy with nourishing, protective and elasticising properties. It works in perfect synergy with the antioxidant phytocomplex from Magnolia bark and

L'ERBOLARIO

Karité

BurroPuro

Shea Butter

the extract of Boswellia with its soothing function.

Nourishing Bath Cream

The Shea butter in this recipe is not only active with its emollient and restorative properties: it is also contained as a surfactant obtained from the very butter, creating a very creamy lather that cleanses with effective gentleness.

014.034

Nourishing LipButter

This is the ideal solution for the specific care of chapped or poorly hydrated lips, as the formula provides all of the softening, protective and repairing action of Shea butter.

Nourishing **Body Cream**

A cream with a soft texture that supports and preserves, day after day, the hydration and softness capital of the skin, all over. Its formula combines elasticising Shea butter with compacting Coconut butter and smoothing Cocoa butter.

Nourishing Hand Cream

For this important area of the

026.035

body, always exposed to the elements and frequent washing, it is advisable to use a protective, nourishing product with a considerable restorative action. Just like this cream, specifically formulated for the hands!

PureButter

The properties of this extra pure butter are almost sacred to African women. But they are proven to be unbeatable for everyone! In fact they are super nourishing for the skin, all over, toning and anti-age for the face and perfect

for making even the most





L'ERBOLABIO

GOJI

The GOJI product Line is guaranteed by COSMOS ORANIC certification and controlled by ICEA (Istituto Certificazione Etica Ambientale - Ethical Environmental Certification Institute).

- It contains plant Oils and Extracts from certified Organic Farming and obtained through innovative methods that keep the active ingredients stable and unaltered.
- It contains only components/fragrances allowed by COSMOS ORGANIC Regulations.
- It does not contain raw materials derived from GMOs.
- It is packaged in containers made with recyclable materials.
- The L'Erbolario Production facility where it is produced has an Environmental Management System (UNI EN ISO 14001 certification) and uses "Zero Impact" renewable energy.





Perfume

on your skin. All of the an-

tioxidant and vital action of

the Goji berry in a touch of

sophisticated and juicy fresh-

With Organic Extracts of Goji and

A gentle caress that helps

vour skin rediscover softness

and elasticity. All of the vital-

ity and antioxidant strength

of the Organic Extracts of

Goji and Maqui berries, of-

fering delicate and gentle

Course

ness. Strictly alcohol-free.

Shower Gel

Maqui Berries

cleansing.

A light and sweetened haze. A fragrance that, in our imagination, recalls the ancient story of the Goji fruit.

Scented and Refreshing Water

With Organic Extracts of Goji and Maqui Berries

70

A light and impalpable layer that you can wrap yourself in every time you want a refreshing and softening effect



Face Cream Antioxidant and Compacting

With Organic Extracts of Goji and Maqui Berries and Red Cotton stem cells

A light emulsion that helps your skin to retain its natural water reserve. The antioxidant action of Goji combined with the elasticising properties of Maqui: an essential beauty strategy that suits even the most sensitive and delicate skin types.

Body Cream

011.259

With Organic Extracts of Goji and Maqui Berries

A fresh and delicate emulsion with a softening and antioxidant effect.

body a pleasant feeling of renewed vitality. In a touch, the entire tradition of the Goji, dating back thousands of years, is revealed to give your skin elasticity and new compactness.

Face and Body Oil

With Organic Extracts of Goji and Maqui Berries

A light Oil, with a silky touch, which offers your skin, all over, the precious treatments that have always been reserved exclusively to the face. All of the moisturisation and antioxidant strength of the Goji berry in a note of impalpable appeal.

Anti-Breakage 031.001 Shampoo for Thin and Brittle Hair

A Shampoo that will make your hair strong, healthy and shiny thanks to the extraordinary antioxidant property of Organic Goji and Maqui berries, which protect the integrity of hair keratin, giving hair more body and vitality.

Anti-Breakage Conditioner for Thin and Brittle Hair

A creamy and effective Conditioner that will nourish, protect and untangle your hair without ever weighing it down, making it shiny and smooth, thanks to the antioxidant action of Organic



OLIVE TREE

At L'Erbolario, we like to think we are part of your family: indeed, we have been standing alongside you with our products for decades. This is why we formulated L'Olivo, a line designed especially for families* and with this in mind. we wanted to 'squeeze' every part of the Olive. Indeed, the distilled water from Olive leaves and Olive oil, both organic, work alongside a truly special raw material, supplied by a mill located in inland Marche: a co-product made of Olive water and pulp residue, which, unless put to use, would be permanently lost.

Softening Shower Gel

With organic Olive oil and extract of organic Olives recovered from mills and reclaimed For the whole family

Hydration, nutrition, softness and gentleness: this is what your skin needs! L'Erbolario has therefore formulated this rich Shower Gel which, thanks to the emollient action offered by Olives — here in the form



of organic oil, distilled water of organic Olive leaves and extract of organic Olives reclaimed from an oil mill during oil processing—gently cleanses the skin of the whole family* and ensures a relaxing feeling of well-being.

Nourishing Body Cream

With organic Olive oil and extract of organic Olives recovered from mills and reclaimed For the whole family

026.163

To moisturise and let your body be embraced by a beneficial caress, here is a Cream with an extraordinary emollient action, for which Olives and their oil have been known for centuries.

Nourishing and restorative, this emulsion helps to maintain skin elasticity while leaving the skin soft and silky. Delicate and gentle even with highly sensitive skin, it is ideal for the whole family*.

Delicate Shampoo

With organic Olive oil and extract of organic Olives recovered from mills and reclaimed For the whole family

031.164

A Shampoo formulated especially for the hair care for the whole family* and enriched by precious Olives. It contains olives in three different forms: organic Olive oil, extract of organic Olives, reclaimed from oil mills during oil processing in the inland of the Marche region, and distilled water of organic Olive leaves; this Shampoo also performs three actions on hair: it cleanses, moisturises and nourishes without weighing it down.

*This product is suitable for children above 3 years of age.



THE HANDS YOU LOVE COLLECTION

A special edition of five cleansers and five creams for hands, inspired by the bright colours and inviting perfumes of flowers and plants. All of the treatments are enriched with excellent ingredients of natural origin that guarantee the skin with plenty of gentle action, freshness and nourishment.

CITRUS FRESH FOAM 026.055 Hand and Body Cleanser

Orange, Grapefruit, Mandarin, Lemon and Key Lime:



a triumph of refreshing and moisturising extracts for this gentle cleanser with zesty notes of citrus.

026.047

LEAF FRESH FOAM Hand and Body Cleanser

The extracts of Basil, Lettuce and Cu-

cumber offer their refreshing properties to this very gentle cleanser with its irresistible green perfume.

026.059

3 ROSA Hand and Body Cleanser

with extracts of Provence Rose, Pink Pepper and Hollyhock

A fragrance that is zesty like Pink Pepper as well as romantic like Provence Rose and Hollyhock - three "pink" protagonists for a softening and toning cleanser.

ACCORDO VIOLA Hand and Body 026.057 Cleanser

with extracts of Violet

Your cleansing routine turns into pure pleasure thanks to the exquisite perfume and gentle action of this formula, enriched with the protective extracts of Pansy and Garden Violet.

ABSINTHIUM DOZE.058 Hand and Body Cleanser

with 3 Artemisia species

The aromatic extracts of Absinthium, Tarragon and Genepy guarantee a toning cleansing action that is also incredibly softening to the epidermis.

Lemon Hand Cream

This cream features a delicate citrus perfume and a fast-absorbing texture that leaves hands soft and well protected against external agents.

026.042

Hand and Nail 026.045 Cream

with Olive oil & Vitamin E

The perfect daily ritual, this rich cream protects hands against external agents, offers the skin plenty of nourishment and keeps nails smooth and compact.

3 ROSA 026.043 Nourishing Hand Cream

with extracts of Provence Rose, Pink Pepper and Hollyhock

The extracts of Provence Rose, Pink Pepper and Hollyhock are the protagonists of this moisturising and protective cream with its zesty and feminine perfume.

ABSINTHIUM 026.041 Hand Cream

with 3 Artemisia species

The extracts of Absinthium, Tarragon and Genepy - the three Artemisia species - are combined in this moisturising and anti-reddening treatment with its aromatic and fresh fragrance.

ACCORDO VIOLA Smoothing Hand 026.040 Cream

with extracts of Violet

A treatment with an enveloping and chypre perfume with the extracts of Pansy and Garden Violet, so that your hands are always moisturised and smooth.



FOR HANDS

To provide absolute comfort to these important areas which are often subject to avoid the annoying sensation of dryness, always leaving them velvety soft and light.

Lemon 026.028 Hand Cream

Lemon Hand Cream is a complete beauty treatment for your hands. This fast-absorbing cream forms an invisible film that protects your hands from external aggression and, thanks to its specific composition enriched with Glycerine, your hands are quickly younger and more beautiful. Lemon Extract guarantees perfect hygiene and a safe lightening action.



Hand & 026.198 Nail Cream

with olive oil & vitamin E

The precious moisturising, nourishing and softening action of this cream tones and maintains the elasticity of the skin of your hands, protecting it from the aggression of external agents, fighting flaky and red skin and leaving a pleasant and long-lasting sensation of softness. Also, thanks to the vitamin-content of this formula, even the most fragile and ruined nails become smooth and compact again.

Hand Cream Collection

ONE TWO 026.005

A tribute to four of our best hand creams, available in two practical kits. They are perfectly suitable as a nice gift, but also fulfil the wishes of those who cannot decide which is their favourite hand cream and therefore use a different one depending on the time of day or on the time of year.

Handwashing Gel 026.421

With essential oil of Mint and Sage



Argan Oil ©26.388 Anti-age Hand Cream (See page 67)

Almond O26.610 Hand Cream Pack (See page 137)

Hyaluronic Acid 026.706 Triple Action Hand Cream

(See page 31)

Rose Perfumed 026.999 Nourishing Hand Cream (See page 155)

Smoothing Hand 026.614 Cream Accordo Viola (See page 89)

Nourishing Hand [026.615] Cream 3 Rosa (See page 85)

Shea Butter
Nourishing Hand
Cream
(See page 69)

Frangipani 026.065
Sublime Moisturisation
Hand Balm
(See page 123)

Pomegranate
Body & Hand Cream
(See page 141)

Vanilla Hand Cream (See page164) Berries Flowers 025.074
Wood Smoothing
Hand Cream
(See page 99)

Tea Leaves Body 026.044 and Hand Cream (See page 121)

Purple Rose Hand Balm (See page 157)



FEET AND LEGS

How many actions do our feet and legs perform every day? Countless! Therefore, we inevitably experience sensations of heaviness and fatigue often, even more so during the summer when the heat increases the sensation of swelling and fatigue. The L'Erbolario Laboratories have developed a range of specific formulas to promote the health, tone and natural softness of the skin of feet and legs, which, thanks to the effective action of targeted plant ingredients that nourish, refresh, moisturise and favour restoring the elasticity of the skin in these essential areas of the body, help stave off unpleasant odours, dryness and fatigue.

Deodorant Gel 026.864 for Feet

With Red Algae from the Pacific and the essential oils of Mint, Sage and Patchouly

After cleansing your feet thoroughly, apply this gel to experience a wonderful sensation of fresh dryness. The long-lasting effect is guaranteed by Red Algae from the Pacific and by Mint Essential Oil con-



tained in the for mula, as well as from other plant ingredients capable of fighting bacter ial growth that causes unpleasant odours and therefore perform a deodorising action that also takes excessive sweating into account.

Smoothing [026.872] Cream for dry feet

With red Algae from the Pacific, extracts of wild Radish and black Willow

How can you help restore natural elasticity to the skin of dry feet? This targeted solution, which uses excellent functional substances such as the Extracts of Wild Radish and Black Willow, promotes physiological cell renewal, making your skin appear soft and compact instead of rough. The formula also provides the skin surface with an emollient, nourishing and evening effect. This is the ideal product for rough and calloused areas such as heels and soles of the foot, but also for knees and elbows.

Resting Cream for feet and legs

With red Algae from the Pacific, extracts of Ivy and Ginkgo biloba

Today, feet and legs can count on this Resting Cream to minimise fatigue and tiredness. In this treatment, the extracts of Ginkgo biloba, Ivy and Aescin-Phytosome provide an anti-oxidant and vessel protective action on surface skin micro-circulation, ensuring a beneficial, light feeling! Red Algae of the Pacific moisturises and softens while natural Menthol provides its refreshing property.



DEODORANTS

Featuring a physiological pH, clinically proven to test their tolerability, our deodorants have the special capacity to act directly on body odour, without interfering with the crucial natural perspiration process. They all offer subtle and discrete scents. The classic Aquasalvia and Cremasalvia offer a fresh and clean note, while the delicate perfumed lotions and the innovative deodorant creams are part of our most beloved lines and base their effectiveness on prodigious active ingredients that are capable of preventing unpleasant odours from developing. And to truly eliminate the problem, we offer a revolutionary Mint deodorant.

"Aquasalvia" 062.093

Deodorant Lotion with Sage and Lichen

This is the perfect liquid deodorant, on a practical nogas spray. By spraying it on in the morning you will stay fresh for many, many hours.

"Aquasport" 062.325

Deodorant Lotion with Myrtle

An appealing lotion, slightly scented, to ensure per-

sonal freshness, even during particularly intense or prolonged physical activity. Aquasport safely and effectively eliminates the unpleasant effects of perspiration, without compromising the skin's natural flora.

062.137

Deogel

Prolonged-effect deodorant with Water Mint & Vitamin E with essential Oil of Peppermint

Two different species of Mint, water and pepper, provide this gel with their strength, helping ensure entire days of freshness, even during periods of the most intense activity and very hot months. Deogel, invisible and comfortable, prevents sweat from degrading and therefore unpleasant odours from developing, however, it does not interfere with the crucial physiological function of perspiration.

Assenzio 062.817 Deodorant Cream See the Assenzio line (page 97)

"Aquaverde" [062.326]
Deodorant Lotion

With Birch and Rosemary (page 207)

Fior di Salina 062.978

Fior di Salina 062.97
Deodorant Lotion
See the Fior di Salina line (page 115)

80

Roll On 062.671 Deodorant Fiore dell'Onda

See the Fiore dell'Onda line (page 117)

Iris 062.355
Deodorant Cream

L'Erbolario Uomo 062.677 Roll On Deodorant

See the L'Erbolario Uomo line (page 205)

See the Iris line (page 129)

Méharées 062.356

Deodorant Cream
See the Méharées line (page 139)

Notes of Ebony
Deodorant Lotion

See the Notes of Ebony line (page 197)

Periplo 062.563
Deodorant Lotion
See the Periplo line (page 205)

Feet and Legs 062.864

Deodorant Gel for Feet
See the Feet and Legs line (page 78)

Shades of Dahlia
Deodorant Lotion
See the Shade of Dahlia line (page 159)

Rhubarb 062.026 Refreshing Deodorant Lotion

See the Rhubarb line (page 153)

Berries Flowers 062.073 Wood Deodorant Lotion See the line (page 99)

Silver Bouquet
Deodorant Lotion
See the line (page 101)

CLEANSERS

Generous soft foam for quick hygiene, providing gentle action in addition to effective. Mainly for your hands, but also for your body and even your face.

Citrus 026.130 Fresh Foam

Hand and Body Cleanser

Leaves 026.133 Fresh Foam

Hand and Body Cleanser

Jade Plant Face&Hands Cleansing Gel (see page 90) Shades of Dahlia 002.063 Face&Hands Cleansing Gel

Tea Leaves Cleansing Gel Face&Hands (see page 121)

Pomegranate Cleansing Gel Face & Hands (See page 141)







002.281



Personal Hygiene [037.581] Cleanser with Iceland moss and Ribwort leaves

Soothing & Refreshing

Thanks to its very gentle formula, it cleanses with the utmost delicacy, respecting the physiological acidity of your intimate areas, without altering the balance of the local flora.



The Fragrance Lines



o envelope your body with subtle appeal, a whole array of body care ranges offering precious fragrances to delicate and gentle bath foams, rich, fluid and silky creams, soaps based on recipes dating back to the 19th century, talcum powders for rediscovering the pleasure of times past, Eaux de Parfum to envelop yourself in an aromatic and mysterious aura...

As well as candles and scented sachets, not to mention products for the home and aromas for the rooms that we live in.

3 ROSA

3 Rosa: a highly unique fragrance that brings together the very distinct yet splendidly combined personalities of the luxuriant Provence Rose, the sparkling Peruvian Pepper pods and the proud and decorative Hollyhock. Three rosy universes, that Research has succeeded in using their precious extracts with their excellent moisturising, protec-

tive and softening properties. Perfume 066.357 066.358

Rosy: the three admirable fragrant notes of Provence Rose, Peruvian Pepper, Hollyhock. Varied and rich in hues, this fragrance offers a rosy accent to the seductive power of every woman.



emphasizing her feminine elegance as well as her enticing and mischievous nature.

Shower Gel

With extracts of Provence Rose, pink Pepper and Hollyhock

The formula ensures a gently cleansing quality with surface-activated Oat Amino Acids, assisted by Sweet Almond proteins, which envelope your skin in an in-

visible protective film. Then we have the fluid Extracts that L'Erbolario Research has obtained from Peruvian Pepper pods, Provence Rose and Hollyhock flowers which protect skin tissues against sagging and ageing through a highly effective anti-oxidant and free radical removal action.

Shower Gel Eco Refill



With extracts of Provence Rose, pink Pepper and Hollyhock

The L'Erbolario Laboratories have obtained three fluid Extracts from three prime plant ingredients, Provence Rose, Peruvian Pepper and Hollyhock, which concentrate highly compacting and anti-oxidant properties in the formula of this Cream to stave off the danger of sagging and premature ageing of the skin.

Perfumed Soap

With extracts of Provence Rose, pink Pepper and Hollyhock

This bar of soap pro-

duces a soft and light foam, imbibed with the charming and malicious 3 Rosa fragrance, enchanting three times over, like the multi-faceted and versatile female personality.

Nourishing Hand Cream

With extracts of Provence Rose, pink Pepper and Hollyhock

To restore their natural health, hands can now count on a Cream that offers a three-fold action. The valuable Extracts of Provence Rose, Peruvian Pepper and

Hollyhock here, also contained in its Oily extract through their anti-oxidant action, support the other highly effective plant ingredients such as Camellia Oil, which is moisturising, and Olive Oil, which is nourishing and elasticising.

Fragrance 081.020 for Scented Wood Sticks

A fresh and romantic fragrance that brings out the notes of Provence Rose, Pink pepper and Hollyhock. The perfect, intriguing rose scent, to enhance every room in the house.

Perfumed 091.5
Sachets for Drawers



ACCORDO ARANCIO

Vitality has a colour: orange! This beautiful, intense and lively colour has a positive influence on our spirit. Nature offers many fascinating interpretations of this colour, as in the case of the three fruit that L'Erbolario has carefully selected. They are the source of valuable ingredients in the creation of Accordo Arancio: a speciality line for the body's skin and its vital beauty! It starts with Tangerine, the juicy citrus fruit whose origin is said to be Chinese; its name (it's also called mandarin orange) is inspired by the Mandarins who were top Chinese officials and wore clothes in the same colour as this fruit. This beautiful citrus is rich in flavonoids, Vitamin C, Group A and B vitamins, Iron, Magnesium and Folic Acid. These formulations include excellent extracts from its pulp, leaf and peel, along with the highly



pure Distilled water from its fruit. Their beneficial properties for skin are remarkable, providing antioxidant, protective, softening and refreshing effects. The second fruit is bitter orange, which is harvested from the Citrus aurantium tree. It is native

L'ERBOLARIO

Crema Fluida per

vated by the Arabs since the ninth century. The formulations of the Accordo Arancio Line contain it in the form of a great extract derived from its peel, which not only provides freshness but also ensures the tone and elasticity of skin tissue. The third fruit of this vibrant colour is the Chinese Lantern, an edible berry produced by a perennial plant that belongs to the Solanaceae family. This fruit is much appreciated for its concentrated Vitamin C content, along

L'ERBOLARIO

ERROLARIO

to India and has been culti-

with tannins, mineral salts and saccharides, which make these products especially effective, thanks to their toning and moisturising properties. Three orange fruits ... overflowing with wonderful qualities to enhance the beauty of your body. The Accordo Arancio Line still has another appealing and original characteristic. A scent that amazes with its invigorating, positive fragrant note that is intense and luminous, in perfect harmony with the masculine and feminine personality.

Perfume 066,709 066,636

Notes of: Mandarin, Bitter Orange, Plum and Vanilla

It awakens and soothes your senses with a fragrance that

embodies the warmth and vital energy of the scented Accordo Arancio. An original and refined scent, for Her and for Him ... for positive well-being of the senses and the spirit.

Shower Gel

With extracts of Mandarin, bitter Orange, Chinese Lantern

A beauty bath, a shower that offers the pleasure of rediscovering the natural and vital tone of your skin: in this luscious formula, the delicate and protective cleansing agents care for even the most sensitive skin. The extracts of the pulp, peel and leaf of Mandarin, the peel of Bitter orange and the fruit of Chinese Lantern provide your skin with softness and elasticity. The note of Accordo Arancio, with its original character, pleasantly envelops your skin.

Fluid Body Cream

A unique fragrance and a light and comfortable texture are the first pleasing qualities that make you want to apply this emulsion all over your body. These qualities are integrated by the nourishing and emollient Oils of Orange seed. organic Sunflower and the Unsaponifiable fraction of Olive oil, boosted by the extracts of Mandarin pulp, peel and leaf, Bitter Orange peel and Chinese Lantern fruit, all excellent sources of anti-oxidant, protective and

026.660

Scented Soap

elasticising action.

This bar of soap provides gentle cleansing, with its new formula based on Canola, Sunflower and Coconut. Its washing action is kind and respectful of all types of skin, including the driest and most sensitive

Perfumed Sachets 091.679 for Drawers

Fragrance for Scented Wood Sticks



041.626





ERBOLARD

ACCORDO VIOLA

As they shyly blossom once again every year in the shady woodland, Violets have been celebrated in verse by poets, and in paintings by artists alike for the splendid delicacy of their corollas and their exquisite scent. L'Erbolario Research has succeeded in identifying all of the valuable phytocosmetic qualities of these amiable flowers.A project of natural beauty, an entirely unique fragrant personality that every woman can relate to: the enchanting, enveloping fragrance of Accordo Viola.



Perfume

Notes of: Violet Leaf Absolute, Heliotrope Flower, Jasmine Absolute

A truly perfect blend, offering a successful combination of a fresh spirit with the floral charm of Violet and a few subtle woodland notes.

88

Shower Gel

036.561

With extracts of Violet

Skilfully protected against premature ageing by the Extracts of Pansy and Garden Violet, vour skin is free to enjoy the gentle action of this foam, which cleanses delicately with Oat Amino Acids and Rice proteins, without altering your skin's natural moisture, every time vou wash.

Perfumed **Body Cream**

With extracts of Violet

The Pansy and the Garden Violet concentrate all of their actions on the well-being of skin tissues, with the protective power of their excellent Extracts. With the beneficial velvety soft and smoothing proper ties of an innovative moisturising Complex obtained

from Olive and Wheat, the youthfulness and radiance of your skin will come back even better than before.

Smoothing Hand 026.614 Cream

With extracts of Violet

Nourishing, but anti-oxidant at the same time: these are the properties of Garden Violet and Pansy extracts, to defend your hands. These beneficial actions work together with the softening and moisturising properties of Soybean Ceramides

and with the protective action of Vitamin E and from Soybean and Unsaponifiable Olive Oil.

Perfumed Soap

With extracts of Violet

The beneficial properties of Pansy and Garden Violet Extracts are concentrated in the gentle and creamy foam of this scented soap, very loval to your skin's well-being, and which generously provide protective and anti-oxidant care.

Perfumed Sachets 091.589 for Drawers



ALBERO DI GIADA - JADE PLANT

The Jade Plant is a shrubby plant with a simple and harmonious beauty, with smooth and shiny green leaves that look like precious gems, and small white starshaped flowers. We selected specimens from the Sanremo area, to obtain the quintessence of the Jade Plant: at first, in our laboratories we obtained a rich extract from its leaves; subsequently, from the processing of the extraction residues, we produced a softening distilled water. Softness and hydration for the skin, green and sweetly sparkling fragrance.



Perfume 066.281 066.282

Shiny green gems, pure white star-shaped flowers: from the radiant Jade Plant comes this super fresh fragrance, offering all its charm and positive energy to the person wearing it.

Notes of: Bergamot, Yellow Rose, White Tea, Jade Plant Flower, Exotic Verbena, Amber

JIAD/

90

LERBOLARIO

Face & Hand 002.281 Cleansing Gel Silk Effect

With this Cleanser, the very delicate skin of the face and hands will receive the care it needs, thanks to the moisturising and softening properties of the extract and distillate of Jade Plant. When it comes into contact with water, this Gel with iridescent shades turns into a milk-like solution, leaving the skin feeling extremely silky and with an elegant perfume.

Bath Gel

A gentle formula for a cleanser with effective moisturising, emollient and protective properties. The excellent ingredients of natural origin, such as the extract and distilled water of Jade Plant, the surface-activated Cotton oil and the Barley amino acids, make

this Bath Gel ideal for the most delicate skins.

In addition, it has a charming green and floral fragrance and a pleasant, light texture.

Fluid Body Cream

This fluid Cream is pleasant to apply and leaves your skin feeling gently nourished, soft and silky, thanks to the rich ingredients of natural origin: extract and distilled water of Jade Plant, Coconut and Shea butters, and Vitamin E from Soy beans. Its floral and sophisticated perfume gently envelops your body.



ALTEA - MARSH MALLOW

Famous in the world of phytocosmetics for its moisturising and emollient properties, Marsh Mallow is the protagonist of this perfumed line that boasts a formula containing marvellous plant-based ingredients, including the extract of Marsh Mallow, with its moisturising and emollient actions, and that of Lemon leaves and twigs with its refreshing and elasticising action. The style and sophistication of this plant are the olfactory inspiration for a citrus-floral fragrance with a sensual talc base and a line of body treatments that leave an amazing skin.



Perfume

066.075 066.076

Citrus-floral with an intriguing touch that opens with a radiant bouquet featuring the notes of Lemon Blossom and Sweet orange. The middle notes include a romantic floral combination of Marsh Mallow and White Rose that anticipates the closing with Musks and Vanilla that seal an irresistible trail.

Notes of: Lemon blossom, Sweet orange, Marsh Mallow, White rose, Musks, Vanilla



Softening Shower Gel

036.075

With the softening extract of Marsh Mallow, this refined Shower Gel offers skin plenty of freshness and delicate cleansing. The special formula is enriched with the precious extracts of Orange Blossom and the leaves and twigs of Lemon, with a toning and refreshing action.

Smoothing **Body Cream**

026.075

A very perfumed Body Cream that provides the skin with plenty of moisturisation thanks to a cocktail of select natural ingredients, where the softening extract of Marsh Mallow, Shea butter and Orange seed oil stand out with their nourishing action.

Silky Skin 026.076 Scrub Cream

This special body beauty treatment with Olive pit micro-granules, combines deep cleansing with a delicate exfoliating action on the skin. It contains the nourishing butters of Cocoa. Coconut and Olive and the extract of Marsh Mallow that leaves the skin particularly soft to the touch.

Beauty-Pochette 088.073

The very elegant Marsh Mallow flower blooms on this refined beauty-pochette that contains two highly perfumed beauty rituals: Shower Gel and Body Cream. For moisturised. nourished skin .. that conveys great charm!



AMBRALIQUIDA

 $oldsymbol{I}$ n the one-of-a-kind land of Turkey, the wind of the coasts, the irreverent Meltem, dives into a sheltered forest of Liquidambar orientalis. Here, its alluring chant re-awakens autumn leaves sleeping on the ground and their dry and crisp aroma blends with the unexpected waft of spices and honey stolen from the faraway suk. This is how the Ambraliquida fragrance is created, the hypnotic and triumphant note of never-before-tried combinations.

066.303 066.304 Perfume

Created to win over men's tastes and seduce women's senses, the fragrant note of Ambraliquida tells tales of secret dimensions and mysterious places. In its fragrant chant, sweet tones and amber accents blend their melody with a vibrant echo of natural resinoids.

036.305

Bath Gel with vitamin E micro-spheres

With extract of Liquidambar orientalis

Liquid Storax, a highly aromatic balm is obtained from



the hard bark of Liquidambar, which, according to popular tradition, is an infallible cure for a broad range of skin problems. Available in a gel consistency, this bath in the form of extract, Liquidambar orientalis replicates its ancient beneficial actions here, with every wash, providing your skin with a precious toning, astringent and protective support. The significant Vitamin E content

94

that the amber-coloured micro spheres add to the formula, on the other hand, offer vour skin an unbeatable anti-ageing action.

Body Cream

With extract of Liquidambar orientalis and Cocoa Butter

The very fine texture of this cream hosts a team of effective functional substances. These include Pistachio butter, which is super softening and restorative, Sesame and Pistachio Oils. which are compacting and elasticising, and Extract of Liquidambar orientalis. which is anti-oxidant and protective. This all enhanc-



es the appeal of your body, which be more seductive and bewitching thanks to the hypnotic fragrance of Ambraliquida. Every time you apply the product, your skin will receive a considerable boost in tone and hydration, while your entire body will be enveloped with the mysterious notes of Ambraliquida.

Smoothing Body Oil

With extract of Liquidambar orientalis

This body oil, enhanced with the triumphant note of Ambraliquida, is pure luxury in a bottle. It offers both the contribution of active substances capable of effectively supporting the tone and splendour of your skin (Pistachio, Sesame and Sunflower Oil), and an unmistakable and secret fragrance, perfect for inducing total relaxation.

Soap

With extract of Liquidambar orientalis

041.001

The entire formula of this soap revolves around the successful combination of Pistachio Oil, which is emollient and protective, and the extract of Liquidambar orientalis, which is particularly appreciated for its beneficial toning and astringent properties.

Fragrance for Scented Wood Sticks

081.412

The hypnotic fragrance of



ASSENZIO - ABSINTHIUM

Throughout the 19th Century, adored by artists and Bohemians, particularly the French poets Baudelaire and Verlaine, who claimed that the seductive fumes of the "Green Fairy" enhanced their creative genius, Absinthe is a strongly-flavoured and bitter liquor, obtained from the flowers and leaves of Artemisia absinthium. Today, L'Erbolario has rediscovered all of the beneficial properties of this perennial plant and has made it the protagonist of a broad and fresh range of bath products, whose strong and aromatic fragrance keeps the memory of Absinthe alive.



Perfume 066.067 066.

Its fragrance has a pleasantly invigorating note, the Absinthe scent combines the uniquely Mediterranean freshness of Lemon and Orange with the stronger aromas of Artemisia, Coriander and Cloves every time you spray it on.

Bath Gel

036.815

with the 3 Artemisia species with micro-spheres of Vitamins A & E

A highly effective bath foam, thanks to the moisturising, astringent and invigorating properties of three different Artemisias. Its gellike consistency also contains numerous and innovative micro-spheres which, in addition to providing your skin with a pleasant caress, carry very pre-

cious amounts of vitamin A and E, unbeatable allies for beautiful skin.

Bath Gel Eco Refill



Fluid Body Cream

with the 3 Artemisia species

Dedicated to achieving beautiful skin, all-over, this light, non-greasy cream concentrates a complex of highly effective active ingredients in its formula. The extracts of three Artemisias stand out from these ingredients for their mois-

gent action. Safflower oil, Shea Butter and Sunflower Oil, on the other hand, help nourish, elasticise and support your skin.

Deodorant Cream

062.817

with the 3 Artemisia species Prolonged-effect deodorant

The for mula of this very practical deodorant was developed so that every application provides long-lasting protection against the risk of unpleasant odours. The creamy form makes the product particularly delicate, suitable for all skin

types that feel irritated by the alcohol content of the more traditional spray deodorants.

Perfumed Soap

with the 3 Artemisia species

The aromatic and fresh foam of this soap gently cleanses even the most sensitive skin

The Assenzio Line also includes the Shaving Cream, the Shaving Fluid, the Beard Oil, the Shower Shampoo for him. (see page 198)



BERRIES FLOWERS WOOD

uicy berries, perfumed petals, aromatic bark varieties: simple yet precious gifts of nature which immediately conjure up in our imagination the visual and olfactory sensations of a walk in the woods or lush garden. We like to imagine that we have gathered, during our walk through nature, many tiny pearls of beauty for our skin, to obtain fine extracts, hydrolysates and distilled waters.



Perfume 066.073 066.074

A restorative walk in nature. through perfumed fruits, fragrant petals and aromatic bark.

Notes of: Grapefruit, Hawthorn Berries, Orange Blossom, Cardamom, Cedarwood, Labdanum.

Cleansing 002.073 Gel Face & Hands

with extracts of Hawthorn, Orange Blossom and Cedarwood

This softening Gel offers both cleansing and gentle action on face and hands without drying the skin, rather, it refreshes and keeps it pleasantly moisturised through the extracts of berries, flowers and wood, with amazing properties!

Shower Gel

036.073

with extracts of Hawthorn, Orange Blossom and Cedarwood

A regenerating walk in na-

this Shower Gel will convey to your body, with its green and woody perfume and the toning effect of extracts and distilled waters.

Fluid Body Cream

with extracts of Hawthorn, Orange Blossom and Cedarwood

A very rich emulsion of extracts with toning and nourishing action, to be used every day as a beauty treatment for the skin, also thanks to a texture that absorbs quickly.

Smoothing 026.074 Cream for Hands

with extracts of Hawthorn, Orange Blossom and Cedarwood

With every application, this light emulsion leaves your hands soft and nourished. with an amazing smoothing effect. The scent is woody and delicate, ideal for both men and women.

Deodorant Lotion

with extracts of Hawthorn, Orange Blossom and Cedarwood

062.073

A formula designed to offer comfort and long-lasting freshness, thanks to the effective deodorant and skin-purifying action of the Phytocomplexes from Coconut, and from Horsetail and Sage.

Perfumed soap

with extracts of Hawthorn, Orange Blossom and Cedarwood

A soap that will be appreciated for both its delicate cleansing action, that does not dry the skin, rather, it keeps it hydrated, as well as for the irresistibly green and fresh fragrance.

Fragrance for Scented Wood Sticks

Simply immerse the sticks in the fragrance and the rooms will immediately fill with the floral and fruity, aromatic and woody scents.

Home Fragrance 081.074



BOUQUET D'ARGENTO -SILVER BOUQUET

Silver shines with evocative, infinite, iridescent, ever-changing hues, creating an irresistible charm. And like a mirror, it captures and reflects the image of the beholder, highlighting it and almost magically revealing their personality. The L'Erbolario phytocosmetic laboratories have chosen and picked countless refined nuances of silvery plant leaves. They have then obtained the precious extracts contained



in the formulas of the Silver Bouquet Perfumed Line, recipes that enhance the radiance of the skin, and enclose an extra treasure: an original, elegant perfume.

Perfume 066.047 066.046

A pure and luminous silver bouquet captured in a deep

100

Notes of Petitgrain, Bergamot, Clary sage, Mint leaves, Bamboo and White Musk.

Shower Gel

A soft and fragrant lather that owes its refreshing and invigorating properties to the extracts obtained from the silver leaves of Heather and Sage, ideal for toning the skin's beauty. The positive scent of Silver Bouquet will linger a long time after a bath or shower.

Fluid Body Cream

Fine oils and butters provide this emulsion with its nourishing and hydrating action. A treatment that boasts a texture that is as rich as it is light, and which performs an antioxidant and elasticising function, thanks to the many extracts of silvery plants.

Perfumed Soap 041.046

When cleansing the skin every day, particularly the hands, it is good practice to treat them with a com-

pacting and softening action through this routine. An effect made possible by the qualities of the extracts of the silvery Heather and Sage leaves.

Deodorant Lotion 062.046

This spray Lotion provides a deodorant action that ensures a long-lasting feeling of protection and confidence. The formula contains effective active plant ingredients that work synergistically with a composition of silvery plants leaves, providing an excellent toning effect.

101

Fragrance for Scented Wood Sticks

The elegant silvery design of this fragrance diffuser is an actual home ornament and pleasantly complements the home decor by providing a highlight. Equally sophisticated is the perfumed note that it releases everywhere. Car Air Freshener with Leaf The elegant perfume of Silver Bouquet also brings its revitalising energy to the interior of your car, leading the soul towards relaxing well-being.



BOUQUET D'ORO -GOLDEN BOUQUET

The sparkling light of gold has always attracted and enchanted us. Whether it is the light of a bright jewel made with this rare metal, or whether it is the dazzling brightness of the golden rays of the sun at sunset or the reflection of amazing and chiselled works of art...its preciousness is also captured in the golden hue of the flowers selected by us, such as Yellow Iris, Solidago, Primrose. These compose an origi-



nal bouquet enriched by golden Acacia Honey: its efficacy, combined with that of the flower extracts, create a Perfumed Line with a sublime scent and an antioxidant and protective action on the skin.

Perfume 066.049 066.048

With every spray, the agreeable scent of Iris, Orange Blossom and Heliotrope harmoniously blend with

102

the intense notes of Vanilla and Amber.

Notes of: Orange Blossom, Heliotrope, Iris, Tonka bean, Vanilla and Amber.

Perfume with O66.050 All-purpose Twill

Shower Gel 036.048

What a privilege, to take a zesty break every morning or to relax at the end of the day, with a Shower Gel that just like gold, is precious for the natural freshness of the skin. Hydration is assured by the extracts of the golden flowers of Solidago and Iris together with softening Acacia Honey.

Perfumed 026.048 Body Cream

The skin's softness and tone appear radiant, well nourished and hydrated by this Cream rich in special precious elements such as gold: the extracts of golden hued flowers and Acacia Honey. The final touch is the illuminating fragrance.

Perfumed Soap 041.048

Excellent active plant ingredients make cleansing with this product particularly protective. The skin preserves its compactness and adores the sparkling accents of the scent.

Perfumed illuminating powder O51.048 for body and hair

The glitter lights up and reflects a person's charm: this is a special Perfumed Pow-

103

LERBOLARIO

Golden

der with illuminating effect. The extract of Iris is activated to perform a silkening effect on skin and hair.

Fragrance for O81.048 Scented Wood Sticks

The home ornament that encloses the luminous and vibrant perfumed bouquet features the luxurious elegance of gold, ready to release a radiant atmosphere in your home or workplace.



CAMELIA - CAMELLIA

The Camellia. This is the flower which, more than any other, symbolises and evokes amorous feelings. In the East, the Camellia represents a perfect and long-lasting union, as well eternal devotion for lovers! According to other traditions, it is a flower that brings good luck, even when offered to a man.

Now it is becoming the flower of choice for many women: in the "garden" of excellent phytocosmetic products from L'Erbolario, Camellia is blossoming; the product line dedicated to the beauty of body skin.



intense accent, which stirs memories of yesteryear but also the image of an elegantly contemporary style. Each formulation is the combination of the best selected ingredients of plant origin, including extracts from two beautiful Camellias: one from the Camel-

lia sinensis leaf and the other from the Camellia japonica flower, with double the excellent antioxidant and toning effect on skin tissue. Like the enduring love that the Camellia symbolises, every formulation in this line has the constant and enduring ability to take loving care of the epidermis of the whole body, making you feel more protected, hydrated and supple and proud to exhibit the same silky quality that the petals of this flower possess.

Perfume

066.894 066.895

Notes of: Camellia, Elemi, Tonka bean, Amber

The refined notes of Camellia, the warmth of Elemi and Amber, mixed with the exotic spicy essence of Tonka Bean, define the harmonious and seductive nature of a unique fragrance ... akin to wearing an emotion.

Shower Gel

Camelia Bath Foam is the most important part of an infinitely enjoyable shower or bath. Your skin will benefit from the antioxidant and toning effect of flower and leaf extracts of two different Camellias, and from the protective action of Flax protein and surface-activated Oat Amino Acids that keep the skin's natural moisture levels under control

Perfumed Body O26.891 Cream

This soft and luscious, deliciously scented cream is devoted to your skin's beauty, thereby dedicating all of the targeted care of its excellent plant ingredients. The recipe features the antioxidant powers of the extracts of Camellia sinensis leaves and Camellia japonica flowers, with the addition of Vitamin E from Soya. A pool of noble plant oils also protects the skin's elasticity, making it silky soft.

Perfumed Soap

The foam of this soap, which lathers up from the new cleansing compound based on Coconut, Canola and Sunflower Oil, wins everyone over with its refined and harmonious personality.

Perfumed Sachets 091.857 for Drawers

Fragrance for Scented Wood Sticks 081.831



CAPRIFOGLIO - HONEYSUCKLE

Its unique, flexible stem can firmly wrap around the trunks and branches of plants, reaching several metres in height, therefore leading it to be referred to by the quaint and charming name of Honeysuckle.

The name itself evokes all of the fragrant sweetness of a scent which is almost a filter of love...

Perfume 066.645

A reminder of fresh mornings, country lanes, spring breezes; the harmony of youth and the optimism of a very sweet and irresistible fragrance.



Perfumed 036.1 Shower Gel

With Extracts of Mallow and Honeysuckle

All of the seductions and reminders that Honeysuck-le conjures up come back to life and multiply in the water of an absolutely delicious bath.

Perfumed Body Cream

With Extracts of Mallow and Honeysuckle

After your cleansing routine, the gentlest and most fragrant caress that Honeysuckle can offer, a cream that offers immediate absorption, ideal for every skin type.

026.129

Perfumed Soap 041.111

With Jojoba Oil

Dry and sensitive skin types have found their soap, that cleanses with a gentle cream-like foam.

Perfumed Sachets @91.158 for Drawers



Notes			

CEDRO DI CALABRIA -CALABRIAN CITRON

A joyous perfumed line with hesperidic, green and zesty accents, conceived as the quintessence of summer. Cosmetics created to provide all of the freshness and comfort that your skin needs, instantly and whenever you want, in formats that you can always carry with you. The fragrant body treatments are enriched with a perfumed extract, which offers a toning action, and refreshing aromatic water, obtained at our Laboratories where we process fresh citrus fruits farmed for us at the renowned Citron Coast in Calabria.





Perfume 066.077 066.078

How would you describe the perfume of summer? The fresh morning air, the wind laden with fruity scents, the bright light? With this joyous fragrance full of energy! A concert of citrus notes that opens with zesty accents and finishes with a vanilla base.

> Notes of: Citron, Lemon, Bergamot, Pink pepper, Vanilla beans

> > 036.077

Refreshing Shower Gel

with extract from fresh fruit

When the skin is asking for freshness, this Shower Gel is ready to offer a burst of tone and well-being! Its zesty perfume goes perfectly with the formula, which cleanses gently and leaves the skin well-moisturised.

Thirst-Quenching Body Cream

with extract from fresh fruit

After showering, it is a real treat to pamper your skin with this cream and its ultra-light texture, which absorbs easily and offers the sweet perfume of a very fresh citron drink.

Fresh Evanescence Body Spray 026.078

with extract from fresh fruit

The fragrance of this ultra-light spray is inviting and intriguing, and can be used several times a day to refresh, quench and perfume your skin gently.

Solid Shower Shampoo

with extract from fresh fruit

This practical two-in-one product offers body and hair a very appealing and more sustainable routine. Plus, it only weighs 60 g and is perfect to take on trips, to the gym, to the pool... anywhere you want the freshness of the wonderful Citron!



COCONUT

us far away... instantly. Our mind pictures one-way tickets to destinations hidden in the heart of the ocean where only infinite expanses of white sand and inlets with a thousand shades of blue exist. From the white pulp of Coconut, rich in beneficial properties, our Laboratories have obtained two prodigious active ingredients for skin and hair beauty:

the extract, with its nourish-

ing and moisturising action,

and a refreshing and soften-

ing distillate.

Coconut. Just saying the

word feels good. And it takes

Perfume

Cocco

066.015 066.051

The dream of landing on a beautiful Caribbean island comes to life when you spray this coral-coloured bottle of perfume.

Notes of: Coconut water, Ylang Ylang, Vanilla, Cedarwood, White musks.

Cocco

Coconu



Solid Shampoo 031.051

with Organic and Fair Trade Virgin Coconut Oil up to 40 washes!

Practical, very light (it weighs just 60 grams) yet most of all super sustainable. A revolutionary Shampoo thanks to its lower water content: 70% less than traditional shampoo.



Cocco

Olio di Cocco Vergine Biologico ed Equosolidale

Coconut

Bath Cream

with Organic and Fair Trade Virgin Coconut Oil

036.051

026.051

A genuine invitation to escape to an exotic island. Even a small amount is enough to envelope your skin, all over, with a soft lather and delicate perfume and thereby transform your bath or shower into a refined sensorial journey.

Smoothing **Body Cream**

With Organic and Fair Trade Virgin Coconut Oil

How can you make it feel like vacationtime is coming? Simpply continue to apply, morning and evening, this "coconut-base" ritual with its light yet

deeply enevloping texture. The formula contains a selection of marvellous plant ingredients, such as Cocoa Butter with its effective nourishing and smoothing action, and the Extract and distillate of Coconut which leave even the most delicate skin moisturised.

Dreamy Lip Balm 014.051

with Organic and Fair Trade Virgin Coconut Oil

Its delicately fruity perfume reawakens the desire to immediately leave for a journey, while the formula, with Organic and 50% Fair Trade Virgin Coconut Oil, cares for the driest and most dehydrated lips.

Organic and Fair 026.052 Trade Virgin Coconut Oil

Once warmed in your hands, this multipurpose solid oil absorbs quickly. The ideal nourishment for your skin, all over, including the driest areas such as elbows and knees, its buttery formula is also good for removing make-up and impurities from the face. Used





DANCE OF FLOWERS

Sensuously and irresistibly beautiful flowers, the stars of our most successful perfumed lines, are back with their sophisticated and unmistakable notes in this special fragrance to celebrate the 40th anniversary of L'Erbolario. A colourful bouquet in which Rose, Violet, Peony, Camellia, Iris,



Poppy and Cherry Blossoms are interwoven in a harmonious and graceful dance... a Dance of Flowers!

Perfume

066.022 066.280

"Give me odorous at sunrise a garden of beautiful flowers where I can walk undisturbed."

Walt Whitman

Notes of: Pink pepper, Camellia, Iris, Peach, Rose, White musk,

Shower Gel

on your skin.

A sensual formula to offer the skin a toning and protective embrace, containing extracts and distillates of flowers with many beneficial properties. Exquisite notes chase each other in a perfumed dance, leaving a rich and sophisticated trail

Perfumed **Body Cream**

Beautiful flowers, interwoven in a seductive and harmonious dance, are combined in this Cream to take care of your body. Thanks to their rich, plant-based active ingredients, Rose, Violet, Peony, Camellia, Iris, Poppy and Cherry Blossom have a gentle action to nourish and protect the skin while offering a romantic and intriguing scent.

Silky Oil for Body and Hair

This sublime Oil will leave a sensual, silky feel on your body and hair! By spraying and massaging it in, it releases the nourishing, toning and emollient properties of the oils and extracts of highly perfumed flowers, leaving behind an enveloping and sophisticated trail.

Perfumed Soap

The plant-based paste of this Soap is perfect to gently cleanse your hands and body. Indeed, it preserves the moisture and tone of the



FIOR DI SALINA

For centuries, sea water has generously offered us a precious gift, Salt, an ingredient with exceptional cosmetic properties thanks to its toning, smoothing and compacting action on the skin. A very special variety is selected, which comes from Saline Conti Vecchi, a production and industrial archaeology site that in 2017 was included in the list of Assets enhanced by the FAI - Fondo Ambiente Italiano (The National Trust for Italy). The synergy between this 'white gold' coming from the sea and the effective active ingredients that we have extracted from typically Mediterranean plants such as Mastic, Glasswort and Strawberry Tree, will provide the skin with all the benefits associated with a complete experience of well-being.

With the products of the FIOR DI SALINA line, L'Erbolario joins FAI – Fondo Ambiente Italiano in supporting art, culture and landscape.



Come and find out more information about the L'Erbolario world and our commitment on www.



Perfume

066.978

Bergamot, Marine accord, Galbanum, Iris, Helichrysum absolute.

Low shrubs that appear between the rocks, dazzling white sandy shorelines, the blue reflections of the sea, breezes filled with scents and sea salt: every time you wear this perfume, your senses are awakened by the beauty of the Mediterranean Sea

Shower Gel

036.978

with Sea Salt from Saline Conti Vecchi

Invigorating and energising like a dip in a crystal-clear sea, this Shower Gel offers the skin all the beneficial effects of its plant ingredients: Sea salt, with a toning action, Strawberry Tree distillate, with a refreshing action, extract of Glasswort, with a moisturising action, and extract of Mastic leaves, with an emollient action. After a bath or shower, your skin will be left with a fresh perfumed trail, full of salty, aromatic and citrus scents.

Shower Gel Eco Refill



Body Cream

026.978

with Sea Salt from Saline Conti Vecchi

Fresh, moisturising and smoothing, this Cream with its marine and aromatic fragrance is a perfumed wellness treatment for your body, which will leave your skin feeling incredibly soft and silky. The special in-



gredients of this formula include Salt collected from the foaming sea of Sardinia, along with Glasswort, Strawberry Tree and Mastic, which are plants typical of the Mediterranean maquis and rich in active ingredients.

L'ERBOLARIO

FIOR

DI SALINA

Deodorant Lotion

With Sea Salt from Saline Conti Vecchi

A Deodorant Lotion which privides freshness and confort for many hours throughout the day

Oil-Scrub for the Body

Vecchi

for the Body
with Sea Salt from Saline Conti

026.979

This perfumed Oil-Scrub for the Body is a highly effective doit-yourself treatment which, applied with a massage, renews the superficial layers of the epidermis, leaving your skin moisturised, toned and beautifully silky. Thanks to the amazing synergy between the exfoliating action of Sea salt, the softening action of Sweet almonds, Olive and Sunflower plant oils, and the protective and toning action of the extracts of Strawberry Tree and Mastic leaves.

Fragrance for O81.003 Scented Wood Sticks

Simply immerse in the perfumed solution to realease its salty and aquatic notes into the room, to recreating the feeling of a fresh Mediterranean breeze.

ERBOLARIO

FIOR DI SALINA

Profumo



ERBOLARIO

FIORE DELL'ONDA

For those longing for the wide open spaces of the sea and who feel the need to dive with their thoughts back into the salty, smiling waves all year round, the Fiore dell'Onda range has captured the aromatic and pungent note of the sea breeze and has combined it here with the salty fragrance released by the sea with every wave that breaks on the shore. Hence, the creation of this penetrating perfume with its unbridled energy, that rides this complete and fresh range of bath products like a wave. The beneficial extracts of plants flourish in its balanced formulas. Extracts which, by simply placing or immersing them in water, obtain their life force and beauty from it. Purple Alga Nori and Blue Water Lily, with its splendid pointed flowers, generously provide a Bath Foam, a Fluid Cream and a Soap with their enviable array of flavonoids, mineral salts, proteins and vitamins. Thus, they offer your skin a veil of softness and protection every day, as well as an essential contribution in the fight against premature skin ageing and unsightly loss of tone.



Perfume

066.502

Vigorous and fresh, penetrating and unbridled, this fragrance on your skin will bring up a wave of memor ies of the salty blue sea every day.

Shower Gel



With extracts of Blue Water Lily and Nori Seaweed

As the foam of this product develops, the bathtub and the entire room will be transformed into a welcoming and peaceful lagoon. Not only by the sparkling fragrance that instantly surrounds you and creates the illusion of being rocked by the waves, but also because the bath water will contain generous amounts of mineral salts and vitamins provid-

ed by the active substances that characterise this range. Plus, the Distilled Water of Blue Water Lily is used to soften and tone skin, which has already been thoroughly moisturised and refreshed by the Extract of Alga Nori. With fiore dell'onda, everytime you wash your skin will come out so soft and velvety, subtly enveloped by a windy trail of sea scent.

Fluid Body O26.501

With extracts of Blue Water Lily and Nori Seaweed

Applying this fluid body cream will provide an intense sensation of freshness, and will nourish and support your skin well in its fight against premature ageing and loss of tone. Working alongside the organic Olive and Sunflower oils we



have Vitamin E, the beauty vitamin, with its powerful antioxidant and protective properties. Overseeing everything we have the extracts of Alga Nori and Blue Water Lily, the prime allies for offering skin integr ity and radiance, and the emollient and compacting extract of Laminaria digitata in Grape-seed oil.

Soap

041.503

With extracts of Blue Water Lily and Nori Seaweed

As smooth and perfect as a stone brought in by the sea, this soap will create a very fresh and aromatic lather in your hands every time you use it. To moisturise and soften your skin, this formula flourishes with the extracts of plants which receive their full life force from water. The hydroglyc-

eric extract of Nori, a purple algae which loves the rocky sea bottom, and the extract of Blue Water lily, a plant with waving, pointed flowers, support the actions of the Olive and Palm oils with their protective and toning force. And on your skin, all of this means very fresh, renewed vitality!

Roll On Deodorant



Deodorant with extracts of Blue Water Lily and Nori Seaweed Effective and protective even on sensitive skins

Innovation translates into effectiveness! The ingredients of this deodorant formula are evolved, offering a product that can provide long-lasting freshness and confidence, all day long: Triethyl citrate from biotechnology obtained from Corn.

and Shikimic acid obtained from Star aniseed come into play, together with absorbent Zinc ricinoleate and astringent Tannic acid, to inhibit and contain the action of those types of bacteria that breakdown the components of sweat, leading to unpleasant odours. The excellent hygiene-deodorant action is combined with the pleasant quality of a delicate fragrance that is as fresh as an invigorating sea breeze. Apply the product with its practical roll on and let it absorb before getting dressed.

Fragrance for O81.965 Scented Wood Sticks



FIORI CHIARI

Roses, peonies, lilies and lilies of the valley: the delicate and subtle fragrances of these flowers, with their whiteness and purity, have been celebrated at one time or another by every poet and painter. But here, in the other hand, they celebrate you, sweetly enveloping you with discrete and lily-like appeal.

Perfume

066.363

A fresh and luminous bouquet, unmistakable with its indulgent, fruity notes.



Shower Gel

036.361

With extract of White Lily

A gentle, milky and rich cream, which owes its moisturising properties to the beautiful White Lily and its protective properties to Oat. The ideal bath, even for the most delicate and sensitive skin. A full immersion in deliciously scented water, as if the surface were covered with pale, light-coloured petals... and yet quite intoxicating.

Smoothing Body Fluid

026.003

To Moisturise, Smooth and Perfume your skin

A splendid innovative recipe that prolongs the intense well-being of your bath.

A quick gesture: just massage the Fluid all over your body to enjoy all the pleasure of a wonderfully perfumed and at the same time hydrated and velvety skin.



Notes		

FOGLIE DI TÈ - TEA LEAVES

An old Japanese saying goes: 'A bath refreshes the body, tea refreshes the mind.' This line, with the revitalising and toning properties of Oolong Tea extract and infusion, has specifically been created to combine these two experiences for your well-being. Oolong Tea goes through a similar process as black tea, but the oxidative process is interrupted earlier, giving the leaves their utterly distinctive colour, hence the name "blue tea".



Perfume

A glorious Perfume, which warms the heart and brings refreshing thoughts: just like a tasty cup of tea.

Notes of: Oolong Tea leaves, Verbena, Water mint, Mate absolute.

Shower Gel

with Oolong Tea infusion

Sipping a cup of tea brings to mind a sense of peace, quiet and harmony. Similarly, this Shower Gel will instantly provide a feeling of well-being, thanks to its highly selected, plant-based active ingredients and its fresh, enveloping fragrance.

036.044

Body & Hand Cream

with Oolong Tea infusion

An ideal Cream for body and hands, providing all of its moisturising and toning properties. This is thanks to selected plant ingredients, including the extract and infusion of Oolong Tea, rich in antioxidants, Cocoa butter, nourishing and smoothing, and Camellia japonica seed oil, which provides a wonderful nourishing and moisturising action.

026.044

Cleansing Gel Face & Hands

002.044

with Oolong Tea infusion

This Gel which, with its cleansing and softening action, is perfect in the morning and evening as a beauty routine for all skin types, even very sensitive skin. Ideal for face and hands, it is enriched with the extract and infusion of Oolong Tea, rich in polyphenols with a remarkable toning action, and Rice amino acids, which create a thick lather.

Fragrance 081.021 for Scented Wood Sticks

Fresh and persistent, this Fragrance for the Home, inspired by the green and floral notes of the infusion of Oolong Tea, is the ideal bouquet for the rooms in your home dedicated to relaxation.

091.335 Drawer and Home Fragrance Diffuser Multipurpose Filter

Beautiful scented cards with a shape resembling that of interior of your car.





FRANGIPANI

Symbol of peace, friendship, beauty and simplicity, the Plumeria rubra or Frangipani is the core of this line which, with its vibrant floral notes, offers moments of pure joy and beauty to every ritual - from the fragrance to body treatments. A plant of tropical origin, also grown in Sicily, from where

Frangipani

Perfumed Caress

Thuid Body Cream



our Laboratory gets its freshly processed supply to obtain a moisturising, toning and compacting hydroglycerine extract and a refreshing, perfumed distilled water.

Perfume

066.081 066.082

A tribute to the reassuring note of the Frangipani flower. The floral middle note is enhanced by the citrus bouquet of Mandarin and Bergamot, while the depth of Cedarwood and Amber give the composition warmth.

Notes of: Mandarin, Bergamot, Frangipani, Cedarwood and Amber

Bath Gel

Frangipan

036 017

with extract and distilled water of Frangipani

This Bath Gel, rich in ingredients of natural origin, including the extract and distilled water of Frangipani and the surface activated oil of Organic Sunflower which work in combination on the skin leaving it gently cleansed and perfumed, offers an experience of pure sensorial pleasure.

Perfumed Body Cream

with extract and distilled water of Frangipani

A body ritual rich in ultra-nourishing organic oils such as those of Coconut and Sunflower. At the heart of the formula, the extract and distilled water of Frangipani stand out with their moisturising and toning actions. Its fast absorbing and highly perfumed texture gently slides over the skin while leaving it soft and moisturised.

Perfumed Caress 026.056 Fluid Body Cream

with extract and distilled water of Frangipani

Thanks to its formula enriched with Organic Sunflower Oil and Organic and Fairtrade Virgin Coconut Oil, this Fluid Body Cream leaves skin with long lasting nourishment and moisturisation. Tapioca starch offers a precious absorbent and silkening effect.

Sublime 026.06 Moisturisation Hand Balm

with extract and distilled water of Frangipani

A treatment with a very soft texture that gives hands their natural softness also thanks to the inclusion of plant-based glycerine and Castor oil with its emollient action.

Perfumed Soap 041.017

with extract of Frangipani

This Perfumed Soap gently cleanses the skin thanks to its creamy texture rich in nourishing and emollient organic oils.

Fragrance 081.017 for Scented Wood Sticks

A reassuring fragrance that brings out the warm and inebriating notes of Frangipani. Simply insert the sticks into the elegant bottle to create an atmosphere of comfort and relaxation in every room of the home and office.











FRESCAESSENZA

A balanced harmony, a perfect symphony: this is created by the splendid combination of extracts of Lime and Lemon leaves and extracts of Larch and Mimosa tenuiflora bark. The balanced union of the ingredients in the Frescaessenza line will amaze you with the invigorating, luscious and incredibly intense sensations that it offers.



Perfume 066.777 066.780

Notes of: Petit Grain Bigarade, Lime leaves, Rose de Mai Absolute, Pink Pepper, Iris rhizome, Cedarwood

What a joy it is to restore body and spirit with the sparkling notes of this Perfume, ideal both for her and for him. A harmonious fragrance that not only lingers on but is intensified, and reveals a deep and revitalising heart. Also available in the handy 14 ml purse size.



036.772

with extract of Lime leaves and a harmonious balance of Woods

A delicate and invigorating harmonious blend, a gentle vet vivacious sensation of well-being, the appeal of a fragrance that lights up your senses and makes the chords of your soul vibrate: this is the sensation that washes over you when you immerse vourself in the soft foam of Frescaessenza Extracts of Lemon leaves and twigs, and Lime leaves, offer a toning and refreshing action, while extracts of Larch and Mimosa tenuiflora Bark help your skin stay supple. Finally, on top of all this, there is hydrolysed

Quinoa protein, which envelops your skin with a fine, protective layer, ensuring the perfect level of moisturisation.

Fluid Body O26.774 Cream

with extract of Lime leaves and a harmonious balance of Woods

A light textured cream with a long-lasting scent. Let extracts of Lime leaves and Lemon leaves and twigs take care of your skin, leaving it nourished and supple, along with extracts of Larch and Mimosa tenuiflora bark, with their toning and compacting properties. This Cream is also enriched with Vitamin E, an excel-

lent natural antioxidant, and the oils of Safflower, Pistachio and Mastic, light and not at all greasy, which gently nourish even the most sensitive skin.

Smoothing D26.775 Body Oil

with extract of Lime leaves and a harmonious balance of Woods

Sunflower, Lentiscus, Safflower, Pistachio. Olive: the perfect and harmonious blend of oils that work together to nourish your skin deeply and leave it supple. The oily extracts of Lime and Lemon leaves also participate in this combination, along with Larch and Mimosa tenuiflora bark, leaving your skin toned and magnificently smooth.

Perfumed Soap

with extract of Lime leaves and a harmonious balance of Woods

An ideal Soap for frequent use which, in addition to providing an excellent cleansing action, is enriched with the oils of Lentiscus, Safflower and Pistachio and extracts of Lime, Lemon and Bark. For moisturised, nourished and compact skin.

Home Fragrance (081.776) Diffuser

Thanks to this Home Fragrance Diffuser, which is as appealing as it is long-lasting, your home will be immersed in a surprisingly sophisticated and invigorating fragrance. A practical solution for neutralizing unpleasant odours and giving the rooms of your home a boost of freshness and appeal.





FRUTTO DELLA PASSIONE -PASSION FRUIT

Perfume

066.504 066.505

Fresh and seductive like Passion Fruit Flowers, exotic and sweet like its fruits

Shower Gel

036.506

With extracts of Passion Flowers and Fruits

Its balanced formula contains surfactants offering a gentle cleansing action, enhanced by the Extract of Passiflora incarnata flowers, which is refreshing and protective, and the Extract of Passiflora edulis fruits. which is moisturising and smoothing.



Body Cream

026.508

With extracts of Passion Flowers and Fruits

With every application, it provides your skin with the nourishing and elasticising contribution of Passiflora edulis seed oil, the refreshing and protective action of the Extract obtained from Passiflora incarnata flowers and lastly, all of the wealth

of vitamins, Mineral Salts and Saccharides in the Extract of Passiflora edulis fruit

Perfumed Soap

With extracts of Passion Flowers and Fruits

Passion fruit is what gives this soap its vital and summery zest, through the extracts obtained from its flowers and fruits and the oil contained in its seeds.

Perfumed Sachets 091.512 for Drawers

GELSOMINO INDIANO -INDIAN JASMINE

According to an ancient Arab legend, Jasmine was born from the stars: Micar, the king of the heavens, to punish some quarrelling stars, threw them onto the earth: however, Bersto, Mother Earth, was moved by compassion, and transformed them into fragrant Jasmine. Thanks to the magnificent

products of this line, your skin will have all of the splendour of the stars and will be enveloped by the fine fragrance of Indian Jasmine, making you feel sensual, feminine magic.



Perfume

Notes of: Ylang Ylang, Indian

Jasmine Absolute, Tonka Bean and Vanilla, drops of Benzoin, Carrot grains

When the pure and delicate fragrance of Indian Jasmine sits gently on your skin, a whirlwind of

enchanting sensations will inebriate your senses. You will find yourself travelling on the wings of this warm and enveloping Perfume which will bring out all your femininity with grace and confidence.

Also available in the handy 14 ml purse size.





IRIS

It is Iris, the Greek goddess and splendid messenger of the splendid gods, who connected the earth to the sky in the form of a rainbow, to whom this flower owes the lightness of its name. With this in mind, from time immemorial and faraway, the language of flowers attributed the Iris with the sweet task of wishing well and appeasing happy announcements. Even in the L'Erbolario garden this aerial flower proves to be a true source of joy because, by offering the precious note of its fragrance to this sensual bath care line, it makes it possible to enjoy "that colour and that smell of the sky" that we breathe in the spring among the multicoloured irises, all year round.



Perfume 06

066.731 066.730

Acids, which provide gentle

cleansing, and the extracts of

Iris, Marsh Mallow, which

are refreshing and softening.

This body cream, with its

rich, thick and buttery con-

sistency and intense and

sensual fragrance, will be a

luscious indulgence for your

senses. And for your skin as

well, which, after applying

the product, will be well

nourished, moisturised and

L'ERBOLARIO

Tris

Body Cream

protected.

An unmistakable trail of powered scent will linger in the air everywhere you go, if you let this sensual eau de parfum transfer all of the sweet notes of the Iris to your skin.

Shower Gel 036.725 036.726

Everyday, as you please, you can offer your skin a very fragrant and relaxing





Deodorant Cream

With extracts of Iris and Marsh Mallow

This highly effective deodorant cream provides you with long-lasting freshness.

062.355

Perfumed Caress 026.165

Smoothing Body Fluid It is immediately absorbed

An innovative cosmetic formula that provides pleasant sensations, in a very handy solution. Thanks to the presence of Tapioca Starch, with its absorbent and smoothing action, this light

and fluid emulsion provides a diffused and pleasant fresh sensation and leaves your skin feeling soft, smooth and perfectly dry, whilst ensuring the right level of moisturisation thanks to the softening and refreshing extracts of Iris and Marsh Mallow.

Soap

041.732

The abundant, soft and thick foam of this soap will generously envelop you, offering your skin a pleasant fresh sensation, thanks to the extracts of Iris and Marsh Mallow.

Fragrance for Scented Wood Sticks

Soft and gentle, fresh and relaxing, the aroma of "sky colour" Irises will drift throughout your home in every season thanks to the scented wood sticks which are an elegant decorative object and practical home fragrance diffuser in-one.

081.411

Perfumed Sachets 091.997 for Drawers

Perfumed Sachet 091.998 for Wardrobe



LAVANDA - LAVANDER

Walking among the Lavender fields, open and vast: the rolling, fragrant lilac sea stretches as far as the eye can see, where women dressed all in white love to wander, their faces hidden by widebr immed hats, their ample skirts rustling along the ground...

Perfume

066.655

Celebrated by some as the only possible fragrance, the ancient perfume of cerulean Lavender, the symbol of exterior and spiritual cleanliness, which opens everyone up to altruism and makes everyone an optimist.



Perfumed Shower Gel

With Extract of Oat

Since time immemorial the fragrance of the graceful cerulean Lavender is synonymous, as its name implies, with fresh and clean. Tradition even credits it with the power to induce optimism

and will. There is nothing better than the soft caress of this bath foam, reawakening you with its invigorating aroma, offering its gentle cleansing action and then leaving your skin silky and velvety soft, thanks to the enriching Oat Extract content.

Perfumed Soap 041.274

With Extract of Oat

The clean fragrance of Lavender in an emollient and softening soap for every skin type.

Perfumed Sachets 091.159 for Drawers





LEGNI FRUTTATI

The Legni Fruttati Fruity Woods line was created based on an unusual combination. The fruit that ripens and the branch that carries it, the juicy pulp and the hard rind are joined together in the extremely appealing formula of these products, to create a fragrance which is both soft and sharp at the same time. Anyone, man or woman, can enjoy their daily cleansing routine with the Legni Fruttati products, discovering precious allies for skin tone and freshness in the active substances that distinguish the range, as well as the strong but gentle fragrance which offers an irresistible invitation for moments of relaxation and rest.



Perfume

The sweet nectarine of Pear and the pungent aroma of Wood join together and celebrate their happy union with sophisticated and light notes.

Shower Gel

with Pear nectar and extract of sweet Wood

An extremely delicate bath foam, which offers a break

ERBOLARIO

PROFUMO

for your skin and invites your senses to relax. The Pear Nectar offers its precious contribution of vitamins and mineral salts to the balanced formula of this product, while hydroglyceric Liquorice Extract refreshes the skin and helps prevent redness caused by external factors. Also, the Hydrolysed Wheat protein spreads a thin protective layer over the skin, against the irritating sensation of dryness. All dedicated to a fragrance, both soft and sharp at the same time, that proves to be the ideal finishing touch for daily moments of relaxation and zen regrouping.

026.448

Body Cream

with Pear nectar and extract of sweet Wood

Picked from a perfect tree, branches laden with fruit, they offer the rich compound of this cream active functional substances and a fragrance as sweet as pulp and as pungent as wood. In particular: from the extract of Liquorice, a wood which has always been a

LEGN

BAGNOSCHIUMA con nettare di Pera

friend to sensitive and delicate skins, this product obtains the ability to fight the risk of unpleasant chapping and redness caused by various external factors. The Pear Nectar offers its precious contribution of vitamins and mineral salts, which give the skin renewed tone and freshness. The Rice Germ and Wheat Bran oils provide vitamin E and its incredible elasticising, nourishing and antioxidant properties.

Soap

041.439

with Pear nectar and extract of sweet Wood

Representing the fruits we have the Pear Nectar, con-

tained in the fragrant compound of this bar, with its vitamin content, while the Liquorice, contained in the for m of softening and refreshing extract, was invited to symbolise the woods.

Fragrance for Scented Wood Sticks

The sweet note of the pulp and the pungent fragrance of wood will fill your home, thanks to the scented wood sticks which are an elegant decorative object and practical home fragrance diffuser in-one.





132

LILLÀ LILLÀ - LILAC LILAC

Few, very few shrubs can match the unmistakable perfume that Lilacs exude in April and May! These little flowers, so minute and surrounded by heart-shaped leaves, know how to fill the air of gardens, making it irresistible. According to popular tradition, the perfume of Lilacs can also alleviate con-



cerns and anxieties by dissolving tension and emotionally stressful situations. With the special formulations of the Lillà Lillà line, you too can experience mo-

Perfume 066.001 066.002

When the Lillà Lillà Perfume enwraps your body and soul, it surprises you with the feeling of lightness and happiness that this fragrance can offer, conveying the joy of spring.

N<mark>ot</mark>es of: Li<mark>la</mark>c F<mark>l</mark>owers<mark>, N</mark>eroli, Labdanum, Amber, Cedar.

Shower Gel

As soon as the foam of this recipe caresses your skin, enveloping it with its glorious fragrance, the enchanting and overwhelming scent of Lilac absolute will open up in all its splendour. The epidermis will then feel protected, velvety and compact.

Perfumed 026.001 Body Cream

After encountering this pleasant non-oily Cream,

the skin will be protected against time and will be well-nourished thanks to the Hemp - here as oil and hydrolysed protein - and Cotton Oil and Coconut Butter. In the meantime, the Lilac absolute will enwrap you in its enchanting

Perfumed Soap 041.004

perfume.

The Lillà Lillà Soap cleanses even the most delicate hands and body, thanks to its plant-based paste derived from Coconut, Sunflower and Rapeseed oils, and leaves the skin pleasantly perfumed, thanks to the presence of Lilac absolute.

Fragrance for O81.001 Scented Wood Sticks

The Lillà' Lillà Fragrance for Scented Wood Sticks will recreate an enchanting and dreamy atmosphere in your rooms. With a simple gesture, the magical fragrance of Lilac flowers will easily spread throughout the room, awakening the fascination and feeling of being in a flowery meadow.



MANDORLA - ALMOND

Tender, nourishing and very sweet fruit of the almond tree, the indulgent Almond has always inspired, with its well protected candour, mystical symbols of the essential in contrast with the manifest and, thanks to its delicate flavour, bewitched all palates, even the most



sophisticated and demanding. A magic that repeats itself now, winning over anyone with the aristocratic note of its fragrance, which is neither too sweet nor too bitter.

Shower Gel 036.605

A bath where the soft, pure and light foam will bring to mind evocative and romantic images of the slopes of Mount Etna covered in a white blanket of almond flowers and which, thanks to its extremely gentle cleansing agents, will be kind to even the most fragile and sensitive skins.

Body Cream

With the combined action of 4 different butters and the precious activity of the oil, wax, milk and hydroglyceric extract of Sweet Almonds, this cream generously nourishes, moisturises and protects the skin of the entire body.

Massage Oil

The natural composition of Almond Oil, with its firming, emollient and softening properties that have always been recognised, as well as its discrete and appealing frag rance, also make this product an excellent complement to longer, frequent and prolonged massages.

026.611

Hand Cream Pack

Thanks to this practical and luscious Mask and Hand Cream, your hands will discover the rich, indulgent and super energetic fruit of the Almond as an effective and almost irreplaceable ally. As the main ingredient of this treatment. the Sweet Almond, in fact, provides all of its notes and highly appreciated soothing, softening and protective powers and, boosted by the support of 4 different butters and 3 different oils, it is able to provide beneficial and soothing action to even the driest and most sensitive hands.

026.610





MÉHARÉES

The Méharées range of products incorporates all of the beneficial properties of the desert's precious assets: regal Myrrh and the sweet Date are combined to create a warm and sensual fragrance which will enchant mind and senses with its fascinating scent, ideally enveloping you in the vapours of a steamy hammam.



Perfume

066.572

What a thrilling, spicy, sensual atmosphere! An endless journey through the lights and colours of the desert.

Shower Gel

036.570

With extract of Date and Myrrh

This is a foam that your skin will never forget and that contains all of the treasured properties of the desert. In fact this formula incorporates the Extract of Dates, a fruit which offers a concentration of sugars, min-

eral salts, vitamins, Myrrh Extract, which provides a toning and astringent action, and Yucca, which, thanks to its precious juice, ensures total gentleness.

Body Cream

026.571

With extract of Date and Myrth A splendid, very rich and buttery body cream. Thanks to its regal ingredients Date,

Myrrh, Cotton Oil it will

leave your skin silky soft and scented by the enchanting fragrances of the desert at sunset.

Deodorant 062.356 Cream

With extract of Date and Myrrh In order to achieve long-lasting freshness, the Méharées deodorant cream uses effective and safe active substances. Sodium usnate, obtained from "Forest Oak", inhibits microbial proliferation that causes the onset of unpleasant odours. The Aluminium Salts, supported by the anti-oxidant strength of Vitamin E, eliminate the unpleasant effects of perspiration without compromising the skin's natural flora. All of this with the exotic fragrance of a Thousand and One Nights.



MELOGRANO - POMEGRANATE

A fascinating tree which, since ancient times, has been associated with the symbolic meanings of prosperity, majesty and rebirth because of its abundance of flowers and juicy fruits. The star of this sensual fragrance rich in nuances, the Pomegranate, with its tasty fruits, offers us cosmetic ingredients with beneficial properties: toning extract, refreshing distilled water, hydrating juice, and sterols with a compacting action.



Perfume 066.

[066.080] [066.079]

The opening notes are citrusy, with Lemon and Mandarin, while the middle notes offer spicy accents of Pink Pepper along with the sweet-acidic notes of Pomegranate and Red Cur-

rant, finishing with the full scent of Musks. This Perfume contains a wealth of facets that perfectly interpret the symbols of prosperity and abundance attributed to the Pomegranate.

Notes of: Lemon, Mandarin, Pink pepper, Pomegranate, Red currant, Musk

Bath Gel 036.01

The toning and smoothing extract of Pomegranate, along with the refreshing and moisturising juice, are the special ingredients of this Bath Gel with its irresistible fruity perfume.

Body & Hand Cream

A treatment that has proven to be invaluable and precious, thanks to the special ingredients obtained from the fruits of the Pomegranate: extract and distilled water from the peel, juice from its arils and sterols from its seeds. Thanks to their exceptional cosmetic action, they are able to enhance the skin's beauty, leaving it more toned, moisturised and compact.

Face & Hand Cleansing Gel

This cosmetic product offers gentle cleansing, excellent comfort and a unique perfume, thanks to the precious ingredients obtained from the Pomegranate fruit: the toning extract and refreshing distilled water obtained from processing the peel, the moisturising and antioxidant juice from its ruby-coloured arils.

Extraordinary 026.050 Gel Balm for the Body

A truly unique cosmetic with a special gel texture which, massaged onto dry or still damp skin, after cleansing, turns into a very appealing oil. The result is extraordinary: unbeatably soft skin, smooth as velvet and enhanced by its intriguing perfume.

Perfumed Soap

A super gentle Soap, which leaves the skin soft and slightly perfumed.

Fragrance O81.014 for Scented Wood Sticks

The elegant and seductive fragrance of Pomegranate is sure to heat up the atmosphere of your home or office with its precious perfumed notes.



MUGHETTO - LILY OF THE VALLEY

In ancient times, the fragrance of the Lily of the Valley was considered to be a gift from the gods and was kept only in gold containers. Maybe because in the language of flowers the sweet, modest Lily of the Valley has always been considered a symbol of innocence and discretion... qualities that must be preserved with care, as precious as gold.

Perfume

Exclusive and long-lasting, full of charm and a rare elegance, Lily of the Valley



Eau de Parfum belongs intimately and personally to the woman who chooses to wear it.

Perfumed O36.134 Shower Gel

With Marigold Extract

After a bath, trying touching your skin: you will dis-

cover how this bath foam extremely delicate and enriched with organic Marigold Extract has left it extraordinarily fresh, softer and more velvety than ever before.

Perfumed Soap

With Shea Butter

The scent of the subtle May Flower enriches the soft foam of this soap.

Perfumed Sachets 091.164 for Wardrobe



Notes		
		-

ORTENSIA - HYDRANGEA

How can one not admire the elegant and showy posture of the hydrangea plant which catches your eye with its luxurious foliage and enchanting blossoms? It truly is a feast for your eyes, but now its is also a feast for your skin! The line of Hydrangea recipes develops from L'Erbolario Research, concentrating the use of many prime active ingredients of plant origin, which include Hydrangea Extract, with its strong anti-oxidant action. The products in this collection offer specific solutions to protect your skin



and keep it moisturised and supple. Lastly, inspired by such a fascinating flower, we have the personality of the fragrant blend: captivating, feminine... perfect for women who do not want to go unnoticed, just like the Hydrangea!

Shower Gel

036.764

With extract of Hydrangea

The Hydrangea fragrance has the same, innate grace as the flowers that provide lush decoration in gardens, and is able to bring out the beneficial phytocosmetic properties of the formula of this bath Foam. A recipe based on surface-activated Oat Amino Acids, Hydrolysed Rice Protein and Hydrangea Root Extract, to provide a protective and moisturising action.

Perfumed Body 026.765 Cream

With extract of Hydrangea

This treatment holds the beauty of your skin dear, and takes care of it with a team of Oils, Sunflower, Rice Bran, Rice and Camelina Germ which nourish and provide a replenishing and elasticising action. The Extract of Hydrangea and Unsaponifiable fraction of Olive oil then offer their toning effect. Following application, your skin is compact and splendidly intoxicated by the feminine fragrance of Hydrangea.

Perfume

e 0

Notes of: Hydrangea, Heliotrope, Ylang Ylang and White musks

A concentrated symphony of scents that blossom and bloom, inter secting each other, like the splendid Hydrangea that germinates and thrives: from the most subdued tones to the most fascinating and seductive notes, interpreting the charm of authentic femininty.

Perfumed Soap 041.759

With extract of Hydrangea

Rice Germ Oil, Camelina Oil, Hydrolysed Rice Protein: plant ingredients that ensure an emollient and elasticising action. Plus, Hydrangea Extract, with its beneficial anti-oxidant properties. Thanks to these qualities, this Soap does more than cleanse, it takes care of your hands and body.

Perfumed Sachets 091.761 for Drawers

081.767

Fragrance for Scented Wood Sticks



144

OSMANTHUS

Osmanthus fragrans, the very name embodies the virtue of this little flower: an intense scent, a fragrance that seems to come from nowhere, incredible and unexpected precisely because given off by a small flower. Thus, from Osmanthus, and particularly from the flower absolute and leaf extract, L'Erbolario has created a new, delicious and very scented line: Osmanthus.

Perfume 066.180 066.181

With just a few drops. The delicate fragrance of Osmanthus will embrace you gently and accompany you throughout the day, announcing you as you go by like a heart-warming breeze.



Shower Gel 036.174

The Osmanthus flowers in this Shower Gel will delight your skin with their scent, whereas the valuable functional substances, above all hydrolysed Teff protein, will make sure your skin stays healthy, moisturising and protecting it.

Perfumed 026.175 Body Cream

The small flowers of Osmanthus enclose a truly unmistakeable fragrance. In the same way, this Cream, with its floral and enveloping perfume, contains fine ingredients that moisturise your skin, donning it with softness and elegance.

Perfumed Soap 041.182

A Perfumed Soap that gently cleanses and preserves skin moisture thanks to the



Cotton oil and Cocoa butter contained in this special formula. For very soft skin on hands and body, caressed by the wonderful fragrance of Osmanthus flowers.

Fragrance for O81.179 Scented Wood Sticks

Every autumn, when the delicate Osmanthus flowers blossom, they give off a sur-

prising scent that will leave you lost for words. Finding this same sense of sudden joy, at home or in your favourite environments, will be very easy: all you need to do is dip the rattan sticks in the perfumed solution and the floral Osmanthus fragrance will magically spread across the room.

Perfumed Candle 080.178

Light this Candle to spread a wonderful floral note in your rooms!

All-purpose O91.183 Perfumed Sachets

Osmanthus has a delicate floral scent and, thanks to these All-purpose Perfumed Sachets, its fresh breeze will envelop everything you love the most.



Osmanthus

PAPAVERO SOAVE - SWEET POPPY

Iridescent, fresh and flowery, the fragrance of the Sweet Poppy is replicated in the products of this range, all featuring formulas based on the precious active ingredients obtained from the poppies of light and wind.

Perfume 066.343 066.430

Two spirits, two moods come together in this ir idescent and sweet eau de parfum. The rural and carefree nature of the common poppy, the field poppy, is recreated on the wave of notes of Poppy and Prunella Petals, coloured with fresh, flowery, feminine and light nuances. A dreamier and more hypnotic, denser and more mysterious touch is added by Papaver orientalis with its fragrance that directs your thoughts, taking



on the compelling and enveloping notes of the Davana of the Indies and the Water Jasmine.

Shower Gel

With extracts of Poppy

With every bath, with every shower, delicate substanc-

148

es gently cleanse your skin and the active substances obtained from the fiery red petals and concealed seeds of the Poppy leave it fresh and soft. The fluid extract obtained from Papaver rhoeas flowers will offer your skin a remarkable anti-oxidant and protective action. A second fluid extract, obtained from Papaver somniferum seeds will also provide a highly appreciable moisturising, softening and toning activity. Thoroughly cleansed, vour skin will come out velvety soft, toned and imbued

with an appealing flowery and fresh fragrant note every time you wash.

Shower Gel Eco Refill 036.016

Body Cream

With extracts of Poppy

The Poppy Scented Cream is formulated so that your skin can receive the crucial benefits of toning, elasticising and nourishing substances every time you apply the product. Its soft texture and remarkable substances such as Babassu Oil, the Hydrolysed plant protein complex and the Unsaponifiable Fraction of Olive Oil work alongside the active substances obtained from scarlet and sweet poppies. Specifically, Poppy Oil, rich in fatty acids, leaves skin firm and supple; the oily extract of Poppy petals releases soothing and restorative properties; the fluid extracts of Poppy seeds and petals, lastly, provide an anti-oxidant and protective effect against the risk of premature skin ageing and the first, un-

sightly signs of sagging.

149

Perfumed soap

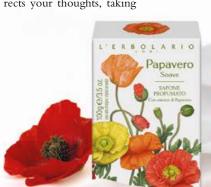
Soft and light like the airy petals of poppies, the foam of this soap gently cleanses the skin that will be soft and silky with every wash.

Fragrance for 081.002 Scented Wood Sticks

Dreamy and sensual, this room fragrance pervades the rooms in which you stay, transporting the imagination to the relaxing calm of summer fields, when the bright red of the blooming Poppies contrasts with the colours of the ears that come to ripeness.

Perfumed Candle 080.595

Perfumed Sachets 091.596





PATCHOULY - PATCHOULI

Sought after throughout the Seventies along the thousand-year old and colourful streets of India, Patchouly is the fragrance of pursuit and the most intense spiritual journeys. With its enchanting and enveloping scent, it has spoken to generation upon generation of youth, who were quick to elect it as the olfactory symbol of their dreams and of freedom. Its distinctive fragrant symphony is composed of sweet notes, which are an invitation to sensuality, but also of fresh and dry tones, inducing contemplation and elevating the spirit.

CEREOLARIO

PATCHOUL



Perfume 066.317

Patchouly is the perfume of dreams With the sweetness of the flowers and the dryness of the leaves, Patchouly Eau de Parfum will envelop the female body with its innate sensuality and enrich the male body with its invigorating and dry scent.

Shower Gel

With Extract of Patchouli Leaves and Patchouli essential Oil

The dense foam of this bath product will offer the perfect start to the day and, in the evening, an excellent way of



winding down for a night's rest. The very gentle cleansing of active ingredients such as Oat amino acids and surface-activated Sunflower Oil will be sure to cleanse you skin well, providing a good dose of sweetness and tone at the same time. The job is completed by the hydroglyceric Extract of Patchouly and Patchouly distilled water, softening and refreshing ingredients which help sensitive skins that tend to redden easily.

Body Cream

With Extract and essential Oil of Patchouli Leaves

A body cream for people who love fragrances that make an immediate impact and prolonging the act of seduction. Offered in this soft texture. the Safflower Oil, the Unsaponifiable Fraction of Olive Oil and the Hydrolysed Proteins of Wheat, Soybean, Corn and Oats work together to nourish and restore even the most toneless, driest, dullest skin, as well as offer an "instant" moisturising effect. The protective hydroglyceric extract of Patchouly is assisted by Patchouly Distilled Water, which is softening and refreshing, and the lipo-soluble extract of Patchouly, which is elasticising and toning.

PEONIE - PEONIES

Like pallets of colours, Peonies paint the endless Chinese territory with their mood.

Across the green plains or at the cold feet of glaciers, along the sides of sloping hills and around the endless lakes, these springtime dames perform a silent dance with their corollas, wearing the golden crown of their stamens on their coral-red, pink and bright yellow petals. Used for centuries in traditional medicine, due to their curative properties, and as prima donnas in the most aristocratic gardens, because of their astounding beauty, Peonies are used here to christen this complete and luscious range of body care products.

Perfume

In the shade of iridescent and perfumed Peony petals, a composite bouquet of



flowery recollections and fragrant overtones opens up.

Perfumed Body 026.443 Cream

Contained in the soft consistency of this cream, Peonies ensure that even the most fragile and sensitive skin never has to suffer from redness caused by bothersome external factors. The Peony Distilled Water softens skin, in fact, while the extract of Peony root brightens the complexion and helps fight oxidation processes. Plus, two differ-

ent oils (Tea and White Almond) boost skin elasticity, while Camelina Butter, rich in Omega 3 and Omega 6 acids, nourishes and prevents unsightly loss of tone.

Softening Body 036.442 Shower Gel

Under the refreshing cascade of the shower or in the reflections of the bathwater, one or two spoonfuls of product are all you need to envelop your body in a soft and luscious foam. As it blossoms, your skin will instantly experience a pleasant sensation of freshness and relief. Combined with the flowering Peonies, numerous active substances indeed take care of the beauty and splendour of your skin.





RABARBARO - RHUBARB

Rhubarb, a perennial herbaceous plant native to Asia, which later became widespread in Europe, stands out for its dual nature, which is clearly visible in the contrast between the deep green of its broad leaves and the purplish red of its streaked stems, and between its fresh, herbaceous aroma and its slightly sour taste. We extracted a rich concentrate from its rhizomes, which then underwent further processing in order to obtain a very appealing distilled water: two ingredients with a toning and refreshing action,



intriguing fragrance, which will be appreciated by both men and women.

Perfume 066.019 066.026

For him and her, a fresh and intriguing perfume, with citrusy and invigorating opening notes, which leaves a velvety and slightly spicy trail.

Notes of: Lemon, Rhubarb, Saffron, Black tea, Musk.

Shower Gel

The extract of Rhubarb rhizome, its distilled water and that of bitter Orange peel are combined in this zesty Shower Gel, to pamper your skin with invigorating freshness. It restores the skin, which is then soft-

ly embraced by the Vanilla distillate.

Body Cream

freshness.

After a bath or shower, and whenever your body requires extra care, this fluid and light Cream provides nourishment, softness and tone, thanks to the precious active ingredients of Rhubarb, bitter Orange and Vanilla, combined with rich oils and plant-based butters. The scented trail of Rhubarb, persistent and yet delicate, will accompany you all day long with its vibrant

Rabarbaro

Perfumed Soap

For the hands and body, a Soap with a delicate, fresh perfume. The cleansing base consists of a plant-based paste from Coconut, Sunflower and Rapeseed oils, with the addition of the extracts of Rhubarb rhizome and bitter Orange peel, with toning properties, and of sweet Orange and Plum seed oils, with nourishing properties. With each use, the skin will be gently cleansed and cared for.

Rabarbaro

153

Refreshing Deodorant Lotion

Perfect for both men and women, the invigorating fragrance of Rhubarb is ideally suited to this spray formula, which ensures a daylong feeling of freshness. The extract of Rhubarb rhizome, Triethyl Citrate from biotechnology and phytocomplexes from Coconut, Horsetail and Sage are the three precious active ingredients contained in this effective formula with a deodorant and refreshing action.

Travel set

A travel size Perfume, Shower Gel and Body Cream: everything you need to take with you, so you never have to go without the bittersweet freshness of Rhubarb.



REGINE DEI PRATI

When the air gets warmer and the sun's rays awaken the sleeping Natural world from the winter season, there is nothing more inviting than a walk through fields of tender, new grass, sprinkled with tiny flowers: the pure Meadowsweets, the dainty Daisies, and the delightful Chamomile flowers. The extracts that L'Erbolario Research has obtained from these small flowers and then captured in the recipes of the Regina dei Prati line are greatly beneficial to the beauty of your skin. Organic Meadowsweet extract offers anti-oxidant effects, organic Daisy extract provides a toning action while organic Chamomile extract is emol-



lient. Even the most sensitive skin will become softer and more toned, and imbued with a simply unique fragrance, like Nature during its season of rebirth.

Perfume

066.683

Notes of Leaf Green, Bois de Rose, Chamomile, Meadowsweet, Cedar Wood

Shower Gel

036.680

With Extracts of Queen of Meadows, Daisies and Chamomile Meadowsweet, Daisy and Chamomile... an imagi-



nary cascade of tiny spring flowers enhances your daily bath or shower, with this delightfully fragrant product! Plus, the extracts that the L'Erbolario Laboratories obtain from these flowers pamper your skin with targeted anti-oxidant and softening action.

Fluid Body O26.681

With Extracts of Queen of Meadows, Daisies and Chamomile

He loves me, he loves me not... this is the question we repeatedly ask the Daisy, a tiny spring flower, to know what the future holds for our love life. One thing for sure, this tiny flower loves your skin, all of it, by concentrating the toning action of its extract in the formula of this Cream, with its naive fragrance. But even the extracts of Meadowsweet and Chamomile, with their tiny corollas, associate their anti-oxidant and protective actions with the properties of the Daisy: based on these excellent qualities, a massage using this treatment will offer vour skin's tissues remarkable softness and elasticity.

ROSA - ROSE

The very delicate fragrance of the Rose, the most loved flower and most recognised symbol of beauty, distinguishes the most feminine of all our lines of products with its discreet and exquisite notes.

Perfume

066.654

For our Rose Water, we have chosen the antique fragrance of sumptuous nineteenth century flowers.

Shower Gel

036.

With Extracts of Marsh Mallow and Provence Rose

For the most pleasant and relaxing moment of your

daily cleansing routine, what could top the intoxicating fragrance of the rose?

Body Cream

026

With Extracts of Marsh Mallow and Provence Rose

A rich yet very light cream that nourishes and moisturises your skin, all over, thanks to the precious softening properties of Marsh Mallow Extract.

155

Nourishing Hand Cream

026.999

With Extracts of Provence Rose

For velvety soft, protected hands with moisturised and compact skin. Dreams become reality thanks to this Hand cream with Rosa centifolia, naturally rich in anti-oxidants and valuable flavonoids.

Rose Stick Lip 014.00 Treatment

Nourishing and Smoothing

A delicate Rose perfume treatment that owes its virtues to three different varieties – provence, damask and musk – of this refined flower, universal symbol of female beauty.

Soap

041.109

With Extract of Marsh Mallow

In the code of scents and their correlations, the Rose affects beauty and sensuality. Its scent ("the perfume of perfumes") enhances the luscious foam of this softening and smoothing soap, for all skin types.

Rose Perfumed 051.013 Body Powder

...the relaxing habit of a time!

Perfumed Sachets 091.294 for Drawers



ROSA PURPUREA - PURPLE ROSE

A small bush, almost certainly from Asia Minor, the ancestor of all European roses, the Gallic Rose is one of the most commonly used flowers as a base in perfume-making, in its many variations. Seeking, innovating without limiting the Gallic rose to a single identity, this was the challenge taken on by our Laboratories, who obtained from its petals three active ingredients that are unique for the beau-



ty of the body: an extract rich in antioxidant properties, an aromatic distilled water, softening and refreshing, and an oily extract with an elasticising action.

Perfume 066.071 066.072

A refined and floral fragrance enriched with a thousand Red Rose, Lily of the Valley and Iris petals, and made irresistible by the citrusy note of Mandarin. The base of the scent, Musk, gives consistency to this surprising bouquet captured in a bottle, which is a prodigy of grace and sensuality.

Notes of: Mandarin, Red rose, Lily of the Valley, Iris, Musk.

Bath Gel

with the extract and distilled water of Gallic Rose

This Bath Gel with the extract and distilled water of

Gallic Rose with its toning and moisturising action leaves skin as soft and as gently perfumed as a rose petal.

Smoothing All-Purpose Body Oil

with the oily extract of Gallic Rose and Oat Oil

An extraordinary body treatment thanks to its innovative texture: in contact with water droplets, the oil turns into a delicate, super-smoothing emulsion. Ideal for massaging, after showering or bathing, either dry or wet skin.

Perfumed **Body Cream**

with the extract and distilled water of Gallic Rose

gentle The formucleansing. la of this Body A small Cream con-

026.034

moisturising and protective active ingredients extracted from the Gallic rose, and a combination of amazing butters such as Cocoa and Shea.

Hand Balm

with the extract and distilled water of Gallic Rose

With Almond oil, protective and emollient, and compacting Oat oil, this Hand Balm offers immediate moisturisation and visibly improves the skin's appearance.

Perfumed Soap

with the extract of Gallic Rose and Oat Oil

This Soap was developed from the idea of providing skin with

beauty ritual, like a rose bud when it is about to bloom.

Fragrance for Scented Wood Sticks

A brand new floral bouquet ideal for renewing the idea of freshness in the rooms of the home and in every room you wish to display the delightful red glass bottle.

Fragrance Diffuser for Cushions and Rooms

The dreamy facets of the Purple Rose fragrance are enhanced in this Spray Fragrance Diffuser.

Multipurpose Perfumed Flower

You can place it in drawers, the closet and the car. This Perfumed rose is a dream



SHADES OF DAHLIA

The enchanting Dahlias accompany us on a journey through scented nuances: sweetly fruity floral notes, feminine and sensual hints. These are the Dahlias that bloom in the garden of L'Erbolario, from which our laboratories obtained an extract and distilled water of incomparable cosmetic richness.

Perfume 066.062 066.063

A feminine, fascinating perfume that pays homage to the exotic and sumptuous beauty of multi-hued Dahlias.

Notes of: Sweet Orange, Palmarosa, White Grape, Dahlia, Cedarwood, Egyptian Geranium



with extract of Dahlia

With its intriguing scent of Dahlia, this Cleansing Gel offers its softening and protective properties to the skin of the face and hands to help enhance their beauty.

Shower Gel

with extract of Dahlia

With its sophisticated scent, this body cleanser has moisturising and protective properties, for skin as fresh as a just-picked Dahlia.

036.063

Body Scrub Butter

with extract of Dahlia

When applied with a massage, this Scrub Butter exfoliates gently while leaving the skin intensely nourished and hydrated.

Perfumed Body Cream

with extract of Dahlia

With its rich oils and butters, this perfumed Cream will give your body a silky glow and a delicate floral scent.

026.062

Perfumed Soap 041.063

with extract of Dahlia

A gentle Soap which thoroughly cleanses while protecting the skin of the hands, thanks to the properties of its effective active ingredients of natural origin.

Deodorant 062.063 Lotion

with extract of Dahlia

A Lotion with a feminine

perfume and an effective deodorising action, for a lasting feeling of comfort every day.

Fragrance for Scented Wood Sticks [081.063]

The rooms of your home will have an elegant scent thanks to this floral and enveloping fragrance, contained in a beautiful, retro-style bottle.

Fragrance diffuser 081.062 for Fabrics and Cushions

With just a few simple sprays, this fragrant spray allows you to freshen up and perfume furnishing fabrics and cushions.

All-purpose O91.202 Perfumed Flower

A scented card in the shape of a Dahlia flower, ideal for perfuming wardrobes, drawers or the interior of your car.





TÈ & CEDRO - TEA & CITRON

It could be a light Monsoon breeze which, when evening finally falls, takes you, damp and happy, warm and silent, along the paths of a remote and solitary tea plantation: the gentle singing of the distant harvesters echoes through the air, while an intense and distinct aroma envelops you, which the light notes of Citron sweeten just a touch.



Perfume

A fragrance, for Her and for Him, invigorating like a cup of tea scented with three drops of Citron.



The appeal of Green tea is combined with the effect of Citron Extract, which offers an excellent skin-purifying action.

036.367

Soap

The fragrant foam of this soap offers any toneless skin the beneficial, regenerating properties of extracts of Green Tea and Citron.



TIARÉ

The harmoniously starshaped Tiare flower only opens up as evening falls, imbuing the night-streets of Tahiti with a very sweet scent, which fills the air and subtly induced the inhabitants of the island to choose this small shrub as their emblem.

Perfume

066.951

The same exquisite and unmistakable perfume that would accompany you along a night time walk through the streets of Tahiti will completely envelope you. It is the delicate scent of the Tiare Flower, available to you here with enhanced sweetness by adding the unmistakable aroma of Coconut milk and the



fruity fragrance of Damask plum. An elegant and feminine eau de parfum, suffused with the summer scents of distant lands.

Bath Milk

036.9

The vahines, the beautiful Tahitian women, use the snow-white petals of the Tiare Flower to speak their legible, strongly traditional love language. Rendered in the exquisite notes of this bath milk, the perfume of the Tiare flower will allure you to moments of enjoyable well-being. In fact, generous amounts of soft, scent-

ed foam, with its very sweet fragrance, will envelope you in the bathwater or under the spray of the shower, while its preciously active substances will make your skin beautiful.

Fluid Body O26.211 Cream

The very soft touch of this cream feels like an embrace of pure, light petals on your skin, which envelops you with all of the long-lasting sweet, sweet scented notes of Tiare Flowers. Its light consistency is the result of the combination of Shea Butter and organic Sunflower Oil mixed with traditional Polynesian substances, such as super-nourishing Monoi and moisturising Coconut Oil. Just a quick, enjoyable daily application will provide your skin with a significant contribution of elements which help stave off the risk of premature ageing.





TRA I CILIEGI

A plant sacred to Venus in Greek mythology and a lucky charm for lovers, the Cherry Tree will inevitably leave you completely in awe. In awe of its enchanting flowers, which blossom quickly, and of its fruits, sweet but never sickly, which, starting from June, adorn our tables and enrich them with new flavours and colours. And precisely as a tribute to such a generous plant, we have formulated the products of the line "Tra i Ciliegi" (Amidst the Cherry Trees), which will prove to be equally generous with your skin.

Perfume 066.201

An exquisite, floral and light fragrance reminiscent of cloudlike Cherry trees in bloom. A pure and sweet perfume like the heart of the wearer.

Notes of: Cherry Blossom, Sicilian Orange, Musk Rose, Tonka Bean, Musk



Shower gel

A delicate Shower Gel that 'harvests' its virtues from the magnificent Cherry tree. The extracts of Cherry blossom and Italian Cherry tone and protect the epidermis, while the juice and distilled Italian Cherry water soften and preserve its firmness. A delicate and heavenly fragrance will quite literally be the cherry on the cake!

MagicAction 026.208 Scrub

Exfoliating Body Oil-Gel with Cherry kernel micro-granules

To be used once or twice a week, this special Oil-Gel—containing Italian Cherry extract and juice, Cherry seed oil, Cherry blossom extract and an abundance of Cherry kernel micro-granules—is characterised by an innovative texture that is literally transformed when it comes into contact with your hands; in fact, once applied on dry skin, Magi-

cAzione Scrub softens and turns into an ideal compound for an exfoliating massage to remove superficial impurities and dead skin cells. When the product comes into contact with water, it is then immediately transformed into a pleasant milky emulsion, leaving the skin incredibly soft and velvety to the touch.

Perfumed 026.207 Body Cream

Your skin will not be able to resist this light and delicately perfumed Cream. Cherry is the star ingredient, with its juice rich in beneficial vitamins, antioxidant extract, soothing distilled water and elasticising oil extracted from its seeds. In addition to these virtues, the beautiful Cherry blossoms have a protective and toning effect on the skin alongside the nourishing effect provided by Coconut and Cocoa butters. The skin will be more toned, nourished and elastic. True splendour!



VANILLA

The exquisite and intense aroma of the Orchid fruit, Vanilla was appreciated by the Aztecs who used it to flavour their chocolate beverages, preserves and tobacco. Discovered by the Spaniards, the fascination for Vanilla charmed Europe with its sweetness, especially thanks to its reputation as an aphrodisiac.

Perfume 066.286

The perfume which makes your mouth water more than any other: the warm and sweet, so sweet, aroma of Vanilla.

Notes of: Tahiti Vanilla, Almond Blossom, Ylang Ylang, Musk

036.284

Shower Gel

with Extract of Vanilla Thanks to this shower gel,



even the most delicate skin will be left cleansed, soft, fragrant and sweetly perfumed after bathing or showering.

026.283

Perfumed **Body Cream**

with Extract of Vanilla

In this Cream, the antioxidant and moisturising Extract of Vanilla is combined with the properties of Macadamia and Organic Sunflower Oils, which nourish. moisturise and soften skin.

Hand Cream

with Extraxt of Vanilla

For soft and protected hands, also exquisitely perfumed at the same time. From the exotic Vanilla, an unmistakably enveloping fragrance and two extraordinary active ingredients: the extract, softening and toning, and the distilled water, aromatic and refreshing.

026.039

Fragrance for Scented Wood Sticks

A sweet yet delicate perfume that enhances the aphrodisiac notes of Vanilla.Its indulgent scent immediately makes any room welcom-

VANILLA AND GINGER

As in any happy marriage, two different personalities the soft, sweet Vanilla and the bizarre, spicy Ginger - have curbed their excesses and mutually enhanced their virtues.

Perfume

The hot and citrusy notes of Ginger, with a subtle vet clear note, awaken the exquisite aroma of Vanilla, making it less sweet and more invigorating and fleeting.

Notes of: Lemon, Ginger, Vetiver, Benzoin Siam, Bourbon Vanilla



Shower Gel

036.280

With extracts of Vanilla and Ginger

While the unmistakable scent of Vanilla spreads, spiced with the rich, woody and citrusy touch of Ginger, this Shower Gel offers skin cleansing and smooth softness

Perfumed **Body Cream**

026.296

With extracts of Vanilla and Ginger

Precious Rice Bud and Iojoba oils enrich this fine product with their excellent emollient, and firming properties. The formulation is completed by the Extract of Vanilla, with its moisturising and toning action, and the Extract of Ginger, which is softening.





HISTORICAL PERFUME

"Acqua di Colonia del Ponte" 066.059 Eau de Cologne

This bouquet has a unique twist, that starts with a green and citrusy note and gives way to an armful of herbs which appear still fresh with dew: Wild Sage, Artemisia, Tarragon, Lavender from the High Alps and Mastic are released in dynamic, sparkly and invigorating notes.

Ideal for individuals who practise sports, its original scent evokes nature, physical fitness and dynamism. A fresh and stimulating way to start a new day.





THE COLLECTION PERFUMES

Big perfumes, small size!

A collection of 15 ml perfumes that you can always carry with you.

Floral Note

 Iris
 066.034

 3 Rosa
 066.029

 Shades of Dahlia
 066.065

 Jade Plant
 066.043

Ambery Note Sweet Poppy

weet Poppy 066.037

066.031

066.032

Aquatic Note
Fior di Salina
Fiore dell'Onda

Aromatic Note

Absinthium 066.030

Woody Note
Black Juniper 066.033

Spicy Note

Vanilla and Ginger 066.038



For your gifts - Limited edition

PURPLE ROSE BEAUTY-SET

For people who wish to give a unique experience with the Queen of all flowers as a gift to others or themselves

Beauty - Pochette Fabulous 088.058

Bath Gel 75 ml and Perfumed Body

Cream 75 ml with Fabric Pochette

- Limited Edition





Beauty - Pochette Charming 088.059
Perfume 30 ml with Puff and Perfumed
Body Cream 75 ml with Fabric Pochette
- Limited Edition

Beauty Secrets TRIO 088.065 Perfume 50 ml, Bath Gel 100 ml and Perfumed Body Cream 100 ml with Tin box - Limited Edition



BERRIES FLOWERS WOOD BEAUTY-SET

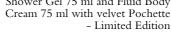
New products from Her and Him, as a gift to others or yourself



Perfect Hands Kit [088.063] Soap 100 g and Smoothing Hand Cream 75 ml - Limited Edition



Beauty-Pochette Hawthorn (088.060)
Shower Gel 75 ml and Fluid Body
Cream 75 ml with velvet Pochette





Beauty-Pochette
Orange Blossom
Perfume 15 ml and
Fluid Body Cream 75 ml
with velvet Pochette
- Limited Edition



Beauty Secrets TRIO (1988-067)
Perfume 50 ml, Shower Gel 100 ml and Fluid Body Cream 100 ml with Tin box - Limited Edition

FRANGIPANI BEAUTY-SET

There is joy in the air... discover the limited editions of Frangipani!



Beauty Secrets DUO [088.081] Bath Gel 300 ml and Perfumed Body Cream 200 ml with tin box - Limited edition



Beauty Secrets TRIO [088.082] Perfume 50 ml, Bath Gel 100 ml, Perfumed Body Cream 100 ml and Bracelet-jewel with tin box - Limited edition



Magic Light Beauty-Pochette 088.078 Bath Gel 75 ml and Magic Light Body Cream 75 ml - Limited edition







Pure Joy Kit 066.084 Perfume 15 ml and Bracelet-jewel - Limited edition





MELOGRANO – POMEGRANATE BEAUTY-SET

Perfumed treasures, to give as a gift to others and yourself



Beauty Secrets DUO 088.076

Face & Hand Cleansing Gel 250 ml, Body & Hand Cream 250 ml and tin tray with tin box - Limited edition



Beauty Secrets TRIO [088.077] Perfume 50 ml, Bath Gel 100 ml,

Body & Hand Cream 100 ml and necklace-jewel with tin box - Limited edition



• Always with you • Beauty Box 066.083
Perfume 10 ml and Necklace-jewel

- Limited edition

• Irresistible Details • Beauty Box 088.075 Perfume 30 ml and Body & Hand Cream 75 ml - Limited edition



• Precious Moments • Beauty Box 088.074
Bath Gel 75 ml and Body & Hand Cream 75 ml - Limited edition

Car Air Freshener with Fruit 081.015 10 ml - Limited edition



MINITAGLIE - MINISIZES

All of the fragrance and effectiveness of l'Erbolario products in a very practical travel size. Tons of colourful and incredibly perfumed "minisizes" so that you can take your beauty with you to the most

beautiful places in the world!

LERBOLA

Tris

Crema per il Corp

Body Cream

30ml @/1.0 fl.ot.

L'ERBOLARIO

all'Olio di

Argan

rema per Il Carp

Con estratto di faglie di Argon

With

Argan Oil

Body Cream

20m e/101.or

L'ERBOLARIO

Effetto Reale

10mre/10 ft.02

The travel L'Erbokit

A handy kit containing empty bottles and pots, a set of labels and a small spatula to transfer your favourite Cream, Shower Gel or any other L'Erbolario product. Perfect for air travel!

The l'Erbolario products that are available in the practical "minisize" format, are:

• 3Rosa 036.998 Shower Gel

026.996

036.986

• 3Rosa **Body Cream**

 Argan Oil Shower Gel

 Argan Oil 026.974 **Body Cream**

• Effetto Reale 031.991 Shampoo

• Effetto Reale 032.993 Conditioner

• Iris Shower Gel 036.987

026.977 • Iris Body Cream

• L'Erbolario Uomo 031.948 Shower Shampoo

• L'Erbolario Uomo 062.959 Aftershave Fluid

• Sweet Poppy 036.783 Shower Gel

• Sweet Poppy **Body Cream**

026.785





Hair Care



o not despair if your hair rebels against everyday stress and the thousand minor torments you inflict on it in the name of fashion. Does it show its disapproval with split ends, loss of shine and volume, or is it excessively "greasy" or "dry", always tired and lifeless and dull in colour? It is worth responding with kindness and patience, nourishing it, caressing it and providing the care it deserves. The products which L'Erbolario recommends for you have been created so that your hair can do for you what healthy and shiny foliage does for a fine tree.

SHAMPOO &...

Protective Shampoo for coloured hair 031.006

With "colour-saving" Lemon and Ouinoa Proteins

Coloured hair requires some extra care so as not to risk being stressed or, worse, damaged by dyes and treatments. This special shampoo formulated with the ingredients of natural origin comes to the rescue. it protects hair are preserving its colour.

For example, hydrolysed Quinoa protein makes the hair shaft more elastic and envelops it with a thin protective film a while quaternised lemon proteins will make your hair more compact and soft, making it less likely that the color will "wash out"



Protective conditioner for coloured hair 032.006

With "colour-saving" Lemon and Quinoa Proteins

Transfer to this conditioner colored hair will be shinier than ever before and will feel softer and silkier. This is thanks to the precious natural ingredients contained in the formula such as Coconut oil with its excellent nourishing properties, the shine-enhancing complex with Tung and Rapeseed oils with a shine-enhancing and film-forming action and hydrolyzed Quinoa protein which forms a thin protective film on the hair shaft that protects and preserves the shine of colored hair

Anti-dandruff O31.035 Shampoo with Propolis

Particularly Suited for Hair with Oily and Dry Dandruff

This Shampoo with Propolis, with its balanced formula and dandruff-control and skin-purifying action, eliminates existing dandruff particles and prevents further formation. Its gentle cleansing action ensures soft, shiny hair with body. We recommend using the product on a regular basis, even when it only provides partial results.

Scrub Shampoo

Purifying, Refreshing and Sebumbalancing Treatment for Hair with Tenacious Dandruff with extract of Laurel and essential oils of Coriander, Mint and Tea Tree

A Scrub Shampoo that effectively combines a gentle exfoliating, cleansing and deodorising action, perfect for hair with tenacious dandruff.

Hair Spray

It Purifies, Refreshes and Perfumes with extract of Laurel and essential oils of Coriander, Mint and Tea Tree

This practical lotion is the perfect aid to purify and refresh the skin and to perfume the hair, whenever they appear to be weighed down by excessive sebum or external factors (smog, smoke or cooking smells).

2 in 1 Shampoo 031.253 and Conditioner

With Castor Oil and Extract of Ginkgo biloba Nourishing and Shine-Enhancing

This is a creamy for mula that provides an innovative cleansing action: it removes debris from the skin effectively and very gently, respecting the scalp and hair fibre. Shampoo and Conditioner are combined to offer two actions in a practical, single product that offers a gentle cleansing action and ensures a conditioning and nourishing effect. Formulated with natural components deriving from Soy that do not attack vour skin's balance, this special product is particularly suited for frequent use. The product is enriched with Castor and Ginkgo Biloba Oil, whose restructuring and softening properties offer to your hair more body, softness and makes it easy to comb.

Chamomile Shampoo

For Blond and Light Brown Hair Nourishing and Shine-Enhancing

A soft and gentle shampoo that respects the natural balance of your hair, leaving it soft, bouncy, shiny.

It is particularly suitable for blonde or light brown hair, as its Chamomile extract content accentuates your beautiful golden highlights and radiance.

Sport Shower O31.244 Shampoo

with Extracts of Myrtle and Sage

Sport Hair and Body Wash with Myrtle and Sage is formulated for individuals who partake in intense sports activities and people who attend gyms, pools and saunas on a regular basis.

It is practical, gentle and effective. It combines shampoo and body wash in a single product for mulated with very gentle ingredients that respect the balance of your skin and hair, and that can be used repeatedly, even on a single day.

Walnut Shampoo 031.038

Sebum-balancing and Astringent for Greasy Hair

Thanks to the new active ingredients that enrich this Walnut Shampoo and to its balanced cleansing base, this Shampoo eliminates excess sebum and gradually re-establishes the natural balance of hair and scalp.

Its sebum-balancing action keeps your hair cleaner for longer: week after week, your hair will be lighter, have more volume and hold, become shinier and keep blowouts better.

Purifying Shampoo

with Water Mint and Vitamin E With essential Oil of Peppermint

031.138

A gentle and balanced shampoo for deep cleansing for any type of hair, with the added capacity of immediately washing away, and keeping any unpleasant odours away for many hours, which at times, can also unfortunately affect hair that is well taken care of. It is an actual deodorising shampoo, however, so gentle that it can be used every day.



HYALURONIC ACID LIGHT & VOLUME

Having shiny, strong and silky hair with lots of volume is every woman's dream. With this in mind, the Hyaluronic Acid Light & Volume line was created, which owes its moisturising and filling properties to this precious ingredient derived from Wheat. We have also added another two very effective active ingredients: Plant Keratin, consisting of the same amino acids that are present in hair, with strengthening and elasticising properties, and Coconut pulp distillate or oil, with remarkable replenishing properties. Here is the wonder trio:

Filler Effect Shampoo

with Hyaluronic Acid, Plant Keratin and Coconut

031.004

From the very first application, this Shampoo combines a cleansing action with a strengthening, filler and gloss-enhancing effect, for beautiful fuller and shinier hair!

Formula with 97% of ingredients of natural origin*.



Filler Effect 032.004 Cream Conditioner

with Hyaluronic Acid, Plant Keratin and Coconut

With a pleasant creamy texture, this extraordinary product can be used on wet hair, rinsing it off thoroughly after a few minutes, or on dry hair for a more intense treatment, and then washing it with the Filler Effect Shampoo. The result? Your hair instantly looks beautifully full of volume, resistant, soft and easy to comb. Formula with 96% of ingredients of natural origin*.

Mille Virtù 032.002 Two-Phase Spray

with Hyaluronic Acid, Plant Keratin and Coconut oil

A single product, many ways of using it, for surprising results!

On wet hair:

- 1. **Restructure** After washing with shampoo and before air drying your hair or using a hair dryer; it provides intense nutrition to hair.
- 2. **Detangle** Facilitates styling by detangling and smoothing out knots.
- 3. Repair Split Ends Sprayed locally, it repairs and prevents split ends.
- 4. **Protect** Protects hair from the heat of hair dryers and straighteners.

On dry hair:

- 5. **Daily Beauty Treatment** Sprayed on the lengths, it gives shine and volume to your hair.
- 6. **Tame** Tames unruly hair, both in summer and winter!
- 7. **Pre-Shampoo Mask** Leave it in for 15 minutes before washing your hair to nourish and intensely hydrate your hair.
- 8. **Overnight Mask** Apply it on the scalp and lengths and leave it in all night, using a shower cap, to discover your new hair when you wash it in the morning.

- 9. **Fight Dryness** Protects hair against the sun, chlorine and salt water, at the pool or at the seaside. Wet Look Spray it all over for a wet look that looks great, especially in summer!
- 10. **Wet Look** Spray it all over for a wet look that looks great especially in summer!

Formula with 98% of ingredients of natural origin*.

*The remaining percentage of ingredients guarantees product stability and appeal.

Also try the effectiveness of Wheat-derived Hyaluronic Acid in our Face and Body products. Discover the whole line on page 25.



EFFETTO REALE

Put to the test by the stressful effects of UV rays and other environmental agents, as well as from treatments, hair styling and aggressive dyes, your hair often appears dry and brittle and needs targeted care to restore its natural radiance. This is how the Effetto Real (Royal Effect) line was developed, truly capable of strengthening the limpest hair: where Royal Jelly is one of the prime ingredients used in these effective formulas. From this component, L'Erbolario has obtained the exclusive Amino acids of Royal jelly, with their appreciable restorative action, which help replenish the strength of the hair cortex and cuticle. Also exclusive are: the Restructuring Complex from Chestnut Honey, Royal Jelly, Hibiscus Flowers and Bitter and Sweet Orange Blossoms, with its



distinct anti-oxidant and replenishing effect, and the surfactant base of plant-origin obtained from Royal Jelly, an innovative cleanser that offers its protective action in this Shampoo, and is respectful of the scalp and hair. From the roots to the ends, thanks to the excellent Effetto Reale products,

your hair will appear thicker and stronger, soft and full of body, truly radiant!

Shampoo Intense (33.644) nourishment For dry and brittle hair

With the Amino Acids of Royal Jelly and Chestnut Nourishing and restructuring

An absolute certainty: starting today, even the most stressed hair can confidently enjoy frequent washing. The formula of this Shampoo, truly balanced for your hair's needs, provides all of the nourishment



that it requires thanks to the strengthening action of Organic Chestnut Extract and the exclusive surfactants of plant origin from Royal Jelly, Olive and Coconut.

Conditioner 032.637 Intense nourishment For dry and brittle hair

With the Amino Acids of Royal Jelly and Hibiscus

Nourishing and strengthening

It nourishes while intensely enhancing the thickness and natural strength of dry and dull hair: this is the purpose of this excellent Conditioner. A truly attainable objective, thanks to the specific functional ingredients of its recipe. The first ingredient is an exclusive Restructuring and anti-oxidant complex, which includes Hibiscus Flower among its components, which is able to repair the most damaged parts of the hair, plumping up the fibre. Plus, the Amino Acids of Royal Jelly, an exclusive L'Erbolario active ingredient, provides softness and shine... with lots of volume!

Super nourishing 032.638 mask with replenishing action For dry and brittle hair

With the Amino Acids of Royal Jelly and Shea Butter Nourishing and repairing

Key word: restore. In other words, concretely contribute to restoring strength and vitality to brittle hair. This is the specific purpose of this treatment, which, based on the exclusive Restructuring Complex rich in Amino Acids of Royal Jelly, it helps restore the hair's fibre, offering an exceptional concentration of essential nutrients. This effect is boosted by the appreciable nourishing action of Shea Butter unsaponifiable.

Repairing serum [032.641] for hair Intensive treatment

With the Amino Acids of Royal Jelly and Babassu Oil It prevents and reduces the formation of split ends

Availing of the excellent Oils of Babassu, Inca Inchi and Olive which provide effective nourishment, this intensive treatment strengthens the resistance of your hair fibre, closing damaged ends back up and improving cohesion. New restructuring power is also provided by the lipo-soluble Extract of Royal Jelly, an exclusive L'Erbolario ingredient which de-tangles hair better than ever and makes it prouder of its true, soft radiance.



FOLTA CHIOMA

When your hair appears brittle and weak it is important to be able to count on an adjuvanting cosmetic treatment to prevent hair loss, such as Folta Chioma, the line developed at L'Erbolario PhytoCosmetic Laboratories. You need to start off with the Shampoo, as it ensures an effective cleansing action that removes impurities and excessive sebum from the scalp, restoring vitality to



your hair. The second step is using a Lotion, contained in vials, which offers an intensive treatment of active substances that help strengthen your hair's structure and fibre. These two products, when used together, offer more satisfying results and are formu-

lated in two versions, for Him and for Her, offering targeted solutions for the differing demands of male and female hair.

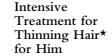
Strengthening Shampoo for Thinning Hair* for Him

With STIMUCAP®, Green Coffee, Saw palmetto and Oligoelements.

* used in conjunction with the hair loss prevention cosmetic treatment

031.829

This is a highly specific formula for men's hair, which turns your hair washing routine into an excellent opportunity to offer weak hair the many beneficial properties of a pool of targeted plant ingredients. The anti-oxidant extract of Green Coffee beans improves the strength of the hair fibre, while the Stimucap® complex staves off the risk of temporary hair thinning, in men. Lastly, three Oligo-elements guarantee protection and an anti-stress effect.



With STIMUCAP®, Green Coffee, Saw palmetto and Oligoelements.

* cosmetic adjuvant for the prevention of hair loss

An intensive treatment, available in vials, in the form of a cosmetic adjuvant to prevent hair thinning in men, developed to improve the strength of the hair fibre. The Stimucap® Complex contained in the recipe, which includes Saw palmetto extract, is a functional substance that helps prevent tempo

rary hair thinning. Green Coffee bean extract offers an anti-oxidant action, while three minerals, Zinc, Copper and Magnesium, provide an anti-stress action to support the hair's structure.

Strengthening Shampoo for Thinning Hair* for Her

With STIMUCAP®,

Achillea, Maidenhair Fern and Oligoelements.

* used in conjunction with the hair loss prevention cosmetic treatment

Here we have a cleansing product that also takes care of women's hair, offering an adjuvant action in preventing temporary hair loss.

This recipe combines the anti-oxidant action of Maidenhair Fern extract with the properties of Achillea extract to fight the oxidative damage that can place the well-being of the hair shaft at risk. The skin-pur ifying effect on the scalp is provided by the Phytocomplex obtained from Coltsfoot Flowers and Cinchona bark, while the Stimucap* Complex restores strength to the hair's fibre.

032.827

Intensive Treatment for Thinning Hair* for Her

With STIMUCAP®, Achillea, Maidenhair Fern and Oligoelements.

* cosmetic adjuvant for the prevention of hair loss

This intensive treatment, available in vials, is a valid cosmetic adjuvant to prevent hair thinning in women, ideal during periods of brittle hair. The formula of the Stimucap® Complex helps preserve thick, strong hair, and the extracts of Achillea and Maidenhair Fern provide an anti-oxidant action, improving micro-circulation of the capillary vessels in the skin

surface, therefore promoting thicker hair. Lastly, three Oligo-elements help keep the hair's structure intact, and the Phytocomplex of Coltsfoot Flowers and Cinchona bark provide an energising effect on the scalp.









MACASSAR

A beauty treatment line dedicated especially, but not exclusively, to fine, brittle, limp hair or dry and damaged hair from the wind, sun, and frequent bleaching and perming.

Macassar Oil Shampoo

Nourishing and Volume-Boosting For Fine Hair that is Brittle or Damaged by Sun, Wind and Salt Particularly rich in nourishing and soothing elements, deriving from the various



plant Oils it contains and from Soy, this shampoo makes the hair shaft radiant and full, strengthening it, and provides incredible volume even to the most worn out and tired hair.

Macassar Oil

Strenghthening, nourishing and Shine-Enhancing

032.041

Used for centur ies in the Maluku Islands, Macassar Oil is a genuine beauty pack that restores volume and shine to hair, strengthening it, making it more beautiful and providing intense nourishment, leaving it soft and full of body. It rinses out very easily. Applied before sunbathing and swimming in the sea, it is ideal for protecting hair on the beach.



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MILLET AND SOY

Millet, the grain containing the highest vitamin content, and combined in this line with Panthenol and Soy Proteins, is the main ingredient of excellent treatment products that provide strength, body and radiance to all hair types, including fuzzy or hair with split ends that breaks easily.

Shampoo with Millet extract and Soya

For Frequent Use and to Help Prevent Hair Loss

For mulated with particularly gentle cleansing agents, this shampoo is enriched with Soy Proteins and Millet Extract, a crucial ingredient in shampoo developed for frequent use and as an adjuvant in hair loss prevention.





After-shampoo conditioner with Millet and Soya

Enriched with Mineral OligoElements

Your hair will have a better life with this rich and creamy conditioner. After applying the product, your hair will untangle easily, shine with renewed gloss and most of all, it will have received a functional dose of oligo-elements and glycoproteins that provide nourishment and actually restore the areas where it is most damaged or brittle.

Restructuring 032.037 Fluid with Millet and Wheat Germ

For Stronger, Fuller Hair

A special fluid (non-oil oil) which, thanks to the combined action of Panthenol, Wheat germ proteins and Millet Extract, provides a triple function on your hair: it protects it against the continual aggression of physical,

chemical and environmental elements, it repairs each individual shaft, re-compacting the external scales and split ends, and it instantly enhances your hair, increasing shine, strength, volume and making it easy to comb.

Styling Gel 032.045 with Millet and Soya

To Style Hair with Shine and Thickening Effect

A creamy and rich gel that can be used to shape any type of hairstyle (even the most daring and imaginative), to control hard-tomanage hair and make final touches

Hairspray 032.046 with Millet Extract

To Hold your Style with Shine and Thickening Effect

With Millet Hairspray you can shape and hold any hairstyle, without weighing your hair down, allowing it to move naturally. In fact, thanks to the high percentage of Millet Extract and Panthenol (a B-group Pro-vitamin), by simply spraying your hair, you are providing it with beneficial nourishing and shine-enhancing elements.



ORTICA DIOICA - NETTLE

The thickening and conditioning effect of Nettle makes these products precious allies for tired and brittle hair, also providing a good adjuvant for hair loss prevention.

Hair Shampoo

31.036

Strengthens and protects dry and fragile hair

A specific formula for dry and fine hair, weakened by colouring, bleaching and perms, or stressed by weather conditions.



Thanks to the special proteins which it deposits on the surface of each hair fibre, it washes delicately, restores the protective sheath of the hair and neutralises electrostatic charges. It streng- then the ends, providing your hair with gloss, volume and hold, leaving it easy to comb.

Nettle Lotion



Sanitising and Body-Boosting for Hair

Since hair goes through natural cycles, it is perfectly normal for dozens of hairs to fall out every day, as they will be promptly replaced. However, aggressive treatments, environmental factors, dandruff and seborrhoea may upset, even to a ser ious extent, these rhythms and jeopardise the appearance of your hair. Accordingly, it may be necessary to use a supplementary product.

Strictly alcohol-free, Nettle lotion helps add body and shine to your hair, and hold your hairstyle in place.

By rubbing it on daily and thoroughly, its sanitising-cosmetic action, which exploits the properties of Nettle Extract and Aromatic Rosemary Water, makes it a valid adjuvant in hair loss prevention.

To ensure radiant hair and avoid excessively wearing down its strength due to the stress of every day life, your hair will require on-going and targeted care.

The Ristruttura line was developed to provide a suitable solution to the needs of even the most stressed, dull and worn out hair, with products offering well-balanced formulas bursting with super-effective and preciously active functional substances.

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RISTRUTTURA

Restructuring Shampoo for Treated Hair

With Cotton oligosaccharides and extract of Linden buds

Forced to suffer the often draining process of changing hair colour, treated hair is commonly more fragile and sensitive. In fact, dving, perming and bleaching hair directly affects its porosity, increasingly exposing it greater risk of damage. Specifically for mulated to fight the damaging effects of chemical agents, this shampoo with its very appealing gel consistency contains exceptional amounts of highly effective active ingredients. which offer major moisturising action as well as nourishment and plenty of pro-



Restructuring 032.99 Cream for Fragile and Brittle Hair

With oil and extract of Flax

A good after-shampoo treatment, which is recommended for all hair types, is crucial in the case of weak, fragile, colour or bleach-damaged hair.

Highly nourishing and replenishing, this cream can be used in place of conditioner and offers the perfect finishing touch to the restructuring program started with specific shampoos. The four highly effective active ingredients that distinguish the formula penetrate the hair cuticle, "restoring" the most damaged areas and strengthening the shaft. Your hair receives the nourishment and moisture it needs, reducing the risk of split ends... leaving it beautiful and glossy, strong and healthy.





HAIR COLOUR

Also in terms of hair colour, at L'Erbolario we love Natural solutions. We like the shades of Henna, the golden hues of Chamomile packs or the deep brown of Tea leaves, while we do not appreciate the so-called "dyes" which look artificial, even from a distance. We know how important it is, for women who are increasingly rushed and weighed down with a thousand commitments, to be able to lift their spirits by enhancing their hair colour which suddenly seems slightly dull, or delicately concealing white hair.

All done simply, quickly and... naturally. We have therefore worked long and hard to develop a product which, in addition to being truly effective, is also as gentle, as safe and as least aggressive as possible, and which makes the best use of naturally-obtained substances.

Leaving ammonia and oxidising agents out of the equation, we demanded the best from the extracts of Chamomile, Henna, Chestnut and Myrtle, highly select and contained in high percentages, and we have enhanced them (to obtain the various shades and achieve optimum coverage) with organic colourants.

The protective action of nourishing and strengthening substances make the formula complete.

This is how they were developed

THE L'ERBOLARIO HAIR COLOURS

7 gels, that are easy to use, developed to offer gentle action, that are delicately scented, and which, above all, respect the health of your hair, maintaining its shine.

Chamomile Gel	033.001
Golden Blond	
Chestnut Gel	033.002
Light Brown	
Coffee Gel	033.003
Dark Brown	
Henna Gel	033.006

Red Henna

Bilberry Gel	033.004
Deep Mahogany	
Indigo Gel	033.005
Black	



- As the product will not lighten your natural hair colour, the gel should be chosen in the shade closest to your base colour, in order to achieve satisfactory results;
- Since the product does not contain any peroxide, it can also be used as a harmless natural

rinse, even on dyed hair (on bleached, strongly lightened hair or hair with highlights, it may change the base colours);

• L'Erbolario colours are available in a range of shades which will help you discretely conceal grey hair. Naturally, the more grey hairs you have, the more gel you need to use.

The product is already ready for use, and one package is enough for two applications on medium-length hair.

It is easy to use: simply leave it on for approximately 30/45 minutes on dry hair and then wash it off using a rich and delicate shampoo such as Macassar Oil.

Rinsing, however, must be thorough and should be continued until the water runs clear, in order to remove all traces of the gel.



PROTECTING AND ENHANCING: JUST A FEW MORE HELPFUL TIPS.

- In warm weather let your hair air dry. However, if you have little time and inclination, use the hair-dryer, holding it at 25 cm from your head and setting it on medium heat.
- Only use brushes with natural bristles, without brushing more than 50 strokes per day.
- Do not wear your hair up

in a pony tail, bun, pinned up or held up with hair combs, as this is damaging.

- Strictly avoid "back-combing".
- In the winter, always remember to use hair conditioner to protect your hair from smog, fog, rain, pollution.
- Adjust your diet, because your hair needs to be healthy in order to be beautiful. Eat protein-rich food (very fresh eggs, low-fat cheese, yoghurt, lentils and beans),

B group vitamins (brewer's yeast, whole grains), mineral salts and vitamins (fresh vegetables, honey). Ask your herbalist for a millet recipe and learn to eat this food which is invaluable for beautiful hair. Especially if you have oily hair, drastically reduce your intake of fats, sugars and carbohydrates: replace them with uncooked olive oil, honey and whole grains.



The Men's Lines



It is extremely important for everybody to start the day off on the right foot: leaving the house with peace of mind, feeling good in your own skin and happy with the world after a good breakfast, a bit of music, and also after dedicating some special care to ourselves in the bathroom. Now, shaving will always be the crucial part of men's daily cleansing routine.

To avoid this part of the routine from becoming "a chore" instead of a moment of narcissistic pleasure, L'Erbolario has developed extremely fresh and easy-to-use products, which are beneficial and gentle on the skin. But it doesn't stop there. To avoid any man who has intelligently learned to grant himself a few extra minutes to take care of his appearance from having to raid the women's universe, these lines include actual cosmetics, essential and effective, developed for men.

ACCORDO DI EBANO -NOTES OF EBONY

A symbol of fire and energy, Ebony has an irresistible charm. To enhance every part of it, L'Erbolario has recovered Ebony waste from the art of violin making and given a new life to shavings, obtaining a precious extract and a fragrant distilled water to create many products dedicated to men.

Perfume 066.040 066.041

The mysterious allure of Ebony in a vigorous and irresistible Perfume for men.

L'ERBOLARIO

EBANO



Notes of: Grapefruit, Mandarin, Ebony, Black Pepper, Elemi, Labdanum

Shower Shampoo 031.010

with extract of Ebony

A practical solution to effectively cleanse both body

and hair in one. Its valuable functional substances, among which the extract and distilled water of Ebony, with an antioxidant and protective action, make this Shower Shampoo the perfect ally to rediscover a more toned skin and strong, shiny hair every day.

Shaving Foam

with extract of Ebony

This Shaving Foam, with extract of Ebony to ensure gen-

tleness, prepares your face for the razor. It also leaves the skin fresh and hydrated as a result of the Alpha Bisabolol contained in this recipe.

After Shave 062.

with extract of Ebony

Your face, stressed from shaving, will experience restored comfort and moisturisation with this After Shave Lotion, thanks to its toning and emollient action. Its selected active ingredients, such as the extract and precious distilled water of Ebony wood, will also give it protection, fresh-

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ACCORDO DE

ness and nourishment.

L'ERBOLARIO

EBANO

Deodorant Lotion 062.008

with extract of Ebony

To face daily challenges and commitments, every man can count on this highly effective Deodorant Lotion which, thanks to the phytocomplexes from Equisetum and Sage and Coconut, helps neutralise unpleasant odours and avoid excessive sweating.

Soap 041.010

with extract of Ebony

This Soap is enriched with the extract of Ebony wood, with its antioxidant and pro-

tective properties, and with emollient Marula and black Cumin oils, which leave the hands and body feeling incredibly smooth.

Fragrance for Scented Wood Sticks

Ebony is a very popular wood to embellish musical instruments and create sweet melodies. Even home environments will find the

same harmonious notes released by Accordo di Ebano thanks to this Fragrance, with its enveloping perfume and elegant design.

L'ERBOLARIO

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ACCORDO DI

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ASSENZIO PER LUI -ABSINTHIUM FOR HIM

Absinthium, Genepy, Tarragon: so many magical virtues in the 3 Artemisia species chosen by the L'Erbolario phytocosmetic Laboratories!

The products in the Absinthium For Him Line are

thium For Him Line are formulated for the sophisticated and elegant man who enjoys taking care of himself every day.

Shaving Cream 061.762

with the 3 Artemisia species

In this Shaving Cream, all the precious virtues of 3 equally precious Artemisia species: Tarragon and Genepy, with their toning action, and Absinthium, which once charmed artists in Paris during the Belle Époque. Plus the Shea Butter works in synergy with the fine Oils of Babassu, Safflower and Avocado to provide skin with the highest emollient action during your delicate shaving routine.

When you have finished shaving, we recommend using Absinthium After-shave Fluid For Him.



Extra Comfort Off.001 Shaving Gel

with the 3 Artemisia species

Ideal for men who demand a close and comfortable shave, this Shaving Gel makes the razor glide better over the skin thanks to its particularly fresh and transparent texture. The treatment is enriched with the extracts of three Artemisia species (Absinthium, Tarragon and Genepy) which provide a moisturising, toning and softening action, while Provitamin B5 helps make the skin softer and smoother.

Beard Oil

062.627

with the 3 Artemisia species

The Oils of Sesame, Safflower, Avocado, Olive and Sunflower come together in this innovative Beard Oil, further enhanced with Vitamin E obtained from Soybean and with its recognised antioxidant properties. A single product which can be used in multiple ways: after shaving, to smooth your beard and make it softer, or before, to soften your skin.

Aftershave Fluid 062.763

with the 3 Artemisia species

After shaving, a man's skin needs special care and attention. This Aftershave Fluid, thanks to its triple toning, moisturising and astringent action provided by extracts of 3 Artemisia species - Absinthium, Tarragon and Genepy - is a valuable ally for your skin, leaving it fresh, compact and nourished. For a gentle and perfect shave, we recommend using Absinthium Shaving Cream For Him.

Shower Shampoo 031.760

with the 3 Artemisia species

For the man who juggles work, gym and travelling every day, personal care is a practical routine of well-being with with this single, functional product that does the job of two: a fresh Shower Gel, enriched with extracts of 3 fine Artemisia species, and also a gentle Shampoo with Surface-Activated Barley Amino Acids and Quaternised panthenol, to leave hair soft and silky.



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CORTECCIA - BARK

Willow, Cluster Pine and Oak, generous and fruit-bearing trees with tough, strong and resistant bark that conceals secret and highly precious active substances.... as well as an extremely fresh green, aromatic, woody fragrance.

Perfume

066.028

An aromatic and persistent fragrance that will envelope your whole being with its gravitas...



Shower Gel

036.773

A bath foam which, in addition to offering the incredible freshness of its foam and scent, also features an extremely gentle cleansing action.

Aftershave Fluid 062.952

Moisturising and Toning

The precious extracts of Willow, Oak and Cluster Pine Bark release all of their moisturising, antioxidant and protective properties in this highly refreshing aftershave. Day after day, it revitalises your skin, which is worn out from continuous yet necessary encounters with the shaver, and also provides it with an important sur plus of substances which help fight the risk of premature skin ageing.



GINEPRO NERO - BLACK JUNIPER

Long, pointed leaves that scratch the air all around. scenting it with their pungent, sharp aroma. Strong, stoic, heroic, tough, resilient. In a nutshell: a free plant. This is Juniper, long renowned for its almost legendary virtues. From its berries we obtained distilled water and a most valuable extract. which, combined with extracts of Sesame and black Cumin, enrich these products, making it possible to recover vital force. A line that will take care of every man's skin and "pamper" it with its beneficial properties. Not surprisingly, Juniper fruits are precisely called... berries.

Perfume

A Perfume with infinite vital energy that reminds us of the thrill of going for a run in the Mediterranean maquis, with spectacular views of the sea on the horizon. A bold and resolute men's fragrance to be worn every day with pride.

Energising [031.176] Shower Shampoo

with black Juniper. Sesame and black Cumin

To cleanse body and hair,



and restore your vital energy at the same time, here is a Shower Shampoo with an invigorating fragrance for the man-on-the-go. Precious functional substances will make your hair shiny and nourish your skin.

Energising Shower Shampoo Eco refill 036.015

Energising Body Cream

with black Juniper. Sesame and black Cumin

026.006

061.194

A very fluid and light formula, certainly appreciated by many men, who are not usually accustomed to this beauty ritual. This fresh emulsion best fulfils all its energising potential, while providing the skin with great elasticity and softness thanks to black Cumin oil and hydrolysed black Sesame.

Energising Shaving Foam

with black Juniper. Sesame and black Cumin

The Black Juniper Shaving



Foam, with an invigorating and energising fragrance, prepares your face for shaving gently and carefully, also toning the skin thanks to the extracts of black Juniper and black Cumin. The Alpha Bisabolol contained in this formula also prevents redness, leaving the skin fresh and prepares it for the razor.

Energising 062.188 Aftershave Lotion

with black Juniper. Sesame and black Cumin

Once the delicate shaving ritual is completed, every man's skin can benefit from the restorative effect of this Aftershave Lotion, ideal to find comfort after the stress caused by the razor. Plant-derived active ingredients, selected for their re-

freshing and toning properties, including black Juniper extract and distilled water and black Cumin oil, will work together to soothe the skin of your face and neck, deeply moisturising it and relieving any sense of discomfort.

Energising 062.1 Deodorant Lotion

with black Juniper, Sesame and black Cumin

With its woody and citrus notes, this highly effective Deodorant Lotion ensures hours of freshness also to the most active and dynamic man. This is thanks to an innovative Phytocomplex, primarily including Horsetail and Sage, which helps neutralise odours, combined with the extracts of black Cumin and black Juniper,

with astringent and toning properties, and plant Charcoal

Perfumed Soap 041.19

with black Juniper, Sesame and black Cumin

Sweet and perfumed, this Soap has all the toning properties of black Cumin and black Juniper.

Fragrance for O81.186 Scented Wood Sticks

Just like a lively Mediterranean dance that conquers the senses and the heart with its swirls, this Fragrance will gracefully enter the rooms you love most, revitalising the atmosphere and fortifying the spirit.

Perfumed Candle 080.185

All-purpose O91.191
Perfumed Sachets



L'ERBOLARIO UOMO -MEN'S FACE AND BODY CARE PRODUCTS

The strength of the proud and powerful Baobab and the dynamism of Green Coffee join forces in the formulas of this refreshing and invigorating range.

These eight, high performing cosmetics cover all of men's everyday beauty needs and provide their skin with new and effective solutions to stave off the risk of unsightly under-eye bags, micro-wrinkles and prevent undesirable sagging.

Perfume

Toning and refreshing, the fragrance of L'Erbolario Uomo starts with citrusy and invigorating head notes, it glides into a heart of marine and dry notes, and concludes with a distinctive and woody end note.

Shower Shampoo 031.796

With extracts of Baobab and Green Coffee Energising Toning

Practical and fragrant, this Hair and Body Wash restores well-being to hair and body in a single, quick activity. Formulated with very gentle cleansing agents, this



product is ideal for frequent washing, including daily, and leaves your skin and hair toned and invigorated, fragrant and fresh.

041.798

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Profumo

Perfumed soap

With extracts of Baobab and Green Coffee

Delicate and fragrant, this soap cleanses skin without drying it, instead, it leaves skin soft, refreshed and mildly scented.



Shaving Cream

With extracts of Baobab and Green Coffee for Ultra-sensitive Skin

With its soft and appealing consistency, this Shaving cream ensures quick and easy shaving. Since it does not create a lather, your razor will glide over your skin better, without irritating, or worse, cutting your skin, which will be more

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Crema

da barba

Agli estratti di Baobab e Calfé Vende compact, softer and velvety smooth after your shave.

Aftershave Fluid 062.793

With extracts of Baobab and Green Coffee Emollient

Every time you apply this After-shave Fluid your skin will be restored, instantly reducing any redness caused by shaving, and will generously moisturise and nourish your skin, offering long-lasting tone and suppleness.

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Shampoo Doccia

Face Cream

With Baobab oil and Coffee butter compacting energising moisturising

011.172

011.171

Forced to tolerate the pace of an increasingly frenetic lifestyle, exposed to the continual aggression of wind, could and pollution, men's skin risks showing its stress through dullness, dryness and sagging. To prevent this from happening, this formula avails of the effective contribution of numerous functional substances, predominantly Baobab Oil and the extracts of Siberian Ginseng and Dunaliella salina.

Eye Contour Fluid

With Baobab and Orange bioflavonoid Minimising Toning

Since the eyes are the distinguishing feature of every man, they must always

be framed with toned, fresh skin. This fluid, with its light consistency, brings together a well-honed team of ten different active ingredients, all guided by the filler action of Micro-algae extract, the elasticising activity of bioflavonoid obtained from Orange and from the age-control action of Beta Glucan.

Roll On Deodorant

Deodorant with extracts of Baobab and Green Coffee Effective and protective even on sensitive skin

Commitments, work, sports: Any man can have very intense days and still feel confident and fresh, if he chooses to make this highly effective deodorant formula part of his daily cleansing routine. This recipe contains targeted and evolved functional substances that are capable of inhibiting and reducing the breakdown of sweat, which leads to unpleasant odours. All of this is available in a formula that does not contain alcohol or aluminium salts, and offers a very gentle deodorant action.



PERIPLO

The fragrant underbrush meets the sea breeze and together they release their aromas in the Periplo line, with its unmistakable, fresh, aromatic and evocative fragrance.

Perfume 066.027 066.576

This fragrance concentrates all of the freshest and most evocative scents of the Mediterranean.

Shaving Foam 061.573

With extracts of white Thyme and Laurel

A foam which ensures an easy and pleasant shave. Thanks to the extracts of White Thyme and Laurel, when you finish shaving, your skin will be supple, well-moisturised and pleasantly soft.



Aftershave Fluid 062.588

Moisturizing and Toning With extracts of white Thyme and Laurel

Periplo After shave fluid is a daily bath of freshness for your skin, which is in particular need of being soothed and moisturised after shaving.

Soapless Bar 042.586

With extracts of white Thyme and Laurel

This extremely delicate soapless bar gently cleanses your skin deep down without drying it out, rather, it leaves your skin soft and velvety.

Shower Shampoo 031.574

With extracts of white Thyme and Laurel

An innovative Hair and Body Wash to help you rediscover well-being for your body and hair, in a single product and a single fragrance.

Deodorant 062.563 Lotion

With extracts of white Thyme and Laurel

Aromatic notes, distinct and masculine, this fresh and delicately scented lotion offers a very effective yet gentle deodor ising action.

VERDE

This range of products with its fresh-bitter fragrance, with its grassy and woody notes, will help you rediscover all of the aromas and the thousand different scents of an imaginary ideal woodland.

061.116

Mint Gel

For a Gentle Shave

Offering remarkable toning and emollient properties, Mint Gel, with its iso epidermal PH, is a beneficial replacement for soaps and shaving creams and allows gentle and impeccable shaving.

Formulated as an actual nourishing and quick-acting mask, it leaves your skin soft and velvety.



An additional crucial feature is that it does not lather, up and remains perfectly clear: so you can always see "where the razor is going".

Aftershave Elixir 062.047

with extracts of Birch and Rosemary

An extremely smooth emulsion which, through unmistakable green notes, soothes reddened skin caused by shaving, purifies, softens and nourishes your skin, accom-

plishing the two-fold task of restoring it from the often aggressive action of shaving blades and rotating heads and preparing it for the day ahead.

This routine, quick operation therefore ensures the vitality if your skin, boosting its ability to fight the signs of ageing.

"Aquaverde" 062.326

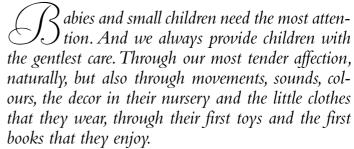
With Birch and Rosemary

A particularly fresh and masculine deodorant which effectively eliminates the unpleasant effects of perspiration, without altering the skin's natural flora.









From an ideal garden, L'Erbolario also selects the most delicate flowers with the mildest scents, the sweetest extracts and oils to formulate products that respect the special fragility of their brand new body. Cleansing and protection will always be deliciously pleasant and, above all, safe.



Absolutely gentle, naturally effective, high quality. We like thinking big for our little ones!

Babies are irresistible just the way they are, and don't need any "cosmetic products" to look beautiful. Very few basic products are required for their early cleansing needs. However, the products must be formulated to so as to interpret the needs of your child's skin, because it is as soft and velvety as it is delicate and vulnerable. L'Erbolario has created this excellent Baby Garden line for young children, which is now more complete than ever: thanks to the ever-updated Research at our Phytocosmetic Laboratories, this collection of recipes has reached increasingly elevated efficiency, quality and safety objectives. But also in terms of appeal! The starting point is always the choice of highly select plant raw materials. Today, using only truly excellent ingredients and extracts obtained from plants from organic farming, our Researchers have developed even more balanced, targeted, safer formulas... which will prove to be truly great allies for the skin of young children.

WHICH PRODUCTS YOU SHOULD USE

Cleansing Milk 007.851 for Babies

With Marigold, Chamomile & Mallow

For children's delicate skin

A creamy and very delicate cleansing milk, enriched with softening and emollient agents. Between baths there are many occasions when your baby's skin needs to be cleansed: just think of the countless diaper changes! Cleansing Milk for Babies helps prevent the possible inconveniences of traditional cleansing: it helps keep the skin's hydrolipid layer intact and counter the aggressive effects of constant humidity, red skin and irra-

Shower Gel for Babies

With Marigold, Rice & Mallow For children's delicate skin

The high sensitivity of baby's skin requires the use special cleansing detergents. This product is accordingly formulated based on a very delicate cleansing agent composed of plant and sugarbased elements, enriched with Rice Proteins which are capable of creating a protective layer on the skin, and the extracts of Mallow and Marigold, renowned for their softening and refreshing properties.

Shampoo for Babies

007.847

With Marigold, Rice & Mallow

007.855

A very gentle shampoo that respects your child's silky hair, leaving it clean and shiny. Exploiting the remarkable softening and refreshing properties of Mallow and Marigold extracts and Rice Protein, it gently cleanses without compromising the scalp's sebaceous protection which is still low during the early years.



White Foam for Babies

With Marigold, Apple & Mallow For children's delicate skin

007.848

007.858

For children's delicate skin Plenty of light foam to play with... but also an extremely gentle and practical way to cleanse babies' sensitive skin and delicate hair, with a purely plant cleansing agent (surfactants obtained from Glucose, Coconut, Rice and Olive) enriched with the beneficial protective, emollient, softening properties of Apple, Mallow and Marigold.

Baby Wipes

With Marigold, Mallow, Rice & Chamomile For the delicate skin of children

This highly practical and extremely gentle product cleanses the demanding skin of young children. These moist wipes made with soft non-woven material are soaked in a very gentle, plant-based fluid emulsion, enriched with the excellent beneficial properties of Chamomile, Marigold, Rice and Mallow Proteins, perfect for softening, refreshing and protecting skin. They will be invaluable for making thousands of newborn diaper changes easier, and will follow your child outside of the home as he/ she grows, becoming indispensable in every situation!



Protective Cream 007.849 for Babies

With Marigold, Shea & Mallow For the delicate skin of children's face and body

A dense, vitamin and plant emollient-rich cream that softens and maintains the suppleness of your baby's sensitive skin. Apply it in a thin layer to form a protective film that defends against the cold and wind, helping prevent flaking and rashes on newborn skin, thanks to effective ingredients such as the protective extract of organic Marigold, the emollient extract of organic Mallow and Shea Butter that carefully nourishes and is capable of soothing red skin.

Protective Paste 007.640 for Babies

With Zinc Oxide, Marigold, Chamomile & Shea For children's delicate skin

A recipe with protective, emollient and soothing properties, which proves to be highly effective with every diaper change. A irreplaceable formula for soothing red skin and the capacity to create a barrier effect on the skin to limit the aggressive action of constant humidity, respecting the skin's pH and allowing it to breathe. Ideal for preventing rashes and red skin in your baby's groin area where, in addition to the inevitable pooling of aggressive liquid, the diaper continuously rubs against the skin.

Very Gentle Oil 007.958 for Babies

With Cotton, sweet Almonds, Rice Bran & Sunflower Oils For children's delicate skin

Four prime oils come together to soften the sensitive skin of infants, creating a barrier against environmental aggressions, restoring the natural hydro-lipid film, preventing dryness and promoting elasticity. This product will be perfect for cleansing your child's bottom and to protect his/ her skin from the cold and wind. It can also be used for enjoyable moisturising and softening massages after bathing, an ideal way of helping baby relax.



Sachet for Baby's Wardrobe

Place the sachet in your child's wardrobe between his/her clothes. The delicate, sweet scented note will discreetly spread its fragrance to each garment.

Perfume for Babies

A refreshing alcoho-free toner With Marigold, Chamomile, orange & Mallow flowers

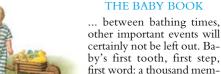
To complete your child's cleansing routine, to freshen him/her up and offer some relief following a walk or a day in the sun, enveloping



007.852



him/her in a delicate scent, we have chosen the clean fragrance of Orange Blossom, softened by the light aroma of Chamomile. The added softening elements (Rice Protein, the extracts of Mallow, Marigold and Chamomile) help keep the skin soft, and being totally alcohol-free it avoids the risk of dryness.



SAFETY AND QUALITY FOR BABIES

ories to note down in the

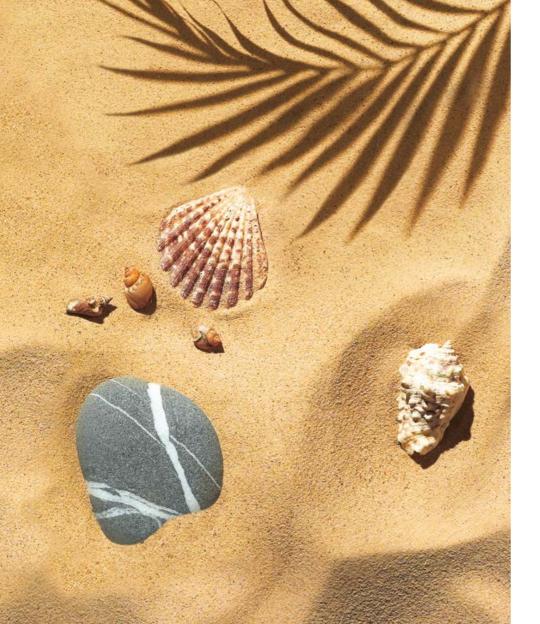
deliciously scented pages of

this Book.

All the products in the "Baby Garden" range have been formulated to fulfil the special demands of the delicate and sensitive skin of new-born babies. Their ingredients offer maximum purity and absolute quality. The active ingredients have all been selected from those which have been used by man for centuries, and hence boast a tradition of unquestionable efficacy and tried-and-tested safety. Preparation and packaging are governed by the strictest hygiene standards, while thorough micro-biological and physical-chemical controls are carried out on every single batch guaranteeing constant quality and stability.

atthe University of Pavia have ascertained the optimum skin tolerability of each individual product.





Sun and Open Air



o make you tan better, sooner, and in complete comfort: these are the goals that L'Erbolario pursues for you.

We offer you specific products that have been specially formulated to promote your tan and make it last as long as possible, to moisturise and protect your skin, and lastly, restore it after hours and hours of intense outdoor activity. This will keep your skin smooth and elastic, protected against premature ageing and the formation of small wrinkles, making it easier for you to get the most from the sun, "creating" and then maintaining that wonderful natural protection called a suntan.

THE SUN CARE PRODUCTS

TIPS FOR A PERFECT SUNTAN

The sun is one of our best friends for our beauty, our health and our figure. Its energy is exhilarating and stimulating. However, you need to know how to enjoy it intelligently, to avoid the little inconveniences that we are all familiar with as well as major disasters such as premature ageing of the skin, with one of the major causes being foolish exposure to the sun without suitable protection. The worry caused over recent years by the holes in the ozone layer sur rounding the earth should have been enough to convince everyone to behave more carefully and assess their own photo-type, the season, the latitude of their location and the opportunity of using appropriate protection before exposing their skin to the warmth and light of the Sun god!

Therefore, in order to make the most of the sun, with neither too much nor too little, we must count on our own good sense and effective and safe products. Before discussing our sun products, below we have listed the rules of an ideal "code of conduct" for the sun.



- 1) Decide to categorically avoid sunburning at all costs.
- 2) Do not spend too much time in the sun during the first two or three days, and then gradually increase the amount of time: this progression will allow you to achieve the perfect suntan quickly and without running any unnecessary risks.
- 3) Choose appropriate protection based on your photo-type (skin hair eyes), the climate, the season and the latitude. When in doubt, opt for a higher SPF. Check the UV index for the day by consulting the weather forecast in daily newspapers: the higher the index, the more important protection becomes.
- 4) Remember that it is never a good idea to spend too much time lying in the sun and do not underestimate the risks of reverberation. Accordingly, use a good sun product even if you are sitting under a sun umbrella or the sky is slightly overcast.
- 5) Do not use alcohol-based perfume or eau de toilette before exposure to the sun and, if you are taking any medicines (sulphamides, antibiotics, tranquilisers), consult your doctor, to avoid the risk of increased skin

sensitivity or allergic reactions.

- 6) Between 11 a.m. and 3 p.m., the sun's rays are more likely to irritate the skin than to tan it, so avoid sitting in the sun during this time.
- 7) Reapply your sun product around once an hour and always after a swim, shower, water-skiing, etc.
- 8) Remember that sun products are not applied like other beauty products: particularly during the first few days, it is better if they form a generous film on your skin. Experts suggest applying 35 g of product each time, which is around six teaspoons of cream. They also remind us that it is not helpful, and possibly damaging, to rub your sun cream in too much.
- 9) Do not forget that, just like you skin, your hair also needs to be suitably protected.
- 10) Immediately after a swim and always at the end of the day, take a shower in fresh water to remove all traces of sale and chlorine from your hair and skin.
- 11) All these precautions are especially important for children, who benefit greatly from the sun, but require particular care at the same time. Always remember to wear a hat and sunglasses when you are in the sun. Young children, according to dermatologists, should actually be protected with a cotton t-shirt and always wear a high SPF



product on any exposed areas. Very young children, especially newborns, must never be directly exposed to the sun.



SUN PROTECTION FACTOR

The L'Erbolario sun care products have been formulated by our Research and Development Laboratory to successfully dose UVA and UVB filters and block out harmful rays. These products therefore allow you to develop a good tan, while providing excellent protection.

We believe it is our duty to clarify the method used to define the SPF (Sun Protection Factor). Faithful as always to the strictest parameters of reliability and professionalism in its relationship with its customers, L'Erbolario promptly adopted the recommendations set forth by the European Commission regulating sun protection indicators. According to these recommendations, solely and exclusively products capable of providing protection against UVB and UVA rays above 6 are considered to be sun care products, therefore L'Erbolario amended the formulas of all its sun products that had an SPF below 6. The International Sun Protection Factor Method is the only method recognised by the European Commission as the one

to determine protection indexes, and has invited all manufacturers to comply with a clear and schematic classification. On the basis of this classification all sun care products must now be divided into 4 different categories, each categorised by a higher or lower protection capacity, according to the following table:

Categories	SPF Index
Low Protection	6
	10
Medium Protection	15
	20
	25
High Protection	30
	50
Very High Protection	on 50+

All L'Erbolario sun care products (with the exception of the Super Tanning Ointment and Aquasole, which do not contain filters and are therefore considered simple skin moisturising and nourishing products to be used during exposure to the sun) display a number from this classification between 6 and 50+, indicating the product's ability to block or extinguish, to use the highly effective term used by experts, UVB and UVA rays. Lastly, the (UVA) symbol on the packages and bottles of all our sun care products indicates that the products comply with the requirements set forth by the European Commission, in other words, they guarantee a UVA ray screening action of 1/3 of the total sun protection factor. For example, a sun protection factor of 30 will guarantee a

UVA ray screening action equal to or greater than 10).



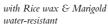
TARGETED PRODUCTS TO CAPTURE THE SUN

L'Erbolario offers effective products dedicated to different types of skin, or to different moments of exposure. Products that:

- contain highly effective natural moisturising, nourishing and softening substances;
- are absolutely appealing and comfortable to apply;
- guarantee maximum protection;
- reduce the harmful effects of sun rays that cause premature skin ageing.

086.399

Lip Stick Protection+



Lips also need special care against the sun and wind, in order to avoid dryness and chapping. Marigold extract, Rice Wax, Macadamia and Jojoba Oil and Shea Butter, combined with extremely high protection filters, work to ensure that lips on a sun-tanned face remain soft, pink and with well-defined edges, as well as prevent premature ageing.

Very High Protection

* SPF 50+

Sun Stick Protection+

with Rice wax & Macadamia water-resistant

An original cosmetic format, for extreme protection: practical and supple, it leaves your skin velvety soft, just like the most sophisticated treatment creams! Repeatedly glide it over the most delicate areas of your face and body that you intend to protect, as it is perfectly invisible; it discretely provides the most effective protection, while its remarkable moisturising and antioxidant properties work together to ensure beautiful skin in the future.

Very High Protection
* SPF 50+

Sun Cream 086.177 with extract of Californian Poppy

Protection + for Face and Body Water Resistant

This Cream has a very pleasant consistency that makes it both super-effective and very comfortable at the same time, so that it can be applied with great ease all over your skin, whenever you require maximum protection from UVA and UVB rays. Formulated for individuals with pale, delicate skin that is prone to redness, it is ideal for the first few days of sun expo-

sure and for children.

While the blocking effect is ensured by a rich pool of different filters, its formula offers precious vegetable derivatives that work to defend the skin from photo aging, leaving it both hydrated and refreshed. Therefore, it is not only a super-protective Cream, but an actual beauty treatment for face and body, which helps keep the quality of your skin intact.

Very High Protection
* SPF 50+

Piccolosole Sun Cream for Children Protection + for face & body

With Marigold & Peach Kernel Oil Water-resistant

When armbands and swim rings turn the first swim in-

to endless fun in the waves; when the sandcastle, already surrounded by crumbling sandy walls, still needs one more soaring tower; for boundless somersaults and breathless chases across mountain pastures amidst the tinkling bells of the goats, this is when it is vital to ensure that your child's skin is well-supported and protected against the continual caress of the sun. Piccolosole Ultra Protective sun cream is an important and precious ally for every mother's peace of mind: its ultra-effective screening action against UVA and UVB rays is guaranteed by two different filters (Gamma Oryzanol from Rice Bran Oil and the Unsaponifiable Fraction of Olive Oil), whereas soothing, softening and protective properties are provided by a combination



218

ly for their gentle action and orchestrated here by Marigold extract and Peach Kernel oil. All of this ensures the extremely gentle touch that every child deserves.

Very High Protection * SPF 50+

Summer Veil Sun Spray for Face and Body

Whith oils of Prickly Pear and Desert Date It does not leave white strikes Also ideal for tattooed skin Water-resistant

It offers the appeal of a safe tan, combining protection and practicality. Its moisturising, waterproof formula exploits the virtues of marvellous natural oils such as Prickly Pear and Desert Date, offering plenty of nourishment and softness to the skin on the face and all over the body. The formula also contains Alpha Bisabolol from organic Candeia, with its antireddening action. Also ideal for tattooed skin.

High Protection * SPF 50 UVB - UVA

Piccolosole Sun (1086.229) Cream for children Protective for face & body

With Peach Kernel Oil & Sweet Almond Butter Water-resistant

A very gentle sun lotion offering high-protection for the skin of young children. To allow them their worry-free excursions away

from the beach umbrella, their endless games on the water's edge, their walks hand in hand with mum or dad and dreamy naps on colourful beach towels, the Piccolosole Cream uses the most effective sun blocking agents, from the traditional unsaponifiables of Olive and Avocado, to the original Sesame Oil and the innovative Pongamia Extract, combined with a varied and remarkably effective set of nourishing, softening, protective substances of natural origin, which include Sweet Almond Oil, Peach Kernel Oil and Rice germ. Which can all be applied quickly, with just a few extra strokes than usual! This detail proves to be extremely important, because the

cream needs to be re-applied several times during the day, basically on an hourly basis and invariably after bathing or showering, even though Piccolosole is highly water resistant. You can never take too many precautions when it comes to children! In fact, we ask you to carefully read over the advice provided in our introduction.

With this Sun cream for children and your care, you can be sure that the summer will only leave your child's sweet skin with nothing more than a pleasant reminder of a beautiful golden colour!

High Protection * SPF 30



Sun Cream 086.216 with Carrot Sesame & Shea

With high SPF for ultra-sensitive skin Water-resistant

Cream for sensitive skin, formulated for very intense sun conditions (beach or mountain) and first exposures. Also recommended for children's skin, it is ideal for face and bust, excellent for the entire body. Formulated with highly nourishing oils, it provides effective protection against UVA and UVB rays, it helps prevent

the development of wrinkles, and keep skin velvety soft and supple.

High Protection * SPF 30

Sun Spray

with Argan oil and Goji extract

086.472

Through very simple application, this Sun Spray provides your skin with the excellent anti-age properties of organic Argan oil, with its remarkable anti-oxidant function, which is provided in this recipe in conjunction with organic Goji extract, which also offers an excellent vitamin content.

Well-protected, your skin will take on a natural, golden colour, while preserving its youthful splendour.

High Protection

* SPF 30





Face Sun Cream 086.218 with Aloe Vera & Macadamia

Anti-age Formula Water-resistant

This cream, with its specific anti-age effect, is dedicated to everyone who loves having the golden touch of the sun on their face, but cleverly wish to prevent any negative effects on the youthful appearance and quality of their skin. It ensures a medium level of protection, thanks to the rich array of natural filters (Aloe, Everlasting, Rice Bran Derivatives); the deep, long-lasting moisturising effect on

the skin helps neutralise the drying effects of exposure (Shea Butter, Macadamia, Aloe); it guarantees a good level of Vitamin E (Rice Bran Oil); it helps fight the for mation of free radicals, redness and chapping (Glycyrrhetic Acid Complex from Liquorice). Featuring a specific medium filter against UVBs (which, nonetheless, do not get past the intermediate layers of the skin, stimulating the melanin and therefore developing the tan), it creates a barrier against UVA which, on the other hand, always, even on tanned skin, penetrate deeply and cause premature

ageing of the skin. Suitable for all skin types.

Medium Protection * SPF 25

Sunfluid 686.23 for the face & body anti-age action

With Argan Oil & Vitamin E Water-resistant

Pleasing and practical, Sun Fluid was developed to make your life on the beach easier and to become a reliable ally for all skin types. This can be your sun care product for the entire summer, on fair and sensitive skin once it has an initial tan, or on amber and stronger skin, which is better suited to the sun's warm caress, for the first few exposures when it is never a good idea to use products with an excessively low protection factor.

Bursting with moisturising, nourishing and protective elements, and offering a precious age-control action, Sun Fluid features two brand new ingredients.

The first is developed from the innovative combination of the most active molecular of Searma Oil and the search of the sun of

The first is developed from the innovative combination of the most active molecules of Sesame Oil and Wheat Germ Oil extracted through molecular distillation, which together feature the highest protective capacity against the harmful effects of UVA rays. The second, Pongamia Éxtract, which has excellent screening and anti-oxidant properties, is obtained from the seeds of the Karanja tree, which grows across India and is extensively used in Avurvedic medicine to treat and protect the skin.

Medium Protection
* SPF 20

Tan Accelerator Sun Cream with Jojoba Oil

For maximum tan acceleration water-resistant

A sun product that will make your life easier, making your first date with the sun easier and your Summer vacation more dazzling!

This product exploits an extraordinary plant-derived tan accelerator which helps melanin come to the surface and "develop", stimulating the system which is biologically designed for its formation in an absolutely natural manner. It associated this action with the emollient properties of Jojoba Oil and Olive Oil, providing your skin with elasticity and softness. Used on a regular basis before going on holidays, this Accelerator Cream allows you to achieve, with minimum exposure to the sun, a good colour which will save you from being labelled as the newcomer on the beach, and will provide the most natural and effective protection for your skin, therefore ready to get the deepest and most even tan possible.

Used during the last few days of your holiday, the Jojoba Oil Cream helps set your tan and ensure it lasts as long as possible.

Medium Protection
* SPF 15

Tan Accelerator 086.228 Face Cream with Amaranth Oil

For maximum tan acceleration & enhancement Water-resistant

The characterising element of this cream, the Oil extracted from the tiny seeds of reddish Amaranth seed heads, offers powerful protection against UVA rays, working alongside the classic Gamma Oryzanol providing a crucial screening action.

Its special feature, however, is that it is the plant oil most similar to the composition of the lipids in the skin surface. It therefore actively works in synergy with the numerous other functional substances (Avocado Oil, Purified fraction of Soybean and Rice Peptides, Olive Oil Unsaponifiable, Jojoba Wax Esters) which, thanks to their elasticising, emollient and anti-radical properties, make this sun care product a perfect, rich, moisturising and nourishing day cream.

A special day cream that gives you a radiant and even skin tone, without having to spend long and dangerous amounts of time in the sun. It can be used advantageously at the beginning of the hot season and throughout the summer thereafter, possibly switching to a sun cream with a higher protection factor for the first days of exposure at the beach or in the mountains.

Anyone who dislikes having a pale complexion can use this as a day cream all year round, and can count on providing their skin with all the nourishment it needs.

Low Protection

* SPF 10



Face&Body Tan Oil

With Monoi and Hibiscus Oil

To intensify a tan, face and body skin care rely on this special accelerating formul: a sublime oil that protects while facilitating an intense golden colour. The skin will always look very well hydrated and nourished during sun exposure, never greasy.

Medium Protection * SPF 15

Sun milk with Carrot, Jojoba & Walnut

Tanning & Moisturising Water-resistant

This Suntan Milk which ensures a deep and long-lasting tan, retains all the properties of its main ingredient, the sunny Carrot, except for the colour: this new brilliant white formula is even easier and quicker to use, since it is non-greasy and fast-absorbing. Thanks to the effective skin moisturising complex that enriches it and also thanks to the considerable toning properties of Jojoba Oil and Marigold Extract, it leaves your skin velvety soft and supple, even after prolonged sun bathing. This is, therefore, the ideal product for all types of sensitive skin, during the second tanning phase.

Low Protection * SPF 10

Elasticising 086.214 Sun Oil with Marigold, Jojoba & Walnut Hull

For a faster, more intense tan Water-resistant

A delightful sun oil for an extremely fast and intense tan, dedicated to anvone who is lucky enough to have skin that loves the sun or is in their second phase of tanning. The Jojoba Oil and Marigold Extract contained in this product nourish and moisturise the skin beautifully. Their remarkable elasticising and toning properties are combined with those of other precious components: Vitamin E, the famous 'beauty vitamin', Vitamin B5 which, in the form of Panthenyl triacetate, forms a complex that research has discovered as possessing extraordinary softening and firming properties.

Thanks to new purifying techniques this oil possesses a light, fast-absorbing texture that makes it easy to apply and avoids the usual inconveniences: it is not greasy, non-staining, it does not make your skin slippery and, most importantly, sand does not stick to it.

Low Protection * SPF 6

Sunscreen Veil 086.555

with Monoi and Coconut Oil Protective Hair Oil

Light and impalpable, like a veil, this sun oil, full of nourishing and emollient substances offers an effective shield against the frizzing, damaging and drying effects of the wind, sun and salt, without weighing down your hair or making it oily.

Low Protection
* SPF 10

Super-tanning OB6.427 Ointment

with Carrot, Walnut Hull & Aloe

This Super Tanning Ointment is formulated for individuals with tanned, strong skin that has no reason to be afraid of the sun, and for anyone wishing to enhance the tan that he/she already has, as much as possible. Without containing any sun filters, it is nonetheless full of nourishing and softening elements that make it comfortable on your skin and provide radiance, during and after sun exposure. Apply evenly over your body and gently rub in: your skin will immediately feel soft, satiny, radiant while the colour tone will be brought out and enhanced by the Walnut Hull Extract and Carrot Oil. The ointment is water-resistant, however, we recommend re-applying it after bathing.

After Sun Shower Gel

Tan Prolonging product with Carrot & Walnut Hull

Fragrant and restorative during the hours of sun exposure or for your end-of-day holiday ritual, the after-sun shower is, for your skin's integrity, a very important habit which serves to remove every trace of sand, salt, impurity and, at the same time, it must not compromise or "wash away" your tan.

Here is a bath foam formulated specifically for this operation: effective vet very gentle cleansers, derived from Coconut and Oat, with low-foaming properties, to avoid excessive skin peeling which consequently makes your tan fade. Natural extracts of Walnut Hull and Carrot which, combined with a Tyrosine and Rice protein complex, are effective in setting, enhancing and prolonging your tan. Naturally, the After Sun Bath and Shower Foam is also precious when you get back to the city, to your daily indoor life, and you wish to preserve the nice colour from your holidays as long as possible.

Shamposole with extracts of Almond, Flax and Amaranth seeds

To reduce the negative effects of sun, chlorine and salt

Countering the drying effect of the wind, sun and salt water, this Shampoo offers a pool of highly select active ingredients. Surface-activated Almond Oil, Quaternised Honey and Surface-activated Sunflower Oil join together to create a product that offers a highly effective but delicate cleansing action. Plus, the Sweet Almond Extract makes your hair soft; the Flax Extract spreads over the hair shaft like a very thin protective sheath, and the Amaranth Extract provides your scalp with moisturising and emollient action.All of this so that, from exposure to the sun and outdoor activities, your hair only and exclusively receives an invitation to shine and rejuvenate.

After Sun 086.092 with Flower Pollen & Vegetable Proteins

Soothing and Refreshing

Immediately after the shower, apply a small amount of After-Sun Cream with Flower Pollen: the effectiveness of its ingredients will give your dehydrated skin elasticity and fresh-

ness, and enhance your tan perfectly. Softening and refreshing, absolutely not oily, this cream will make your skin more toned, fresher and more youthful.

Rinfresca*Sole 086.360 Refreshing After-sun Cream

With extracts of Water Mint and Cucumber

Restore the beauty of your skin after every exposure to the sun. Enjoyable to apply and mildly scented, this after sun cream offers the combined action of active ingredients, all selected for their moisturising and softening properties. Its main ingredients. Water Mint Extract and Cucumber Extract, immediately provide your skin with a pleasant sensation of freshness and relief. Followed by: Rice Bran Oil, to generously nourish and elasticise your skin; Pomegranate sterols, to moisturise and enhance your skin's barrier function; Moisturising and Refreshing Complex and Alpha bisabolol, to quench your skin's thirst and soften it.

with Shea Butter Argan Oil & Quinoa Proteins

The sun care product for the shade, for relief, for recuperating.

After the exhilaration of exposure to the sun, and it comes time to rest, your skin has special requirements. Dried out by UVA and UVB rays, overheated by infra-red rays, stressed by intense light, wind, salt water, your skin is in dire need of being well moisturised, nourished, gently coaxed back to its elasticity and balance.

L'ERBOLARIO

RINFRESCA

* SOLE

DOPOSOLE

RINFRESCANTE

DI MESTA ACQUANTA E CETRODA L'ERBOLARIO

SOLEOMBRA

PLUIDO DOPOSOLE SETUFICANTE PER VISO & CORPO

So generously offer it Soleombra Fluid.

An extraordinary, varied combination of 12 plant active ingredients, which include the innovative complex of Barley Wax and Shea Butter in Argan Oil, Soleombra will immediately: 1 re-establish the right degree of moisturisation:

2 deeply nourish it, ensuring softness and preventing the risk of peeling;

3 strengthen your skin's defence mechanisms, preparing it for the activities of the following day.

All of this to achieve the most radiant suntan.

In areas where your skin is particularly tight or very red, Soleombra can be used as a pack or mask.

Brightening O86.949 Cream

with Mango Oil, Cocoa Butter and Aloe vera Smoothing After-Sun Body Cream

Your skin will enjoy a radiant summer, thanks to this after-sun cream with its soft and light consistency.

At sunset or under the pale moonlight, the Mica particles start shining like tiny stars on your skin, illuminating the amber shades of your tan and highlighting your every move with fleeting sparkles. It contains precious active substances like Golden Palm Oil and Aloe Vera gel to care for your skin and keep it fresh, with their remarkable antioxidant

L'ERBOLARIO

and protective action, leaving your skin well-nourished and moisturised by the Shea Butter and Olive and Mango Oils.

Before & After O86.950 Antiage Protective Serum

Prepares and intensifies your tan With Extract of Kalahari Watermelon Pulp and Amaranth Oil

Iust a few drops of serum before exposure will prepare your face for the sun's rays; a quick application after sunbathing, on the other hand, will help restore your skin's freshness and moisture as rapidly as possible. An incredible combination of antioxidant and protective active ingredients which, in fact, works to limit the production of free radicals as much as possible, the culprits of premature skin ageing, while the tan enhancing lipo-amino acid serves to quickly achieve the desirable tan

Self-Tanning Cream Face and Body

with Mango Juice, Erythrulose and Organic Sunflower Seed Oil

086.494

A naturally golden colour is the tone that our skin would gladly wear throughout the year, with the help of this Self-Tanning Cream which offers targeted and effective plant ingredients. The sun-tan effect, which you achieve gradually with each application, is enhanced and even more attractive thanks to the emollient and compacting action, on the skin tissues, provided by the prime Oils contained in the innovative formula.

Shining Oil For Body Face and hair – New packaging

With Argan Oil and Desert date

This sparkling oil, rich in golden particles, is perfect in summer to enhance a tan, but also idea in winter, when you want to add a touch of light at your complexion. With its impalpable texture, it leaves the skin silky, smooth and soft.

It can be applied to the face



to highlight points (for example on cheekbones), by adding a few drops on face cream or foundation. Applied to the lengths or only to ends, it nourishes hair and creates a beautiful and shimmering effect.

Balsamosole

chlorine and salt water.

Protective and detangling hair spray Leave-in With Flax and Sweet Almond Oils and Amaranth Extract It counteracts the negative effect of

086.008

An extremely light spray that provides and instantaneous treatment to protect and wonderfully detangle your mane.

A simple gesture that provides the virtues of excellent plant based active ingredients: the Flaxseed and Sweet Almond Oils perform a nourishing and restructuring action that tames frizzy hair, while the extract of Amaranth seeds provides plenty of softness, shine and body, and leaves hair extremely easy to comb.



L'ERBOLARIO

The love that we feel towards our pets is so intense that we consider them lifelong friends.

They share special moments with us, their owners, they keep us company and lighten our days,

just like a family member. At L'Erbolario we have always looked out for animals. As far back as 1998 we whole-heartedly adhered to the International Standard to Ban Animal Testing, which was written up and shared by the major humane societies.

What the Standard asks for is simple and highly effective: that the under-signing companies commit to not using raw materials that have been tested on animals.

And therefore, if animals are our best friends, we can also proudly claim to be their best friends too. Why not reserve a specific line for our loyal friends?

IL GIARDINO DEGLI AMICI FEDELI THE LOYAL FRIENDS' GARDEN

Dermo-protective Shampoo for Pets 008.938

With extracts of Oat, Iceland Moss and Sage

This shampoo is both delicate and very effective, for cleansing and deodorising your pet's fur. A precious ally which uses Oat extract and Maize Xylitol to guarantee performance and protection. The extracts of Iceland Moss and Sage ensure a sound, skin-purifying action, with their astringent and softening properties, leaving your pet's fur clean and glossy.

Detangling 008.934 Conditioner for Pets

With extracts of Oat, Iceland Moss and Sage

Grooming our pet is an act of love, a time for feeling close and bestowing affection to man's loyal friend. This is why we have developed Leave-in detangling conditioner, suitable for every fur type, from sleek to very curly. Thanks to extract of Oat and Aloe, your pet's skin will stay soft and moisturised, while Maize Xylitol, extracts of Sage and Iceland Moss, with

their skin-purifying properties, help provide an effective deodorant and softening action.

008.935

Delicate Pet Perfume

With Extract of Oat, Iceland Moss and Sage

A fragrance with a delicate talc and floral scent and enriched with the essential oils of Ylang Ylang, Tea Tree and Mint, effective in combating the onset of unpleasant odours, thanks to the softening action of Iceland Moss and the deodorising action of Maize Xylitol, yet so delicate as not to be disturbing to the pet's extremely fine nose.





Home Products



must in the L'Erbolario catalogue are the fresh, flowery or balsamic notes intended to make the air in your home more pleasant, and which we want you to imagine, in every season, as facing onto a fragrant garden with sweet fields and dark woods in the background.

Therefore, to help you banish smoke, less than pleasant kitchen odours and the slightly musty odour that city heating systems often develop, we offer a small collection of herbs, woods, flowers and essences.

Every time will be like throwing open your windows onto a rose bed, a lilac bush, a honeysuckle hedge or the balsamic air of a thick fir forest.

PERFUMED SACHETS

Frutto della Passione

091.512

091.997

091.160

091.159

091.998

091.879

Passion Fruit

Mughetto -

Lavanda -

Lavender

Lily of the Valley

Iris

Derived from a century-old tradition, as much today as in the past, they will bring a touch of refined, elegant taste to your home. The L'Erbolario perfumed sachets are available in two sizes, one for wardrobes and one for drawers, in the following fragrances.

Camellia

Black Juniper

FOR DRAWE	RS	Osmanthus	091.183
Accordo Arancio	O91.679	Papavero Soave	e - [091.596]
Accordo Viola	091.589	Sweet Poppy	091.598
Caprifoglio -	091.158	3 Rosa	
Honeysuckle		Rosa - Rose	091.294
Camelia -	091.857	FOR WARED	ROBE

091.191

Iris



Il Giardino dei Piccoli The Babies' Garden 091.856

MULTIPURPOSE PERFUMED FILTER

Tea leaves 091.335

MULTIPORPOSE PERFUMED FLOWER

Shades of Dahlia	091.202
Purple Rose	091.556

FRAGRANCE DIFFUSER FOR PILLOWS AND **ROOMS**

Purple Rose 081.054

ROOM FRAGRANCE

Berries Flowers and Wood

FRAGRANCE DIFFUSER FOR CAR WITH LEAVE

Silver Bouquet 081.031

FRAGRANCE DIFFUSER FOR FABRICS AND **PILLOWS**

Shades of Dahlia 081.062

CAR AIR FRESHENER WITH FRUIT

081.015 Melograno -Pomegranate

PERFUMED CANDLES



Black Juniper	080.063
Osmanthus	080.063
Sweet Poppy	080.063

FRAGRANCES FOR PERFUMED WOOD STICKS

The scented wood sticks are an elegant decorative object and practical home fragrance diffuser in-one. There is no need to light any flames, so the sticks continue releasing their discreet fragrance into air even while you are away, leaving your rooms with a fresh and pleasant scent.

3 Rosa	081.020
Accordo Arancio	081.713
Ambraliquida	081.412

Rosa

Berries Flowers	081.074
Wood	
Black Juniper	081.186
Camellia	081.831
Citrus	081.349
Fiore dell'Onda	081.965
Fior di Salina	081.003
Foglie di Tè -	081.021
Tea Leaves	
Frangipani	081.017
Golden Bouquet	081.040

Bouquet

L'ERBOLARGO

Bouquet

d'Oro

234

Sumature di DALIA

.965	Lilla - Lilac	081.001
.003	Melograno -	081.014
.021	Pomegranate	
_	Notes of Ebony	081.010
.017	Osmanthus	081.179
.040	Ortensia -	081.879
	Hydrangea	
1/	Papavero soave	081.002
И	Sweet Poppy	
	Purple Rose	081.026
1/	Rhubarb	081.026
1/	Sfumature	081.063
	di Dalia - Shades of Dahli	a
W	Silver Bouquet	081.046
	Vaniglia - Vanilla	081.022

Iris

Indigo

Indian Jasmin

Legni Fruttati -

Fruity Woods

081.411

081.753

081.007

081.434

BALM OF ESSENCES

This balm, formulated with essential oils of nutmeg, citron leaves, basil, eucalyptus and menthol, is particularly recommended for the winter season: you can vaporize it in the rooms, in the bedroom, in the children's room, in the office, in closed and crowded rooms. it is also very suitable for

saunas. Pour a few drops of balm into the humidifiers of the radiators, into a room vaporizer or directly into hot water.

The exquisite balsamic vapors that are released maintain in the environment the delicate scent of the alpine forest.



235



For your gifts



'Erbolario is proud of the quality of its products and its commitment to continuously improving it, always finding new applications for nature's hidden treasures, this is what we focus most of our energy on.

Nonetheless, we also believe that an elegant "appearance" has its worth, therefore we have always taken care of the design of our packaging. We believe that the results are very appealing, and often turn into fragrant gifts. In order to contain them in the best possible way, bags, boxes of all sizes big and small are available, piquing interest even before they are opened.



WHY CHOOSE A GIFT FROM L'ERBOLARIO?

Mainly because creams, aromatic water, perfumes are created from the successful alliance between herbalist wisdom, established over the centuries, and the scientific accuracy of modern cosmetology.

You can be sure of offering well-being and beauty, and promising at least a shred of happiness!

With more than 500 different products, there are infinite possibilities of choice and combination.

It is easy to satisfy anyone's tastes and stay within your budget.

You can amuse yourselves by imagining what gift would be most appreciated by an athletic and dynamic partner, a mum who does not hide her fear of ageing, a daughter dealing with the minor beauty-related drama of adolescence, a vain friend who is also environmentally-conscious, a sophisticated lady who is also a proud home-maker, a granny who appreciates the fragrances of past, happier years ...

Do you need or want to make a token gift? You can start with a talc, an extract, a pot-pourri. Just a customised ribbon would be suitable, however, you can also wrap it in an elegant box and turn it into a sophisticated gift.

Do you wish to make a distinctly more substantial gift? There is a huge selection to choose from, and you will need to use your imagination to mix and match the products. You can choose by category (face, body, home

...); or by fragrance (Lily of the Valley, Honeysuck-le, Iris, Tiare, Fern, Moss, Almond...); or simply by choosing and juxtaposing the products you like most: the patchwork effect is nonetheless charming.

The lines are well-assorted and it is possible to get into the game by matching, for example, a single fragrance: soaps, bath foams, scented oils, talc, eau de parfum, extract, scented sachets (for drawers, wardrobes, cars), room scenters etc.

You will be able to choose the most suitable package based on the recipient of the gift, on how the products are grouped together. A bed of everlasting, roses or lavender will create a background and enhance the colours and patterns of the products.

Give beauty, give happiness!



Our commitment

Since 1978 we have been the supporters of ethical cosmetics that place people, animals and the environment in the forefront. In 2021 we became a Benefit Corporation, confirming our commitment to directing our company towards an increasingly sustainable, inclusive and transparent development model. Indeed, at L'Erbolario we:

- develop and produce our phytocosmetics at our production site in Lodi, immersed in the greenery of the Adda Sud Natural Park, in accordance with the guidelines of Good Manufacturing Practices GMP (UNI EN ISO 22716), without discrimination or exploitation of labour, in excellent health and safety conditions;
- we have never outsourced any production phase to third countries, and certainly not to any country where human rights and the fundamental rights of workers are violated;
- certify the safety and effectiveness of all of our cosmetic proposals with clinical tests supervised by the University of Pavia;
- adhere to the "International Ban Animal Testing Standard": all our products are guaranteed by LAV (Lega Anti Vivisezione - Anti-Vivisection Society);
- have chosen to implement, as early as 2002, an Environmental Management System (certification UNI EN ISO 14001), thereby committing to the pursuit of new and ambitious objectives so as to improve our environmental performance, year after year;
- exclusively use, for all of our activities, energy generated with renewable sources, largely self-produced in our 977 kWp photovoltaic array. With this choice, every year, in average weather conditions, we avoid the emission of more than 500,000 tonnes of CO₂, the equivalent of a forest of 3500 trees;
- always active in the search for eco-friendly packaging, we prefer recycled materials that are also recyclable: for our bottles we use plastic from renewable sources, such as sugar cane, post-consumer plastic from recycled water bottles and OWP® (Ocean Waste Plastic), thanks to which we help remove plastic from oceans and rivers;
- for all paper and paperboard items, only use FSC® certified paper, according to the strict environmental and social standards of the Forest Stewardship Council®, supporting the correct and responsible management of forest resources:
- since 2005, have been certifying all our agricultural activities strictly organic with ICEA (Istituto per la Certificazione Etica Ambientale - Institute for Ethical Environmental Certification);
- as a Corporate Golden Donor, contribute to funding the activities of FAI (Fondo per l'Ambiente Italiano Italian Fund for the Environment).

Find out more about our ethical commitment on **erbolario.com**

Because at L'Erbolario we believe that cosmetics should always rhyme with ethics.















100% Italian natural beauty

